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FINANCIAL TIMES

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Monday May 8 1989

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World News

Israel close to agreement on West Bank elections

Israel's coalition government edged closer to agreeing a plan for elections in the occupied Arab territories following a weekend of violence which saw 450,000 Palestinians confined to their homes. Page 18

Panamanian poll
Panamanians voted in controversial elections which have aggravated strained relations with Washington. An uninvited US delegation flew in to observe the presidential poll. Page 2

US missile rethink
Vernon Walters, new US Ambassador to West Germany, said the US was not against the principle of negotiations over short-range nuclear missiles in Europe. Page 2

Lebanese shelling
Christian areas of Lebanon were shelled during a bombardment that killed seven people and wounded 50, in a major blow to an Arab League ceasefire. Page 18

Satellite turn off
Eighty per cent of the British public say they will not install satellite TV dishes. Page 6

Polish pay strike
Up to 20,000 miners occupied Polish copper mines for the third day over fears the authorities will back out of pay rises agreed with Solidarity.

Amazon meeting
Eight South American presidents meeting in Manaus, Brazil, agreed on a joint effort to curb destruction of the Amazon rainforest. Page 4

Armenian march
More than 70,000 Armenians marched peacefully through the centre of Armenia's capital Yerevan demanding the release of nationalist activists.

French Island action
French Prime Minister Michel Rocard pledged his Government's determination to maintain peace in New Caledonia. Page 4

Cult suspect killed
The suspected ringleader of a drug-smuggling voodoo cult responsible for 15 ritualistic murders, Adolfo de Jesus Constanza, was killed in a Mexico City gun battle.

Tanker collision
A tanker truck and a minibus collided head-on, killing 14 people in south-west Turkey. Page 23

Takeshita returns
Japanese Prime Minister Noboru Takeshita, returning to Japan after a five-nation south east Asian tour, is to choose a successor and restore his party's flagging popularity. Page 4

Summit delayed
Leaders of a new Arab economic bloc linking Egypt, Iraq, Jordan and North Yemen have postponed their first summit meeting.

Safe reactors
All Soviet reactors of the type which exploded at Chernobyl three years ago have been made safe, Moscow nuclear inspectors claimed. Page 10

Labour N-policy
Britain's opposition Labour Party was preparing to abandon its commitment to unilateral nuclear disarmament at the end of a two-year policy review. Page 18

Cambodian peace
The prospect of a Cambodian ceasefire being signed in Bangkok before the next round of peace talks in Paris in July has been raised. Page 4

Barge spill
A barge carrying petrol struck a buoy and spilled 30,000 gallons into the Hudson River, New York.

Chinese protest
Student leaders at Peking University said pro-democracy protests would continue for another week. Page 12

Business Summary

BCFE asked to raise bad debt provision

Banque Franco-Europe du Commerce Extérieur (Bfce), the state-controlled foreign trade bank, has asked the French Banking Commission to increase its bad debt provision on its foreign loan portfolio of \$4.5bn. Page 22

EUROPEAN Monetary System

The strength of the dollar continued to depress the D-Mark last week. Confirmed central bank intervention failed to prevent the D-Mark falling through key supports levels.

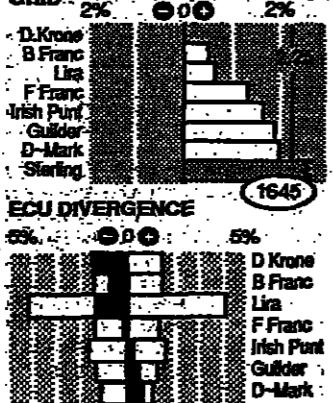
The weakness of the D-Mark means that there is little downward pressure on more vulnerable members of the system such as the Danish krone.

The resignation of the Dutch Government failed to have any effect on the guilder; the latter continued to trade as the second most improved currency from Ecu central rates.

IMF may begin loan payments to Mexico before pact on debts

By Peter Riddell, US Editor, in Washington

EMS May 5, 1989



The chart shows the constraints on EMS exchange rates. The upper grid, based on the system's weakest currencies, defines the rates from which only the Lira may move by more than 5 per cent. The lower grid shows divergence from the central rate against the European Currency Unit (Ecu), as derived from a basket of European currencies.

Mr David Mulford, the US

Anglo-American Properties, South Africa's largest listed property management company, lifted pre-tax profit by almost one-third. Page 23

FIAT, the Italian car maker, has reacquired control of the UK car division in the UK from the Heron Corporation. Page 10

MEDIA Partners Ltd, the Bermuda-based financing vehicle established to purchase non-newspaper properties from Rupert Murdoch's News Corp, is seeking a \$1bn global financing facility. Page 51

BRITISH OIL production this month could hit the lowest level in 10 years unless the Brent pipeline system comes into operation earlier than expected.

Monthly average output would slip to 1.5m barrels a day, which is less than British oil consumption, if the Brent system stays out of operation for the whole month, accord-

ing to calculations by County

West WoodMac, the UK broker.

The Brent system was

knocked out on April 18 after a

gas blast on the Cormorant

Alpha platform, which serves

as a pumping station for a net-

work of pipelines in the area

serving nine other oil plat-

forms.

Shell has said May 26 is the

most likely start-up date for

the platform, which was han-

dling 472,000 b/d before the

blast, although it has warned

that this could be delayed

according to the progress of

repairs and certification.

Production at 1.5m b/d

would push UK output below

that of Norway for the first

time since 1976.

Continued on Page 18

UNION leaders have approved a landmark four-year wage

contract with Bethlehem Steel

which makes good the deep

cuts in pay taken by the com-

pany's workforce during the

five-year steel crisis.

The deal is likely to set a

pattern for the rest of the

industry into the 1990s.

The United Steelworkers of

America said on Friday that its

local union presidents, meeting

in Pittsburgh, approved the

plan which restores wage

scales to levels last seen when

the US steel market collapsed

and Bethlehem plunged into

loss in 1982. In common with

the rest of the industry, the

third-largest US steelmaker is

in the throes of a strong recov-

ery due to protection from

imports, plant modernisation

and the shutting down of old

capacity.

Mr Lynn Williams, interna-

tional president of the steel-

workers, said the agreement

would "be placed on negotia-

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OVERSEAS NEWS

Peruvian ruling party MP shot dead

By Veronica Baruffati in Lima

A PARLIAMENTARY deputy of Peru's ruling party, the American Popular Revolutionary Alliance, was assassinated on Saturday nine days after the killing of a United Left deputy.

Mr Pablo Li Ormeno was getting into his pick-up truck after visiting his pharmacy in Villa El Salvador on the outskirts of Lima when he was shot three times by two people, who then escaped in the vehicle.

The police said it was not yet possible to determine whether the attack was an act of terrorism.

There seems to be consensus among politicians, however, that the crime was political.

President Alan Garcia cut short his trip to Brazil and returned to Peru early yesterday to face the rising wave of political crime.

Mr Louis Alva Castro, secretary-general of APRA and recently elected the party's candidate for the 1990 presidential election, said: "The time has come to join forces in defence of democracy against terror and violence which have affected Peru for so long."

Bolivian poll outcome in doubt

By Robert Graham in La Paz

A CLOSE outcome was predicted yesterday as Bolivians voted for their 77th president and a new Congress. The elections also promised to be the first time since 1964 that a constitutionally elected government had handed over to an elected successor running its full four-year term.

The three principal presidential candidates - retired General Hugo Banzer of the right-wing Accion Democratica Nacionalista (ADN), Mr Gonzalo Sanchez de Lozada of the ruling Movimiento Nacionalista Revolucionario (MNR), and Mr Jaime Paz Zamora of the left-wing Nueva Mayoría (MIR) - all appeared confident as voting proceeded quietly.

The government of President Victor Paz Estenssoro imposed draconian security measures that included a ban on alcohol sales, closure of airports and a virtual ban on all traffic. This, combined with a heavy military presence, ensured calm.

Both 63-year-old Gen Banzer and Mr Paz, 50, were counting on disaffection with the Government's austerity measures. However, Mr Sanchez de Lozada, 53-year-old architect of Bolivia's economic stabilisation over the past four years, was hoping success in tackling hyper-inflation and restoring growth would lead to a renewed vote of confidence in the MNR.

Of the nine presidential can-



Leading contenders in the presidential election taking place in Bolivia yesterday: from left, Gonzalo Sanchez de Lozada, Gen Hugo Banzer and Jaime Paz Zamora

didates, apart from the main contenders only Mr Carlos Palenque, a populist radio station owner, was expected to have any impact. His appeal, however, has been limited to La Paz, where he could steal votes from Mr Paz and the MNR.

In the election run-up, Mr Palenque claimed the government was preparing large-scale fraud. But the capital's voting

precincts, mostly in schools, appeared well organised.

The capital and surrounding regions account for more than one-third of the 2.1m registered voters. With a population of nearly 7m, Bolivia has proportionately the smallest electorate in Latin America. This is because up to 1m Aymara and Quechua-speaking Indians live in remote areas outside the

political process.

Voters were also choosing a new 130-seat Chamber of Deputies and a 27-seat Senate. The congressional election could prove significant if none of the presidential candidates secures an absolute majority or a substantial lead. Congress must decide on the next president if no candidate has an absolute majority.

A turnout of between 80 and 90 per cent of the 1.2m registered voters was widely expected.

Voters queue for ballot in Panama

By Tim Coone in Panama City

THERE was a large and enthusiastic turnout at polling stations opened in Panama yesterday for the country's general elections. Twelve parties, 11 of which have formed the two principal opposing alliances, are contesting the presidency as well as the control of the National Legislature and 56 municipalities.

However, many observers consider the elections a virtual plebiscite on the future of General Manuel Antonio Noriega, the controversial head of the Panamanian Defence Forces. Gen Noriega has been indicted on charges of drug trafficking by two US grand juries.

Many voters were prepared to queue for two to three hours to cast their ballots.

Numerous irregularities have occurred. The most common complaint was that at many polling stations people who had not appeared to vote had not been registered on the appropriate list, or had been moved unexpectedly to another polling station.

A turnout of between 80 and 90 per cent of the 1.2m registered voters was widely expected.

Baker to test Moscow policy on Middle East

By Peter Riddell, US Editor, in Washington and Quentin Peel in Moscow

along the lines of the existing agreement in the Group of Seven industrial countries.

In Moscow Mr Baker will also propose a date for the resumption of the strategic arms limitation talks (Start) and for other negotiations such as those on testing. The US side is suggesting a substantial degree of continuity in its position compared with the Reagan administration. But there will be some modifications, especially in relation to mobile missiles, where President George Bush has recently taken decisions on modernisation.

The issue of human rights remains the US top priority, in spite of the improvement in the Soviet political climate.

Mr Baker will question Mr Eduard Shevardnadze, his Soviet counterpart, on progress towards revising the Soviet penal code, and "decriminalising" political acts.

The scepticism of many of the US president's senior advisers about Soviet intentions was undermined again yesterday by Mr Dick Cheney, the Defence Secretary.

Following his expression of doubt a week ago about whether Mr Gorbachev will survive, Mr Cheney said it was "very important not to fall into the trap of making what may turn out to be unwise assumptions that somehow Soviet military capabilities will come to the international agenda."

On regional issues, the US is seeking to test the Soviet Union on such areas as Central America, the Middle East, Cambodia, the Horn of Africa and Korea.

In the Middle East, Mr Baker will depart from the previous arms-length view of any Soviet Union involvement. Instead he will suggest that it can be an active player in the region, "not just by making trips and engaging in slogans, but by exercising an influence with Syria to try and alleviate tensions in the area".

The US will also seek Soviet co-operation in building a common information base on the state of missile proliferation. Over time this may be followed by an attempt to engage the Soviet Union in moves towards control of missile proliferation.

Cheney stresses value of deterrence

By Peter Riddell, US Editor, in Washington, Andrew Fisher in Frankfurt and David Goodhart in Bonn

SHORT-RANGE nuclear weapons should remain a significant element of deterrence for as long as there are US troops in western Europe, Mr Dick Cheney, the US Defence Secretary, insisted yesterday.

At the same time, Mr Hans-Dietrich Genscher, the West German Foreign Minister, said the Cold War was over and called for a joint Western response to the Eastern bloc's political and economic reforms.

Mr Cheney's comments, made in a television interview at the weekend, underline the US opposition to early negotiations with the Soviet Union over short-range missiles which Washington fears will lead to their elimination.

He did not, however, rule out negotiations completely, but said "not now". The key emphasis currently should be on the conventional force talks in Vienna, he argued.

Mr Cheney's statement reflects the US view that only when significant progress has been made in reducing the conventional imbalance will it be possible to consider action or talk on short-range weapons.

This long-term prospect could form the basis for compromise wording at the NATO heads of government summit in Brussels in the week.

Mr Genscher, in a speech in Stuttgart at the opening of an American-German friendship week, warned against making talks on short-range missiles the main issue of the alliance. It would be putting the matter out of all proportion.

Leftist Sri Lankan rebels kill 35

Thirty-five people, including a Buddhist monk, were killed in Sri Lanka at the weekend by left-wing Sinhalese rebels, military sources said yesterday. Reports from Colombo.

They said most of the victims were shot dead and their bodies tied to lamp posts with a note saying "this is the treatment for traitors".

At Matale in the central province, five soldiers and a driver were injured when a bus ran over a landmine.

Poles occupy mines

Up to 20,000 strikers occupied four Polish copper mines for the third successive day yesterday over fears that the authorities would back out of pay rises agreed with the Solidarnosc trade union. Reuter reports from Warsaw.

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Correction

Magnus Malan

MR Magnus Malan, the South African Defence Minister, was mistakenly described as a "despotic" in a caption to a picture that appeared in Friday's paper. The picture should have been of Mr Wynand Malan, an opposition leader.

OVERSEAS NEWS



Mourners carry aloft the coffin of anti-apartheid campaigner David Webster

Spotlight falls again on covert activities in South Africa

By Anthony Robinson in Johannesburg

A SPOTLIGHT has fallen again on the covert activities of Pretoria after a week which saw the expulsion of six South Africans from Britain and France for their part in a 'bungled' arms deal involving Northern Irish terrorists and the assassination in Johannesburg of Dr David Webster, a prominent academic opponent of apartheid.

While the attempt to procure British missile technology provoked diplomatic row and a letter of apology from President P. W. Botha to Mrs Thatcher the corrosive effect of Pretoria's attempt to 'secure arms and technology denied it by the 1977 UN arms embargo provoked far less outrage inside South Africa than the murder of Dr Webster.

His death, from a single shotgun blast fired from a moving pickup truck occupied by three white men outside his suburban home on May Day, is widely seen as the latest in a long line of unsolved political assassinations and killings by vigilante murder squads, especially in Natal. These have been accompanied by a series of mysterious but highly professional explosions and burglaries at trade union, church and welfare organisation offices.

According to the Five Freedoms Forum, a civil rights organisation, 50 anti-apartheid activists have been assassinated inside South Africa over the past decade and a further 61 have been assassinated in exile. At least 30 others have simply disappeared or been abducted from neighbouring states. No one, it adds, has ever been charged for any of these crimes.

The list includes many detained prisoners who, at their inquests, were found to have slipped on bars of soap, fallen down stairs or jumped out of windows while in police custody. The most prominent victim of such carelessness in detention include Mr Steve Biko, the black consciousness leader. He died in a Pretoria police cell after an 800-mile ride naked in the back of a police vehicle suffering from the effects of prolonged 'interrogation' in Port Elizabeth.

Another was Mr Neil Aggett, a white academic adviser to the fledgling black trade union movement who was found hanged in his cell in 1982.

Dr Webster was a mild-mannered lecturer in social anthropology at the University of the Witwatersrand in Johannesburg and a close friend of Neil Aggett. He had just finished writing a report on clandestine state violence a week before his death. In a key phrase he wrote: 'Assassinations have the effect of controlling opposition when all other methods, such as detention or intimidation, have failed.'

He was well known by many of the 30,000 mainly black, anti-apartheid activists detained, and mostly released, since the state of emergency was renewed in June 1986.

Many detainees were among the thousands of mourners, of all colours and religions, at his funeral service in Johannesburg's St Mary's Anglican cathedral on Saturday.

An open rift in this inner circle would be without precedent, and would raise concerns about the stability of a regime which continues to revolve almost exclusively around the President.

Gossip about the Defence Minister, who was also a deputy prime minister, began with a row in the President's family last autumn, when Saddam had his own son Uday arrested for the murder of a presidential food-taster in a drunken argument. Gen Khamirallah and his sister are believed to have taken Uday's side. Sajida and Uday were temporarily exiled to Geneva, and Gen Khamirallah disappeared briefly from view.

Speculation of personal rift follows Iraqi death

By Andrew Gowers, Middle East Editor

THE Iraqi leadership appeared to have been thrown off balance at the weekend by the death of Gen Adnan Khairallah, the country's Defence Minister and a former key associate of President Saddam Hussein.

Iraq has been forced by his demise to request the postponement of a meeting of leaders from the four member states of the Arab Co-operation Council set to take place in Egypt on Wednesday. Gen Khairallah's successor was named yesterday as General Abdul-Jabbar Shanshal, formerly minister of state for military affairs.

Official views have, however, evolved. Initially, there was alarm - with fears of Fortress Europe, the creation of a strong, protectionist trading bloc. This was fuelled in part by ignorance of what was being planned, but also by the original proposals for reciprocity in financial services which might have placed severe restrictions on the operations of US multinationals' affiliate companies in EC countries at times higher than direct US exports to the Community. US multinationals are also more likely to have Europe-wide strategies than many local groups, which often have a national base of primary importance to their business operations.

This strand of thinking was reflected earlier this year in the comments of Mr Robert Mosbacher, the new Commerce Secretary, who bluntly demanded 'a seat at the table' in the discussions over new EC regulations. This demand, reflecting the views of some of his officials, was quickly dismissed by other members of the administration.

Congressional opinion is still generally at this initial worried stage. After visiting Europe with several colleagues recently, Senator Lloyd Bentsen, the Democratic chairman of the Senate finance committee, which oversees trade policy, warned about 'mirror' retaliatory action if the EC raised barriers against the US. His views have been echoed by senior Republican senators, and worry is still being expressed at the regular series of congressional hearings on the subject.

In the last couple of months, however, the administration's

Fears of Fortress Europe fading

Peter Riddell assesses US attitudes to the single European market

OPTIMISM tempered with vigilance was how Mrs Carla Hills, the US Trade Representative, recently characterised the US attitude towards the creation of a single European market.

Yet, as so often in Washington, there is a diversity of views within the Administration and Congress, with varying degrees of qualification to outright alarm.

What has become known as 'Europe 92' is now a major issue, at least in the world of policymakers, providing a bonanza for lobbyists and conference organisers. Just as the target date of 1992 has provided a focus for decisions in Brussels, so it has concentrated the minds of both US businessmen and politicians.

Official views have, however,

approach has become less strident and more subtle. This change has reflected two developments - the views being expressed to the administration by leading US business men and the administration's continuing foreign policy review.

Many US businessmen have told the administration that, while they have a number of specific concerns, they see great opportunities within an enlarged market with fewer internal regulations. After all,

Many US businessmen have told the administration that, while they have a number of specific concerns, they see great opportunities within an enlarged market with fewer internal regulations.

fluidity in Eastern Europe and with considerable strains inside Nato, a positive virtue is seen in anything which binds western Europe together.

One senior administration official closely involved in the review places 1992 in the context of larger changes in US-European relations. He sees less emphasis on security issues, not least given the ability of a wealthy Europe to defend itself, and more focus on the economic side. To him, devel-

Many US businessmen have told the administration that, while they have a number of specific concerns, they see great opportunities within an enlarged market with fewer internal regulations.

oping close relations between the US and a post-1992 Europe are part of a general process of improving multilateral trading relations with, for example, Mexico and the Pacific Rim countries, in a manner consistent with the Uruguay trade round.

In practice, these differences of attitude matter less than the greater concentration at present on particular issues rather than generalised alarm. In a major speech last month to the Chicago Council on Foreign Relations, Mrs Hills identified a number of specific problems:

The administration's inter-agency policy review has recommended a compromise approach, with support for the principle of the creation of a single market but close monitoring to guard against protectionist tendencies. On the one side, reflecting worries about the US's competitive position,

The administration's inter-agency policy review has recommended a compromise approach, with support for the principle of the creation of a single market but close monitoring to guard against protectionist tendencies. On the one side, reflecting worries about the US's competitive position,

the Commerce Department and the Trade Representative's office are concerned not only about external barriers but also about the trading challenge which a stronger Europe might pose.

On the other side, the State Department and the National Security Council staff see the issue in broader strategic terms, welcoming the 1992 process as a continuation of the moves towards European unity which the US has encouraged since the Marshall Plan days of 40 years ago. In a period of

lar country. This move has been welcomed in Washington. A harmonisation of plant, animal and human health standards in a way which restricts trade - not to guard public safety but to limit import competition. This is what the US alleges has happened in the dispute over restrictions on the export of American beef treated with growth hormones.

Mr Daniel Oliver, the chairman of the Federal Trade Commission, has also expressed concern about the application of EC anti-trust and merger policy to US companies, notably in relation to franchising and patent rules.

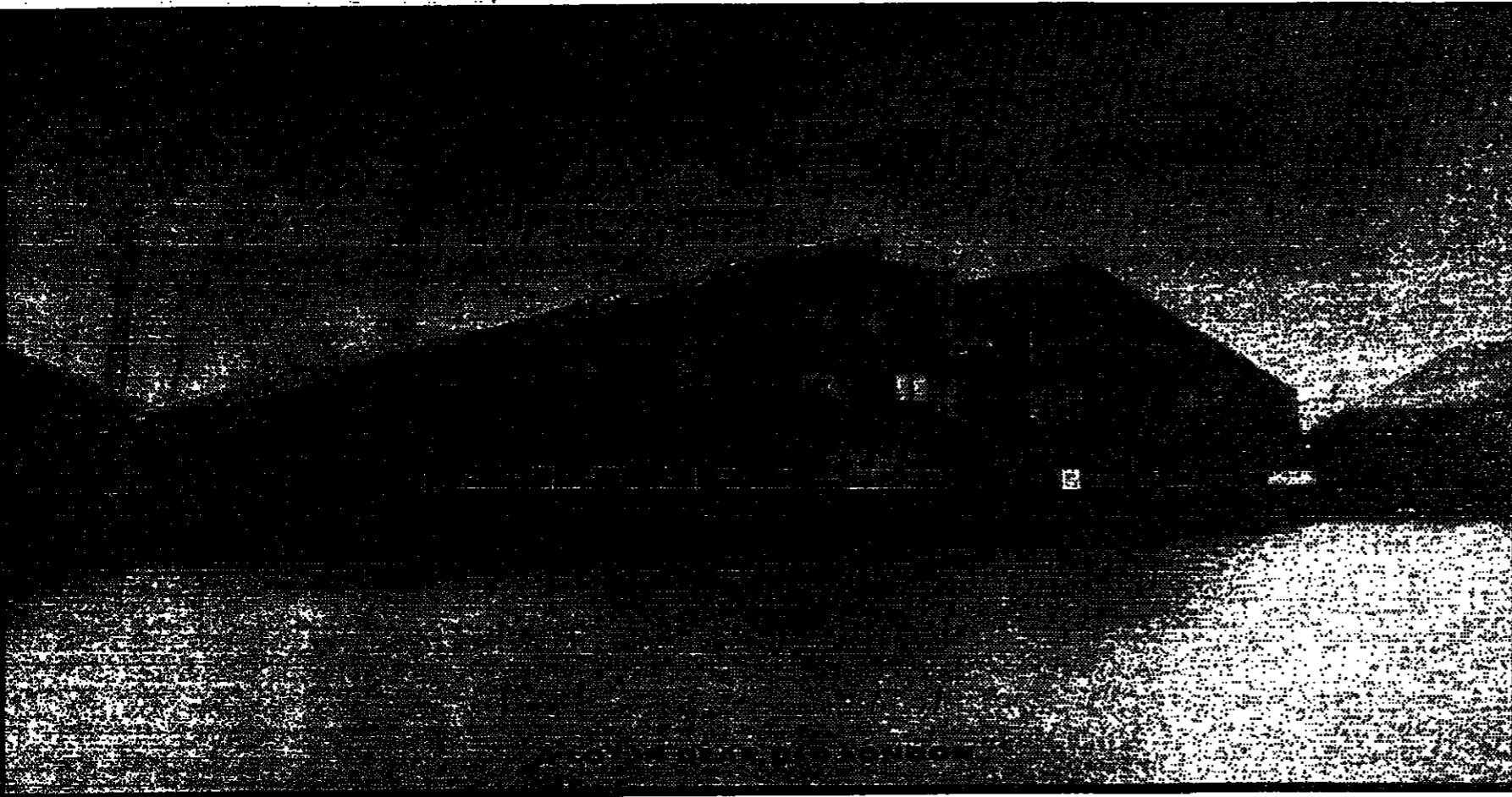
Until recently both business men and Congress have been worried about whether the administration has been putting forward the US case strongly enough. Mr Bentsen has argued that the number of US trade officials monitoring the EC has been too small. There have been calls for more US input before standards and regulations are settled.

Senior administration officials believe the inter-agency process monitoring the EC is working well, but have been worried that US concerns have not been fed in coherently at the ministerial level. Consequently, a brief on specific 1992 developments was prepared for Mr James Baker, the US Secretary of State, so he could thank Sir Geoffrey Howe, the British Foreign Secretary, for UK efforts on banking reciprocity.

Overall, the US remains apprehensive about Europe 1992, as well as over more long-standing trade problems such as agricultural subsidies. Mr Alfred Kinion, the retiring US ambassador to the EC, expressed this in an extreme form when he recently argued that 'most of the problems you're going to see in trade in the next four or five years are not going to be across the Pacific but across the Atlantic.'

Few in Washington would go as far as that - and in Congress Japan is still much more unpopular and regarded as a bigger economic threat to the US than Europe. But many would go along with Mr Kinion in believing that it will require 'continuous pressure to get them [the Europeans] to write the rules to keep their markets as open as we have ours.'

NOT SO DEAR IN MANCHESTER.



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OVERSEAS NEWS

LDP leaders set to decide Takeshita successor today

By Robert Thomson in Tokyo

SENIOR officials of Japan's ruling Liberal Democratic Party hope to settle today the appointment of a successor to Mr Noboru Takeshita, the Prime Minister who has agreed to resign because of his involvement in the ever-widening Recruit financial scandal.

Party leaders are agreed that Mr Masayoshi Ito, 75, un tainted by the scandal and known widely as "Mr Clean", is the most suitable successor, but Mr Ito, a former foreign minister, has so far declined to accept the offer, citing ill-health and advanced age as the reasons.

However, Mr Takeshita, just returned from a nine-day South-East Asian trip, said yesterday that he was ready to make a personal plea to the elder statesman, who is thought by some analysts to be holding out for a political package deal that includes the appointment of younger party members to senior posts.

During a stopover in Peking yesterday, Mr Sosuke Uno, the Japanese Foreign Minister, confirmed to his Chinese counterpart, Qian Qichen, that Mr Ito was almost certain to be the next LDP president and the



Masayoshi Ito: "Mr Clean"

country's new prime minister.

LDP officials indicated that regardless of who took the position, the new prime minister would be expected to travel to the US soon after his appointment to attempt to ease the growing trade tension between the two countries.

Meanwhile, a member of the opposition Komei Party – literally, the Clean Government Party – has apparently become the first Japanese par-

liamentarian interviewed by the Recruit case prosecutors. Mr Katsuji Ikeda, 52, who resigned as the party's deputy secretary-general after allegations concerning Recruit links were made late last year, has been questioned about his purchase by a relative of 5,000 cut-price pre-flotation Recruit Cosmos shares, according to Justice Ministry officials.

Until now, the prosecutors have concentrated on interviewing bureaucrats and businessmen, 13 of whom have been arrested, but the investigators are known to have been looking at parliamentarians with alleged links to Recruit, which attempted to buy influence in the Government and bureaucracy through generous political donations and share deals.

Justice Ministry officials are reported to have said Mr Ikeda had been interviewed as a potential witness in the case, and they indicated that a former Cabinet Secretary, Mr Takao Fujinami, is to be interviewed about his alleged connection to 12,000 Recruit Cosmos shares purchased in the name of one of his secretaries.

Cambodia truce 'by July 25'

By Roger Matthews in Bangkok

THE PROSPECT of a Cambodian ceasefire being signed in Bangkok before the next round of peace talks in Paris on July 25 has been raised by General Chanthai Chonchavan, Prime Minister of Thailand, following a telephone call at the weekend with Mr Hun Sen, the Vietnamese-backed Prime Minister of Cambodia.

The response of the Cambodian resistance movement headed by Prince Norodom Sihanouk is likely to be made known later today, as the momentum for the settlement of the Cambodian conflict accelerates in response to the Vietnamese pledge of total troop withdrawal by the end of September.

Even if the resistance refused to accept a ceasefire, Mr Hun Sen said that it was possible that the forces under his government's command could unilaterally stop hostilities.

The Thai authorities are said to believe that a ceasefire is crucial to a Vietnamese withdrawal because, without one, Hanoi would always have an excuse for retaining troops in Cambodia.



Hun Sen: firm on Khmer Rouge

Before leaving Bangkok, Mr Hun Sen added that the unilateral declaration of a ceasefire by his forces would be one way of ensuring that civil war did not erupt again.

But he stressed that did not mean his forces would lay down their arms and open the way to a return of the Khmer Rouge, the largest armed faction in the resistance movement.

Earlier, Mr Hun Sen had commented what he considered to be the main outcome of the latest peace talks in Jakarta, in particular the fact that Prince Sihanouk no longer insisted on the dismantling of the regime in Phnom Penh. He hoped that Prince Sihanouk would not be persuaded to modify his position following talks with his coalition partners.

Prince Sihanouk meanwhile appears to have dropped his insistence that United Nations troops should monitor the Vietnamese withdrawal.

Following a meeting of the tripartite resistance movement in Bangkok, a statement suggested that an international conference, which would follow the July 25 peace talks, could be left to decide on the precise composition of an international force.

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Embattled Barclays hopes to end dispute with irate S Korean staff

By Maggie Ford in Seoul

MANAGEMENT at Barclays Bank in South Korea are hoping for a return to peaceful pay negotiations with staff today, after a week of events which resembled the action in a Keystone Kops movie.

The saga began last Monday, when a 15-day cooling-off period officially ended, and staff declared a strike. Most foreign banks in Seoul have had difficult pay talks this year, and Barclays is one of the last to settle and the first to have a strike.

Management prepared to move out documents in order to continue providing a skeleton service elsewhere, but were blocked from leaving the bank premises by irate staff. After police were called, the managers left.

Two days later, they were tracked down at a major Seoul hotel, where bank staff occupied the room and demanded that management restart negotiations. Again police intervened and the managers were forced to suspend operations.

The heated dispute is reminiscent of a major strike last year at the Seoul branch of Westpac, the Australian bank, where the manager decamped to a hotel after being accused of stamping on wall posters and locking staff in the building.

That strike escalated into a diplomatic incident with accusations of damaged Korean national pride and wide local press coverage. The manager was subsequently withdrawn and the strike settled close to the union's terms.

The dispute at Barclays

seems more likely to end peacefully. The bank has offered a pay rise of 37 per cent, plus fringe benefits, close to the average foreign bank rises of around 42 per cent this year.

The banks have been hit by a curious quirk of South Korea's current economic transition from a developing to a developed country. In 1985 it was the world's fourth largest foreign debtor, and a job at a foreign bank was one of the top aspirations for South Korean financial staff, highly paid and prestigious.

In the past two years, however, the boom in the economy and the stock market has boosted pay and placed large capital gains in the pockets of employees of local banks and securities firms through employee stock plans.

Foreign banks have thus been hit by huge pay claims from staff wanting to maintain their comparable status. The banks' efforts to argue against the claims have not been helped by their profitability, which in the most successful banks is the highest of all Asian branches. Syndicated loan business has been replaced by foreign exchange trading and letters of credit continue to be lucrative.

Barclays, which made profit of Won 1.7bn last year, is not among the most profitable, and the anger of the staff may have been heightened by unconfirmed reports that the bank may be planning to withdraw from South Korea.

Barclays is reported to have offered its 25 per cent stake in the local Korea Merchant

Banking Corporation for sale. It recently set up a representative office of Barclays de Zoete Wedd Securities.

Managers at the more than 40 foreign banks are now planning to set up a co-ordinated body to handle sector pay negotiations next year, in the hope of avoiding heated disputes at individual banks.

Staff unions this year set up a joint body which concentrated on equalising pay and benefits. This strategy resulted in settlements ranging from 40 per cent at the Bank of America, 47 per cent at Lloyds, to 61 per cent at Westpac, and 42 per cent at Standard Chartered.

In the past two years, however, the boom in the economy and the stock market has boosted pay and placed large capital gains in the pockets of employees of local banks and securities firms through employee stock plans.

Foreign bankers are now trying to devise methods of taking advantage of the economic boom to give benefits to their staff without causing the present rise in costs. The problem is worsened by a shortage of trained financial staff, led to job swapping at high rates of pay and subsequent staff resentment.

It was probably inevitable that at least one bank would experience a confrontation this year during the pay talks. But as managers become more familiar with South Korean negotiating tactics, progress is being made.

The challenge now for the foreign banks will be to redefine their role, to remain profitable in a different environment from that of the past.

Australia hits at EC stabiliser agreement

By Chris Sherwell

in Sydney

THE European Community's agricultural surplus and budget deficit problems will not be solved by last year's complicated "stabilisers agreement", according to an Australian government report.

The 46-page report has been produced by the Australian Bureau of Agricultural and Resource Economics, part of the Primary Industry department in Canberra. The department is a prime mover in Australia's campaign for international agricultural reform.

The report, published on Friday, closely examines the February 1988 package of budget and production stabilisers, which links reductions in support prices with production above specified threshold levels. The arrangements apply to cereals, oils and other farm products.

In its findings, the report accepts that the package is an advance on the previous open-ended system of price support under the EC's Common Agricultural Policy. It also acknowledges that the package has temporarily resolved EC budget problems.

But it points out that the new arrangements are based on administrative rather than market mechanisms, and says price support will continue at levels far above prevailing international prices. Further, the controls are weakened by the lack of fully binding expenditure limits and by various loopholes.

After assessing the impact of the stabiliser policy on various crops and the impediments it faces, the report argues that the package will tend to restrain but not reduce production of most major products except dairy output. "Any assumption that the stabiliser package is a once-for-all back-in assistance, or that genuine reform has been achieved in EC agriculture, would be misleading".

"The stabilisers... address the effects of the support system without changing that system greatly, and they do not necessarily lead to any significant improvement in the welfare costs currently imposed by the CAP within the Community or in the world trading environment in the short to medium term."

The net effect will therefore be limited, and the level of budgetary assistance will be likely to increase over time, the report says. The ideal solution lies in reducing EC support prices, but "there are major difficulties in obtaining Community agreement on this course of action".

The Canberra findings appear to tally with conclusions contained in a recently-published report by Agrae Europe, the independent agricultural agency. This argued that the stabiliser policy would fail to contain EC production in the longer term.

Some reservations were expressed, notably by the British Environment Minister, Lord Calthorpe, but most members strongly endorsed the view of the EC's Environment Commissioner, Mr Carlos Ripa di Meana, that a European co-ordinating body for the environment is urgently required.

The agency initiative –

The move also has the strong political backing of France, whose Environment Minister, Mr Brice Lallement, even suggested at the weekend that the agency should be given potentially sweeping powers of inspection as part of its remit.

At this stage, however, the

EC to step up plans for new 'green' agency

By Tim Dickson in Carcassonne, Spain

PLANS in Brussels for a new European Environmental Agency are likely to be stepped up, following a generally favourable reaction to the idea at a meeting of EC Environment Ministers over the weekend.

One important advance was the unanimous agreement to speed up the programme for phasing out of CFCs. A politically binding declaration to end their use by the turn of the century was swiftly adopted by the 46 signatories. It was attended by over 36 other countries which have not signed the Protocol.

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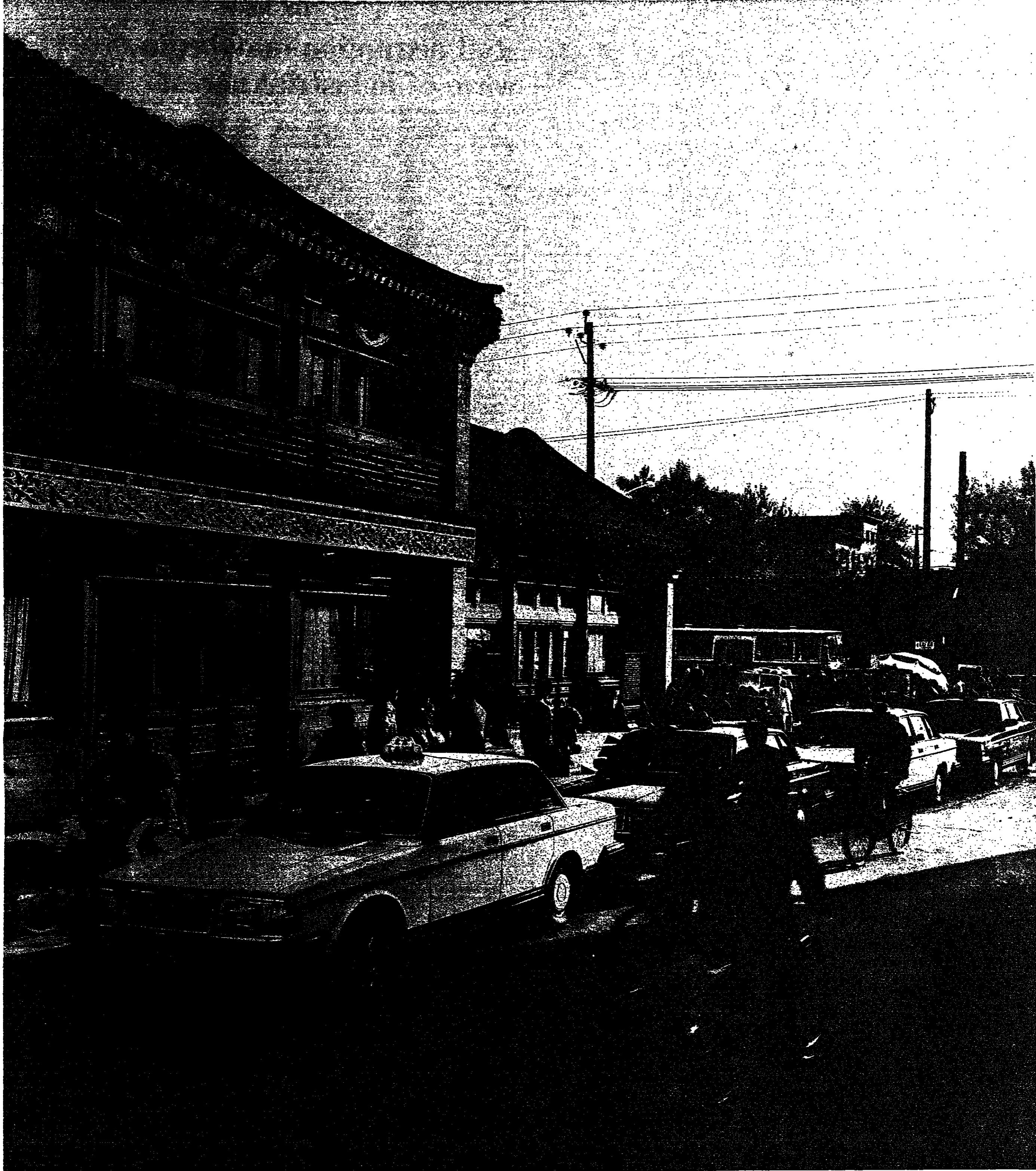
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One important advance was



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Rail disruption may begin wave of industrial unrest

By Charles Leadbeater, Labour Editor

DISPUTES spanning key areas of the public and private sectors in Britain will begin this morning when railway services throughout the south east of England are expected to face severe disruption as a result of unofficial action by train drivers over a pay dispute.

The other disputes range from the electricity supply industry to the British Broadcasting Corporation and mark the most serious upturn in industrial conflict since the end of the 1984-85 miners' strike.

Hundreds of thousands of commuter journeys to London are likely to be disrupted as more than 6,000 train drivers in two British Rail regions begin a two-week, unofficial action on industrial action over a ballot.

With overtime running at 30 per cent among Southern Region drivers, services into Victoria and Waterloo are likely to be worst hit. The ban on rest day working is likely to mean that the action will have a cumulative effect, with mounting driver shortages.

London Underground train drivers are also expected to stage an unofficial one-day strike this week in protest at plans to extend the use of driver-only trains.

The Metropolitan Police last night advised commuters not to travel in, by car as there were no plans to lift car park

federation of Shipbuilding and Engineering Union's claim for a shorter working week.

The TGWU's general workers' union's 9,400 registered dock workers are due to start balloting on a national strike for a national agreement to replace the statutory National Docks Labour Scheme, which will be abolished this summer.

The National Union of Railwaysmen is expected to return to court this week to argue against an injunction granted to London Underground last week, which prevented the union going ahead with a plan for an all-out strike by about 12,000 staff. It is thought there may be some unofficial action despite the official delay to the ballot.

Elsewhere, leaders of 76,000 electricity industry manual workers will start collating a ballot on industrial action over a 7 per cent pay offer.

Union leaders are due to meet the employers for further talks on Thursday, when the pay offer may be raised to 7.5 per cent, the level of the recent settlement in the gas industry.

Leaders of 800,000 engineering workers will meet on Wednesday to decide which companies to select for strike ballots in support of the Con-

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Satellite TV rejected by 80 per cent of public, survey says

By Raymond Snoddy

EIGHTY PER CENT of the British public say they have no intention of installing satellite television receiving equipment and fewer than one in 20 show any intention of buying a dish.

The continuing bleak outlook for satellite television – at least at the moment – is underlined in the second monthly Financial Times satellite television market research, based on 1,000 interviews with more than 1,000 households in April.

The work, conducted by Kensington Research, suggests that installations were low throughout April with no sign of a surge of consumer interest this month after the launch of Maxis, British Murdoch's four channels of Sky Television.

"Our best estimate is that by the end of April the total number of homes in Britain able to receive television with their own dishes had reached 81,000, an increase of only just over 20,000 on the March figure," said Mr John Clements, managing director of Kensington.

Because the number of dishes needed to make a sample is so small – four old dishes of more than 1 metre diameter and eight of the new 65-centimetre dishes aimed at the medium-power Astra satellite, which carries Sky Television – Mr Clements said the margin of statistical error was probably plus or minus 20,000 homes.

Kensington Research said it was confident, however, that the true number of homes with dishes now lay somewhere between 60,000 and 100,000, or between 0.8 per cent and 0.5 per cent of all homes.

Households saying they will definitely install satellite dishes is moving up, but not dramatically: 4.7 per cent in April, compared with 3.7 per cent in March and 3.8 per cent in February, while those saying they will probably install a dish have moved up from 14.1 per cent in February to 15.7 per cent in April.

The interviews took place before Sky Television launched its television advertising campaign on May 1, and also covered the period when British Satellite Broadcasting, the satellite consortium in which Pearson (publisher of the Financial Times) has a stake, was running an advertising campaign to encourage households to wait until the three channels are launched in September.

So far the large majority of dishes installed have been in skilled working-class homes, the C's of market research, and this group and professional and managerial workers, the A's, seem the most inclined towards satellite television.

The channels did not seem to be effectively targeting any social class at the moment, Mr Clements said.

Geographically, London has a small lead in "definite intention" (0.8 per cent), but the North of England has the greatest reservoir of interest.

Kensington Research believes that its estimate last year – that there would be a total of 500,000 dishes installed after one year of satellite television in February 1990 – still looks a fair forecast.

The estimate depends on a successful BSB launch and continued heavy promotion for satellite television in the run-up to Christmas.

In April, Kensington Research, on behalf of the Financial Times, interviewed by telephone 4,000 individuals aged 15 and over. The sample was weighted by age, social class, sex and tenure, to be representative of the total population of Britain.

See Page 18

Strategy for training to be published every year

By Charles Leadbeater, Labour Editor

THE GOVERNMENT plans to issue a three-year national training strategy each year in July, to provide an overall framework for local employer-led Training and Enterprise Councils which are intended to take over responsibility for designing and delivering publicly-funded training programmes.

The councils will be expected to use the national strategy as one of the starting points for their annual planning. The national training statement will include details of the public money available for training, and set overall priorities for training in different areas.

The decision to publish a national training strategy will help to allay criticisms that the Government's plans to devolve responsibility to the councils could fragment training provision.

The move is disclosed in a confidential draft of the Operating Handbook for the councils, which shows that the Government's initial plan for establishing about 100 councils over the next four years has been scaled down to 80.

Each council will have a board of directors mainly made up of private-sector employers. They will be provided with a budget of about £25m a year to fund training for young people, the adult unemployed, and enterprise development.

The Government's plans have been criticised by several employer bodies. Most recently the Confederation of British Industry gave a warning that business leaders would not be attracted to serve on the councils unless they were given much greater flexibility over spending and staffing.

The handbook discloses two significant measures of flexibility have been introduced into the plans.

A council will be eligible for a £200,000 bonus if it provides training of particularly high quality. The bonus could be used to fund training for employees as well as the unemployed.

The handbook says councils, which will mainly be staffed by Department of Employment civil servants, will be free to refuse to recognise civil service trade unions.

National divide 'worsened by investment scheme'

By Ian Hamilton Fazey, Northern Correspondent

THE BUSINESS Expansion Scheme (BES), introduced in 1983 to encourage private investment in growing small businesses, has reinforced and worsened north-south divisions in Britain – the opposite of what was intended – according to new research into the way the scheme has worked.

A limit of £500,000 per BES firm per year imposed by Mr Nigel Lawson, the Chancellor of the Exchequer, in the 1983 Budget will not have much effect, the research says.

This was specifically designed to encourage more investment outside the south-east, but the region had 332 investments worth under £500,000 in its first five years out of a national total of 712.

Demand at this level is likely to continue, even though businesses wanting more than £500,000 – the south-east had 141 of the 225 national total in the first five years – can no longer use the BES to raise it.

The researchers say: "In terms of its geographical impact the BES is reinforcing the economic advantages of southern England and discriminating against the economically-lagging regions of northern Britain."

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UK NEWS

Ford modernises engine production

By Kevin Done, Motor Industry Correspondent

FORD has begun volume production of a new generation two-litre petrol engine at its Dagenham plant, east of London, as part of an ambitious modernisation of its entire European engine and transmission programme.

Ford has invested £157m in manufacturing equipment and technology for the new engine, which will be fitted in both the Sierra and Granada/Scorpio car ranges. It is planned to produce around 250,000 units a year of the new DOHC (double overhead camshaft) engine, with more than 80 per cent of output being exported to Ford assembly plants in Belgium and West Germany.

The Ford Granada/Scorpio is assembled at Ford's Cologne plant, while the Sierra is assembled at both Dagenham and Genk in Belgium. This year, however, Ford

announced that its entire Sierra production was to be concentrated at Genk, with a transfer of production from Dagenham over the next year.

The two-litre DOHC engine, the first twin-cam engine to be built in volume by Ford, is designed to improve the performance of the company's larger cars and is expected that both multi-valve (16-valve) and turbo versions will be introduced later.

The new engine, the development of which was announced in 1985, was scheduled to go into production in 1987, but its introduction has been delayed, not least by the changing environment surrounding emissions legislation.

The engine has been designed as part of Ford's move towards so-called lean burn power units, aimed at reducing noxious emissions

without the use of expensive catalytic converters.

Tougher emissions regulations recently proposed by the European Parliament and the European Commission would make it necessary for all new cars to be equipped with catalytic converters in the early 1990s, however, and Ford said the new engine had also been designed for use with three-way catalysts.

The new engine replaces the current 2.0-litre SOHC (single overhead camshaft) engine in the Sierra and Granada ranges, but this SOHC unit will continue in production at Cologne for use in the Ford P100 pickup and Transit panel van ranges.

Ford insisted that the new DOHC engine had a life expectancy of at least 10 years. Earlier speculation had suggested that the DOHC engine would be short-lived, because it had

been technically overtaken by the new 1.42-litre multi-valve engine family. That will be produced at Bridgend, South Wales, from mid-1989 as part of a £725m investment there.

Design and development of the engine has cost about £50m, with the balance of the £157m investment devoted to equipping what Ford claims is "one of the world's most advanced manufacturing facilities."

Some 18 robots are employed in the machining and assembly operations, along with computer-controlled monitoring and inspection.

About 96 per cent of the DOHC components are to be single-sourced to a much smaller number of suppliers than before, while so-called "just-in-time" delivery has been introduced to reduce inventory and maintain frequent stock deliveries.

CBI backs campaign for rethink on pensions

By David Barchard

THE CONFEDERATION of British Industry has thrown its weight behind a campaign in the pensions industry to persuade Mr Nigel Lawson, the Chancellor, to rethink changes in pension rules proposed in his Budget.

A brief paper published by the CBI today claims that the proposals will have wide-ranging and damaging effects, while benefits to the Exchequer will be small by comparison with the pension principles they undermine.

The proposals follow attacks on Mr Lawson at the annual meeting of the National Association of Pension Funds, where the Chancellor was accused of undermining the security of retired people.

The CBI is particularly unhappy at a proposal to place a ceiling of £6,000 on earnings eligible for pension contributions tax relief from June 1. The change will not apply to members of current schemes.

That change could make it harder for companies to recruit top-level staff because they might forfeit pension benefits if they changed jobs.

The CBI wants the limit on earnings eligibility to be set initially at £100,000 and any increases to be linked to earnings, rather than prices as the Chancellor is proposing.

The CBI adds that changes should take effect from April 1990 at the earliest, rather than applying retrospectively from June this year after the Finance Bill becomes law.

Another proposal to which the CBI objects is imposition of a ceiling of £2,000 a year on all pension contributions alongside the existing ceiling of 15 per cent of earnings.

Chernobyl-style reactors are being made safe, says Moscow

By David Fishlock, Science Editor

ALL SOVIET reactors of the type which exploded at Chernobyl three years ago, the RBMK, have been made safe or are now being modified, the Government has been told by its chief nuclear inspector.

Mr Sadiq Ryder has relayed to ministers this assurance from his opposite number in Moscow, Mr Vadim Malyshov, chairman of the state committee for the supervision of nuclear power safety.

The Russians have also demonstrated the prototype of a still faster shutdown system, taking only two or three seconds, compared with 12 seconds for the modified RBMKs.

Public acceptance has replaced the RBMK as the biggest worry of the Soviet nuclear industry, although it is unlikely that more RBMKs will be ordered, Mr Ryder said.

Three major modifications have been made to the Soviet-designed RBMK to eliminate the design flaw, held directly responsible for the explosion, known as a positive void coeffi-

cient. They are changes to the reactor control system, a faster reactor shutdown mechanism, and a new fuel. Taken together, they remove the flaw which allowed the Chernobyl reactor to run away, Mr Ryder said.

The Russians have also demonstrated the prototype of a still faster shutdown system, taking only two or three seconds, compared with 12 seconds for the modified RBMKs. Mr Ryder headed a team of British nuclear inspectors which recently visited the Beloyarsk nuclear station in the Soviet Union, with a 600MW demonstration fast reactor as well as an RBMK.

Mr Peter Walker, Energy Secretary at the time of the Chernobyl accident, paved the way for exchange visits of nuclear inspectors, and Mr

Malyshov made his first visit to Britain last year.

Mr Ryder said public criticism of nuclear power was making it difficult to find sites for new reactors of the pressurised-water type.

What was claimed to be a "more forgiving" design of PWR, intended for the dual role of electricity and district heating at Gorky, was debated so hotly the authorities had called in the International Atomic Energy Agency in Vienna to assess its safety.

After Chernobyl, the Soviet public was reluctant to trust its own nuclear experts and officials, but paid more heed to foreign experts, Mr Ryder said.

However, the authorities were rejecting foreign offers of help to monitor the health of people exposed to Chernobyl's radiation.

THF plans more budget hotels

By David Churchill, Leisure Industries Correspondent

TRUSTHOUSE Forte, Britain's biggest hotel chain, plans to open 50 more Travelodge budget hotels by the end of next year.

Mr Rocco Forte, THF's chief executive, announced the expansion plans at the weekend during the official opening of the 50th Travelodge hotel at Burnley in Lancashire by Mr John Lee, the Minister for Tourism.

The Travelodge chain was founded in 1963, when THF identified the growing demand for budget accommodation in the business and leisure markets.

The hotels are sited on motorways or major roads, often close to service stations and other THF operations such as Happy Eater and Harvester restaurants.

A typical Travelodge hotel has some 30-40 rooms each of which can accommodate two adults and two children. Prices range from £19.50 a night for single occupancy to £24.50 for double or family occupancy.

No extra charge is made for children occupying their parents' room.

The Travelodge chain was founded in 1963, when THF identified the growing demand for budget accommodation in the business and leisure markets.

Another proposal to which the CBI objects is imposition of a ceiling of £2,000 a year on all pension contributions alongside the existing ceiling of 15 per cent of earnings.

Holiday Inn International, Marriot and Quality International all have plans for budget hotel chains in the UK as does the French hotel company Accor.

A recent report from the English Tourist Board disclosed that some £40m was spent on development of budget hotels in England during the second half of last year.

It suggested that demand was being fuelled by the popularity of short-break holidays in hotels operating some price per room policy, irrespective of the number of occupants.

Confidence warning from Welsh business

By Anthony Moreton, Welsh Correspondent

FEAR that some of the sparse surrounding business confidence in South Wales may have worn off emerge from the latest survey from the Cardiff Chamber of Commerce.

While expressing high confidence for the month ahead, the survey shows confidence to be lower than a year ago.

"Our latest survey still shows over 70 per cent of the companies in South Wales forecasting higher sales this year," Mr Fred Osborne, director of the chamber, said.

"Just a few years ago such a degree of optimism would have been sensational," he added. But it is clear that high interest rates and rising inflation are beginning to worry industrialists, who are becoming increasingly concerned about their ability to sustain export orders.

Surprisingly, employment prospects appear to have improved. At the start of the year, 15 per cent of the companies questioned thought the brake on consumer spending might lead to redundancies. That figure had fallen to 3 per cent by the end of April. Four

Thatcher's measures 'help rich'

By Peter Norman, Economics Correspondent

THE RICH and the working population in Britain have done much better out of tax and benefit changes during Mrs Margaret Thatcher's 10 years as Prime Minister than the poor and those not in work, according to an independent report published today.

The Institute for Fiscal Studies says British households are £7 a week better off on average as a result of the tax and benefit changes than they would have been if those had simply changed in line with retail price inflation since 1979. However, the IFS found that the gains had been unevenly spread.

The IFS says that half the money spent on tax and benefit changes accrued to the richest 10 per cent of the population. Using a computer model of a representative sample of British households, the IFS found that 80 per cent of the sample gained less than the overall average of £7 a week. The poorest third of households gained only £1.30 a week on average, while 25 per cent of the poorest households lost in the tax and benefit changes.

The study says the average 27 gain was a direct consequence of the big tax and national insurance cuts of the last three years. A similar study conducted in 1986 would have shown an average loss for households due to the tight fiscal policy during Mrs Thatcher's first year in office.

Taxation and Social Security 1979-1988: The Impact House (Income, Institute for Fiscal Studies, 180 Taviton Street, London SW1P 5LE. Price £5 (£4 for members).

Meter bills may be too high, says Ofgas

THOUSANDS of tenants may be paying up to 50 per cent more than necessary for their gas through meters set by landlords, says Ofgas, the industry's watchdog body.

Mr James McKinnon, Ofgas' director-general, said yesterday a survey he had found widespread ignorance of the correct payment levels.

He said thousands of tenants might be paying a lot more for their gas than they should be.

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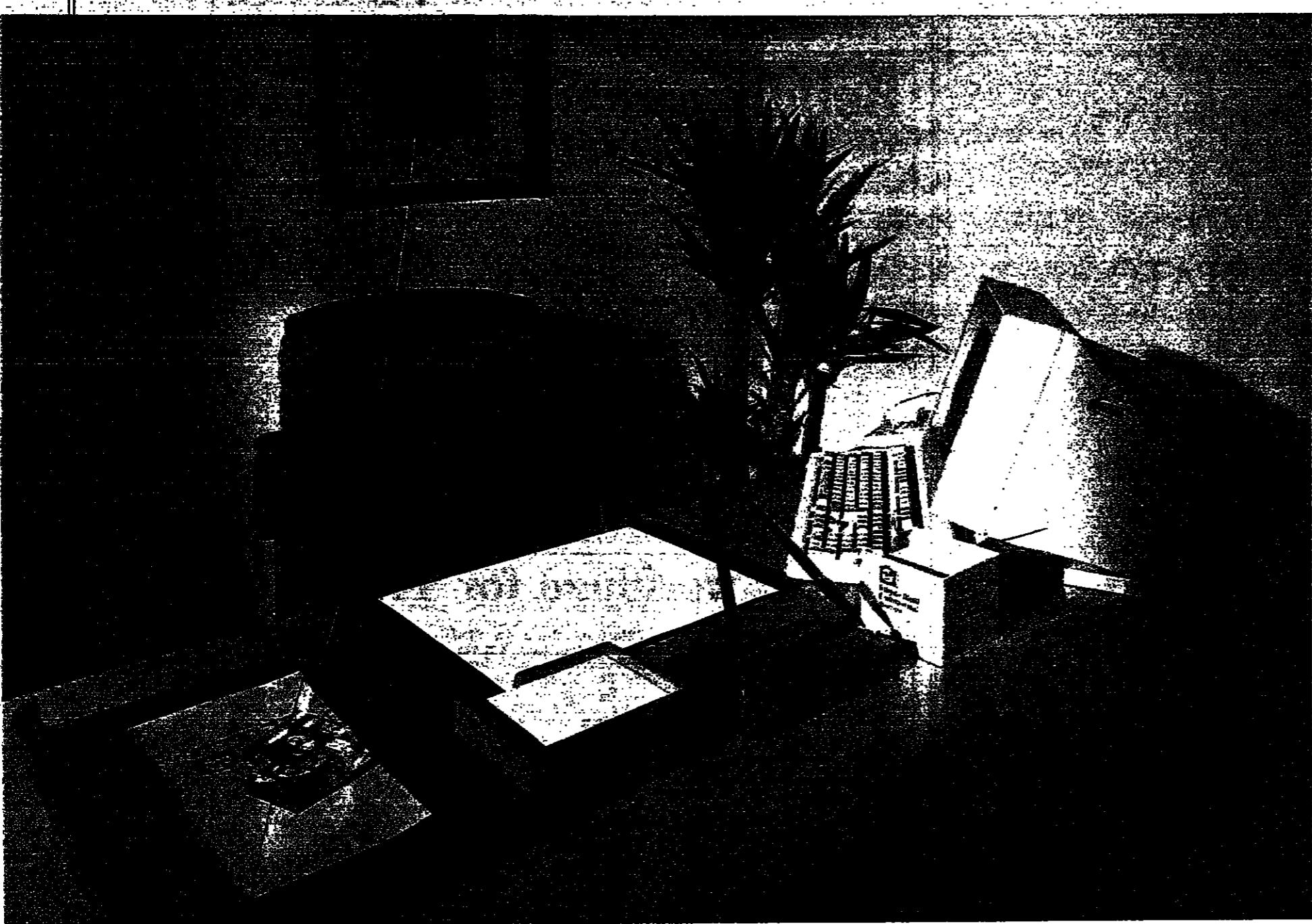
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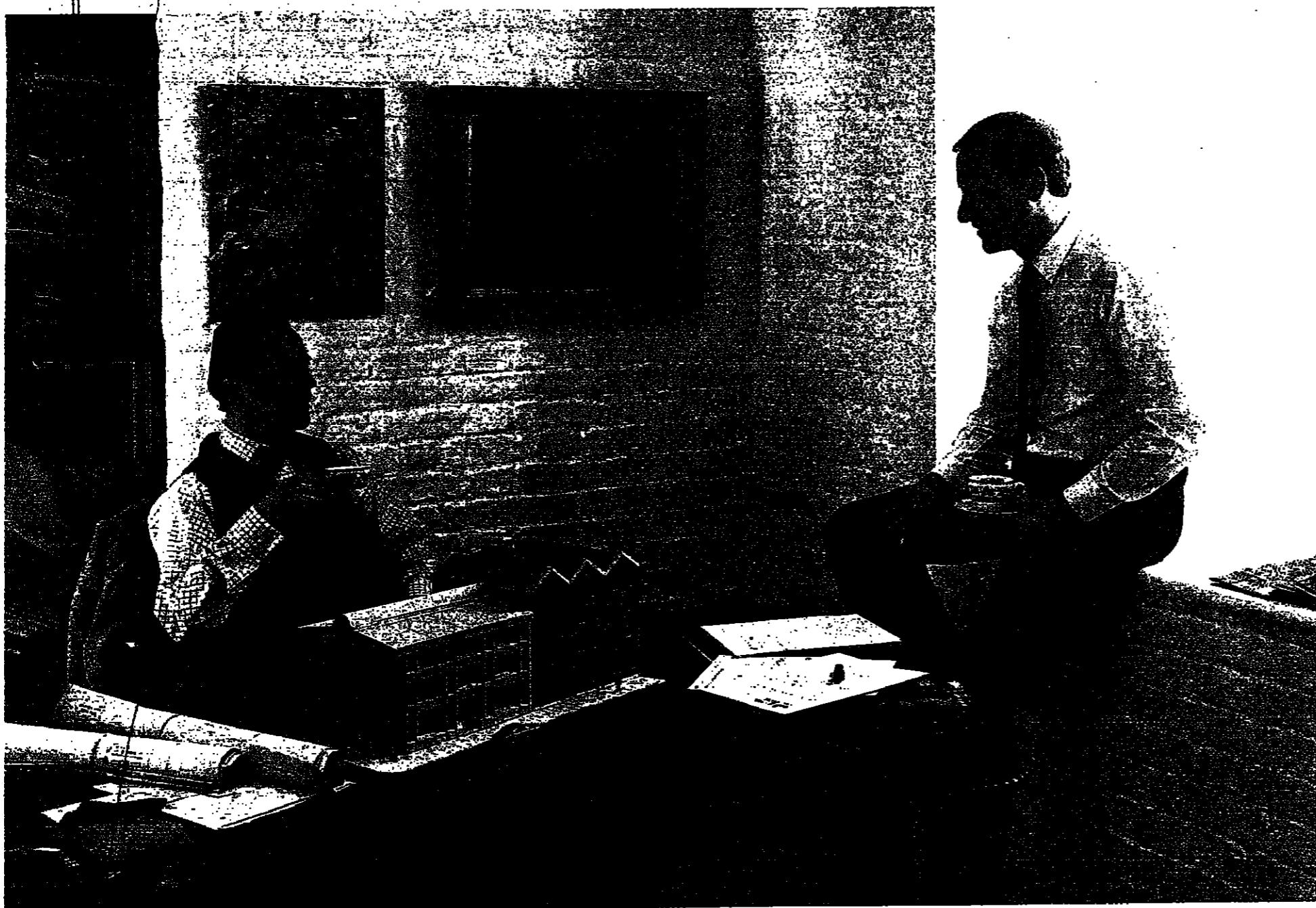
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CONSTRUCTION CONTRACTS

Building momentum slows

By Andrew Taylor, Construction Correspondent

The proportion of civil engineering companies reporting an increase in order books has fallen below 50 per cent for the first time in two years, according to a survey published today.

The Federation of Civil Engineering Contractors last month asked 140 companies whether orders had risen, fallen or stayed the same during the previous 12 months.

Forty seven per cent said order books were higher, 34 per cent said orders had remained the same and 19 per cent said they had fallen.

The federation said the results showed that workloads were still rising but at a slower pace than at any time in the last two years.

The indications are that workloads will remain at current levels or improve slightly in the next 12 months, said Mr Ron Eason, the federation's director general.

The federation's finding were in line with a similar survey published last week by the Building Employers Confederation which concluded that British construction output which last year reached a record level would increase further this year but at a slower rate than in 1988.

The Federation of Civil Engineering Contractors said the proportion of firms expecting orders to increase during the next 12 months had fallen to 16 per cent compared with 31 per cent when it conducted a similar survey in January.

The industry, despite the expected slowdown in the rate of growth this year, remains concerned about shortages of labour.

The deep recession in civil engineering at the beginning of the 1980s and the competing attractions of other careers had led to a sharp fall in the number of graduates coming into the industry.

Let us hope that the next round of policy statements from the Government, beginning with the White Paper on roads policy for England, will show that more work is going to be available on a regular basis and encourage young people to look to careers in civil engineering," said Mr Eason.

£186m workload for Trafalgar

TRAFAVGAR HOUSE construction companies have recently won contracts totalling more than £186m on a variety of projects awarded to several of its operating subsidiaries.

John Brown Engineering has recently won orders totalling £51m in the US, Morocco and The People's Republic of China.

John Brown's Houston office has been awarded a contract for major modifications to the facilities of Lyndall Petroleum Company at Channelview, Texas. This contract, valued at £20m, will require some 250,000 manhours of engineering effort and will employ 400 construction workers.

In New Jersey, US, John Brown is supplying three gas turbine package power plants and the company has also secured a six-year operation and maintenance contract.

Sofresmines, a subsidiary of Sofres, has won a contract valued at £12m for the engineering of the construction phase of an open

cast iron ore mine at Itakpe in Nigeria. Nicon, the Nigerian national iron ore company, awarded the contract which includes the concentration plant, the dam on the River Osara, the water distribution system, the electrical power network and other associated services.

Cammon Construction, Hong Kong, (owned jointly by Trafalgar House and Jardine Matheson), has been awarded a series of contracts totalling £16.5m. The foundations division has won two boring contracts worth £10m, one for civil works on the container freight and distribution centre at Kwai Chung Terminal 4, and the other for trunk road T6 in Shatin.

Sofresmines, a subsidiary of Sofres, has won a contract valued at £12m for the engineering of the construction phase of an open

New county courthouse for El Paso

CHARTER BUILDERS INC, Dallas, the US subsidiary of Mowlem International, has been awarded contracts worth more than US\$45m (£28.5m).

The largest is a US\$3.5m (£2.1m) contract awarded by the County of El Paso, Texas, for a new county courthouse. The project involves the renovation of the north portion of the courthouse building, which

will then serve as temporary facilities for the county commissioners while the south end is demolished and a new 14-storey courthouse takes its place. The 405,000 sq ft structure will house 21 courtrooms, judges' chambers, support offices, public space and a cafeteria.

When the courts relocate to the new building, the front, or

north end of the existing building will be demolished and become the site of an open-glass, ceramic tile floor, sunken courtyard. Demolition work has begun and the project is likely to run for 45 months.

Other improvements the

County is expected to award

include a 12-level garage ad-

acent to the courthouse.

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Fitting out
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office project

HIGGS AND HILL has been awarded contracts worth a total of over £25m. Work has started on them all.

Having successfully completed the construction of River Plate House at Grosvenor Circus, London, the company has been awarded a fitting-out contract for the building by Taittinger Bunge.

Lower ground and ground floors are to be formed into dealing rooms, and a computer suite installed on the third floor. On other floors of the six-storey building, executive meeting rooms and offices are to be provided.

The Standard Life Assurance company has awarded a contract to construct an office building at Hammersmith Broadway.

Cladding will be in Portland stone, and facing brickwork with a classical facade at street level. It will have a steel frame core in slabs and lead which will house the high-level plant rooms.

A four-storey office development for Price Waterhouse is being built in 70 weeks at Union Street in London.

The project is on the site of an old Roman dwelling area which has been investigated by the Museum of London. A feature will be flat and segmental brick arches and indented and projecting bands of brickwork.

Higgs and Hill is undertaking refurbishment and upgrading of the National Westminster Bank, High Street branch, in Winchester. The bank is to remain open for the duration of the project.

The company's long association with the Charing Cross hospital continues with an offer for construction of a basement car park which forms part of the development of a new mental illness unit by the Riverside Health Authority. The project requires a 17,000 cu metre excavation.

MANAGEMENT

Business economists

Exponents of supply and demand

Ralph Atkins explains how the corporate specialists are fulfilling their calling

The skills of specialist economists schooled in the language of supply and demand but not actually making anything, might appear hard to sell to the average manager.

But the business economist is alive and well and as prepared as ever bodily-torsoed economic tea-leaves for company directors.

Trained economists, supplying macro-economics forecasts and research, can be found in major companies in manufacturing, commerce and finance. Sometimes they are lowly back-office workers but often have direct access to chief executives or board members.

At ICI's economics and external studies group, a professional staff of about 10, including engineers, mathematicians and statisticians as well as economists, spend about a third of their time preparing economic forecasts. The rest is spent on other research work.

Richard Freeman, its chief economist, used to work at the Treasury. "You have got to be much quicker on your feet in industry than in the public sector; you have a lot of responsibility in the sense that you have to justify your forecasts

to the board and represent the company in other fora."

At first sight this proliferation of economists may seem surprising. Their role has expanded despite the cynical attitude of many towards the economics profession and an abundance of outside forecasters and commentators.

Forecasts produced by the Treasury and other groups have become notorious for getting things wrong – particularly last year when almost every economist's variable, including growth, inflation and the trade deficit, was badly underestimated. If even the Government can't get it right, the reasonable businessman might ask, what hope has a company team?

There has also been growth in independent management consultancies and a trend towards contracting out of consultancy services. Oxford Economic Forecasting, for instance, offers an off-the-shelf computer-based model of the world economy plus back-up services, for about £12,000 a year – far less than the salary expected by competent economists although someone who understands how it works would be needed to operate it.

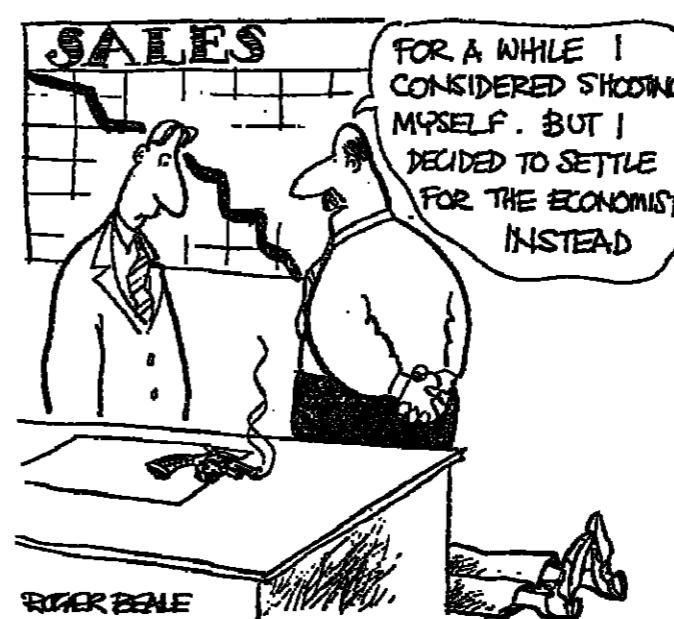
Salary surveys carried out

by the SBE suggest that the status of economist in industry is not quite as high as it is in the City – but perhaps a step higher than in the public sector. Last year the median salary of members was £27,000 with a range of between £15,000 and £30,000. This encompassed the whole age range, from where the economy is likely to be in the next 12 months or longer in order to plan and set budgets.

David Kingston, chairman of SBE and principal course director at Expert Training Systems, the management development training company, says: "A big company is going to be very much influenced by what is going on in the economy and what is going on in its market. It needs someone sufficiently skilled to interpret what is happening so the company can make sensible decisions about how to react."

Apart from straightforward forecasting, economists can be used in other areas – investment appraisal, analysing the costs and benefits of options facing a company, or briefing management of likely government policy, for example. Here the boundaries with other specialist departments such as planning or marketing become blurred.

Salary surveys carried out



RIVER SALE

decision making. The skills of economists are also likely to be relevant in public utilities, multi-product companies or in large companies, such as high street retailers. In small companies, however, an economist is unlikely to be able to justify full-time employment.

Typical managers are unlikely to have acquired the particular skills that economists possess. Many experts, including non-economists, advise that the job of interpreting the economy is not something an average intelligent, but untrained, company director could do as effectively.

Basil Denning, director of

Temple, Barker and Sloane, the management consultants, says a solution for a typical company would be to have someone capable of analysing perhaps two or three independently produced forecasts. "In my view most companies can do as well with, at most, one economist," he says.

The benefit of an economist to a company depends crucially on how he or she is deployed. Possibly a mistake of the 1960s and 1970s was to rank economists *en masse* in their own unit to churn out endless unread reports and memoranda.

John Grant, chairman of the

Strategic Planning Society, says: "A good economist is someone who has the ear of the chief executive and is expected to be proactive – to say, do you realise so and so is happening? Would it not be a good idea if? They need to be someone who can speak for the company and who can stand and argue his case."

This calls for communication, as well as economic, skills. "They have to be able to argue their case with other economists and then the next day be able in a meeting of managers or board members to present what they have told the economists in terms which are immediately relevant to the managers," says Grant.

As the science of economics evolves, business economists are likely to become more populous. Computer modelling of the economy has yet to come of age and has yet to prove itself any better than the back-of-the-envelope economist.

Yet Sheila Drew Smith, a partner in the consultancy division of Deloitte Haskins & Sells, says the expertise of the economist is worth more than the managing director sticking his finger in the wind. Their full potential may not yet have been realised.

She says: "In some organisations, they are closely integrated with the board and respected. More often, they are simply parked. But it takes two to tango. The economists have to make sure they are able to communicate and don't stick to esoteric language."

over a period of 10 or 20 years, sustains enthusiasm by providing a series of concrete medium- and short-term programmes to reinforce the overall target, for instance, by first improving quality, driving down costs, cultivating export markets, and then underwriting new product development.

Emphasising that expressions of strategic intent are utterly different from the sort of worthy but often meaningless mission statements that are promulgated by many companies in the west, Hamel and Prahalad say that "vague mission statements" (and, for that matter, purely financial targets) "just cannot provide the consistent direction that is a prerequisite for winning a global competitive war."

Instead, top managers must develop faith in the organisation's ability to reach tough goals, must motivate it to do so, and must focus its attention long enough for it to develop new capabilities which will give it global leadership.

*Strategic Intent. HBR May-June 1989. Reprint no 89303.

A catalogue of strategic woes of the west

Christopher Lorenz on the contention that many companies lack a clear commitment to winning

A Western management consultant was asked some time ago to help polish up the English translation of a strictly internal company document which his Japanese client, a leading consumer electronics multinational, had sent over for distribution to its European staff. To the consultant's surprise, the document's title was "World Conquest Plan".

Few western companies think in such terms, let alone tell their employees about it. Not only do they lack an obsession with winning, they fail to communicate that commitment to their organisation in a way which spans it to achieve extremely ambitious goals over a sustained period of time.

Expressions of precisely this sort of "strategic intent" have helped lift Japanese companies such as Canon, Honda, Komatsu, and NEC from near-obcurity outside Japan to considerable international success, according to a hard-hitting article in the latest issue of the Harvard Business Review.

This is by no means the only way in which Japanese companies are

steered ahead of most of their western competitors in their development and use of strategy, according to the article's authors, Gary Hamel of the London Business School and Professor C.R. Prahalad of the University of Michigan.

Their article is one of the longest ever published in the HBR, and constitutes a sustained attack on the concepts and techniques which have guided western competitive performance over the past two decades or more.

By implication, though not by name, they attack such influential strategy luminaries as Harvard's Professor Michael Porter, and the work of several leading consultants in such fields as competitive analysis and portfolio planning.

In a catalogue of western woes, they also claim that the widespread use of organisation structures with decentralised "strategic business

units" (SBUs) puts western companies at a disadvantage against their Japanese competitors. "Few companies with a strong SBU orientation have built successful global distribution and brand positions," they say, because SBU structures discourage the co-ordination of activities across different businesses and countries.

On the strategy front, popular concepts such as four-stage product life cycles, three-part "generic strategies", and two-by-two planning matrices confine far too many western companies inside a strategic straitjacket, claim Hamel and Prahalad.

Such concepts help make companies deficient in "competitive innovation" – the art of changing the rules of the game in a particular industry, of building layer upon layer of competitive advantage, and of dazzling one's competitors in

new ways (including through collaboration with them).

Instead, western strategy concepts encourage "competitive imitation", warn the academics. As a result, companies "are expending enormous energy" simply on reproducing the cost and quality advantages which their global competitors already enjoy.

The essence of strategy lies in creating tomorrow's competitive advantages faster than competitors mimic the ones you possess today," the academics argue, pointing out that this is precisely what successful Japanese manufacturers have achieved over the past 30 years.

In the 1980s, Japanese producers relied on labour and capital cost advantages. As western manufacturers began to move production offshore, Japanese companies accelerated their investment in process technology, and created scale and

quality advantages. Then, as their US and European competitors rationalised manufacturing, they added another string to their bow by accelerating the rate of product development. Then they built global brands. Then they deskilled competitors through alliances and outsourcing deals."

The moral of this process, say Hamel and Prahalad, is that the most defensible competitive advantage of all is an organisation's ability to improve its existing skills and learn new ones.

This gets at the heart of the two academics' view of the basic differences between western and Japanese approaches to strategy.

In the 1980s, Japanese producers relied on labour and capital cost advantages. As western manufacturers began to move production offshore, Japanese companies accelerated their investment in process technology, and created scale and

quality advantages. Then, as their few western ones, follow a very different line of "leveraging resources" – including challenging everyone in the organisation to develop new skills and achieve dramatic personal, group and corporate goals. This is where "strategic intent" plays such a vital role.

At one level, say Hamel and Prahalad, an obsessive strategic intent simply focuses the whole organisation on a desired leadership position, and lays down a simple criterion that the organisation will use to chart progress towards it.

Komatsu, the construction equipment manufacturer, set out to "Encircle Caterpillar". Canon sought to "Beat Xerox". Honda strove to become a second Ford – an automotive pioneer.

At the same time, the concept as applied in Japan also involves an active management process which,

The paper must not cover the carefully rounded and smoothed bamboo frame (which consists of six separate pieces).

A square criss-cross of threads holds it rigidly together so the squares are uniform.

You can see the professional kite-makers in the Bangkok area.

Mr. Charoen Tiangham, for example, who has been an amateur kite-maker since the age of 10, gave up his job as a bus driver when he was 47 years old to become one of Thailand's most sought-after professional kite makers.

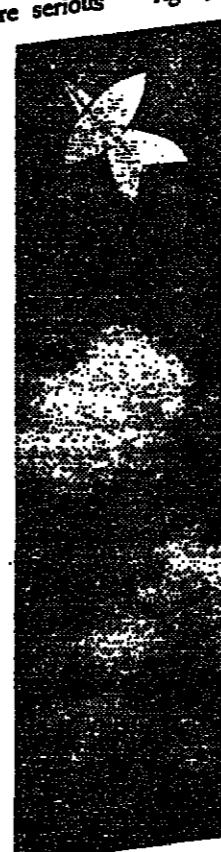
His earnings in the kite season amount to 1500-2000 baht a day.

Mr. Tiangham searches out his own supply of bamboo in the nearby forest, so crucial in the basic materials to the construction of a truly great kite.

Each kite takes three days to make and Mr. Tiangham's dedication to his art runs to having a knife made specifically to trim the bamboo.

As this is the Year of Arts and Crafts in Thailand, there is no better time in which to take in the many and varied examples of Thai tradition and ingenuity.

And there is no finer way of flying to Thailand than on Thai International.



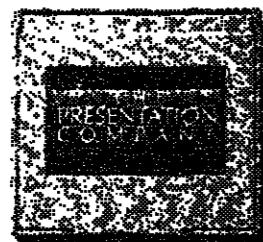
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- Act of opening of the proposals for prequalification June the 20th, 1989.
- Publication of results will be on June the 30th, 1989.

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GROWING BUSINESSES

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FINANCIAL TIMES
(Europe's Business News Paper)

PARLIAMENTARY

Today

Commons: Dock Work Bill, timetable motion.
Motion on EC document on smoking in public.
Opposed private business.

Lords: Water Bill, committee.
Motions on Legal Aid Order and Beer Special Premium Order.

Tomorrow

Commons: Finance Bill, committee.
Lords: Water Bill, committee.
Licensing (Amendment) Bill, second reading.
Committee on private bill: Birmingham City Council (No. 2) Bill. (Room 5, 10.30 a.m.)

Wednesday

Commons: Finance Bill, committee.
Motion on Personal Equity

FINANCIAL

TODAY
COMPANY MEETINGS-
Alexandra Workwear, Savoy Hotel, Strand, W.C. 12.00
Black (A.C.), 35, Bedford Row, W.C. 12.00
Bunzl (The) The Brewery, Chiswell Street, E.C. 12.00
Laird Group, Brown's Hotel, Dover Street, W. 12.00
Matthews (Bernard), Malmaison Hotel, Norwich, 2.00
Rutland Tst., Hyde Park Hotel, Knightsbridge, W. 12.00
Sintex (Holdings) Temple Place, W.C. 10.30
Ti Group, Glaziers Hall, 9, Montague Close, London Bridge, S.E. 12.00
Wolstenholme Rink, Last Drop Hotel, Bromley Cross, Bolton, 12.00

BOARD MEETINGS-

Barclays
RIT Capital Partners
Sears
Interims;
Cronite

English China Clays
Huntingdon Int.
Tilghur Jute
DIVIDEND & INTEREST PAY-
MENTS-

Boddington Grp. 2.72p
British Vir. 2.7p

Christiania OG Kreditkasse

Prim. Cap. Und. FRN \$445.52

Clarke (T.) 0.0825p

FII Grp. 3.5p

Gleno Hldgs. 10p

Holders Technology 2.5p

Hydro-Quebec Fltg. Rate Nts. Ser.

FV May 2005 \$489.88

London Forfaiting 4.625p

Loes & Baker 4.6p

Macmillan 1.9p

Miller & Sanhouse 0.75p

Minorco 14cts

Ramus Hldgs. 2.5p

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ARTS

ARCHITECTURE

Acropolis meets civic centre

It was the Canadian writer Margaret Atwood who wrote about the feelings of the pioneers as they staked out their plots "in the middle of nowhere". To any visitor from the old cities of Europe there are those same feelings of excitement and desolation as he approaches the new settlements of North America.

There is always a sense of distress at the desolation caused by dependence upon the motor car and the apparently profitless consumption of land. The new city of Mississauga was inaugurated in 1974 and is on the western edge of the suburbs of Toronto. Its origins go back to the development of sub-centres intended to contain and organise the rapid growth of Toronto in the 1970s. North York and Scarborough, two parallel sub-centres grew up at the same time, but had the major advantage of good public transport links with Metropolitan Toronto. Mississauga, until recently, was most famous as the home of the second largest shopping mall in Canada - developed by Hammersons. Today it has a more serious claim to fame as the home of an important new civic centre that is as striking as it is controversial.

The Mississauga Civic Centre was designed by Jones and Kirkland, a Canadian Partnership, after a national competition that attracted over 240 entries in 1982. Edward Jones is British and was trained at

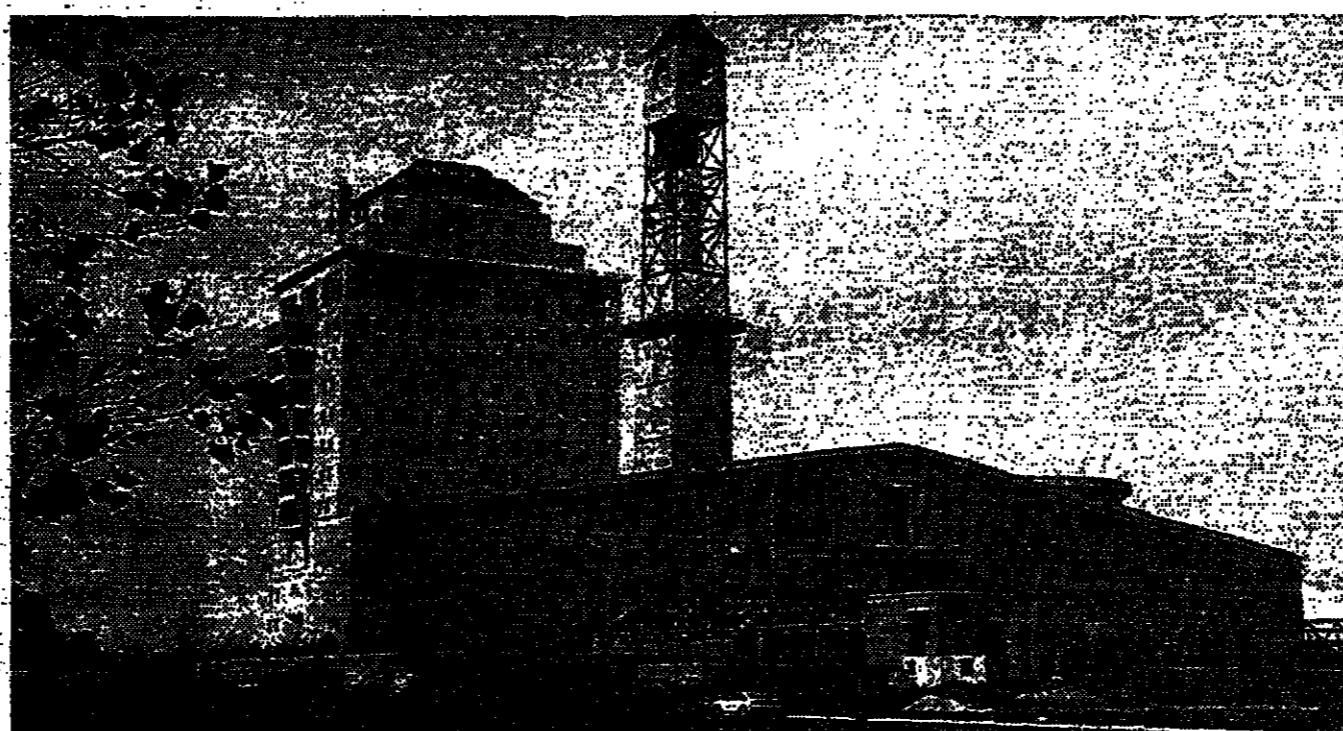
the Architectural Association and Michael Kirkland is an American teaching and practising in Toronto.

The completed building is, by any standards, remarkable. It is highly sophisticated, urban and intelligent: a pioneering civic building that, at present, exists without a city. Bravely it establishes new parameters for civic design: can it stimulate more buildings in the style of a similar standard?

In many ways it resembles an acropolis. It is a collection of buildings for different functions grouped in a highly picturesque fashion on a large flat plot almost next to the existing mall. The first thing you notice is the successful part of the design: a tall, sleek, clock tower, loosely based on the clock tower of the City Hall of Toronto, with a Toptown clock sitting under a pyramid roof, which looks oddly juvenile alongside the elemental seriousness of "civic room".

Approaching on foot, the main south front, front, is a giant pedimented block, reminiscent of two old European masterpieces. As the pediment moves up the whole of one building, it is very similar to Asplund's design for the Swedish Courthouse at Lister (1929), which, in turn, like Paladio's Villa Valmarana.

The pediment block is approached across a forecourt with trees and fountains. Here



The Mississauga Civic Centre, Toronto, designed by

Edward Jones and Michael Kirkland

the massing is powerful, made even more effective by being built of banded Roman brick. Inside the entrance arcade is a recessed entrance that leads into the high and richly ornamented main entrance hall or "civic room".

The collection of giant forms clustered together in an historical collage is highly memorable: the city has acquired its only landmark. It is totally appropriate that it should be the civic centre; historically, the forms suggest government and a degree of grandeur and hierarchy. Some people have suggested that the forms also reflect the agrarian landmarks of Ontario; the barns and the silos of the prairie. The good

thing about having some symbolism is that at least it is open to interpretation.

The interior of the Council Chamber naturally reflects the circular exterior. The one hundred foot wide domed roof is painted to resemble an evening sky over the city. The stars are illuminated spots of light in the ceiling (all done by fibre optics) and the effect is rather like a planetarium.

However, there is a dignity to the room that comes from the architecture rather than the decoration. The intermediate spaces between the drum, the pediment and the tower show these architects at their most inventive and sometimes Piranesian. The art gallery, lesser hall, the grand staircase and the gal-

leries around the council chamber are all internally intriguing spaces, full of architectural references both historical and modern.

This great public edifice enriches our architectural vocabulary. It is no discredit to the architects to say that it would never have existed without the work of Michael Graves and James Stirling and the approach to architectural history so well taught as the application of "Collage" at Cornell by Colin Rowe. It achieves its chief object brilliantly to be as strongly and identifiably civic as possible. It could not have achieved the presence it has without a learned return to architecture's classical roots.

Colin Amery

Wim Vanderkeybus

THE PLACE

Two men in dark shirts, trousers, heavy shoes, walk on to the dance area at The Place and lie down amid thin bars of transverse lighting. A girl sits at a table behind them and scrapes and slaps her hands on the table's amplified surface, the sounds compelling the men to move and thrash about like landed salmon.

Increasingly belligerent in tone, the action changes as other performers appear, bearing white plastic sheets some the size of beds, the others larger. With these they first make sprawling shapes, then, moving laboriously, they start to throw them at each other, of them towards the roof, regardless of who may be hurt, should someone - anyone - not catch them.

The speed and the perils of the scene increase, and we might expect to hear a manly voice declare that "if you don't stop these dangerous games, someone will get hurt".

This is the subject of *What the Body does not Remember*, a stunning example of "physical theatre" which the Belgian choreographer Wim Vanderkeybus brought to The Place at the end of last week. The games all have an edge of nervous tension which seeks to provoke aggression - sexual, physical, emotional - and success.

With the brick-throwing done, the five couples in the wholly admirable cast start walking briskly, and as they pass each other, snatching jackets, and then briskly removing the knurls that they have acquired. The game is called "a scherzo at the heart of the work, separating more banal and provocative sequences. The towel-game is impeccable.

Clement Crisp

Felicity Lott

WIGMORE HALL

For her latest London recital Miss Lott was in quite wonderful voice. Just now, indeed, her singing seems to have reached a peak of poise and refinement. Not a note in Thursday's programme of Wolf, Strauss, Liszt, and Poulenc was ill-placed; the lines were all long-breathed; time and again the hall was set glowing by the floated soft phrases (of which there was a glorious abundance) as well as the ample loud ones. Everything told us that this is a soprano in her prime, and that her match of artistry and vocal means is of chearable closeness.

The recital was the latest instalment in the Wigmore's current voyage through all of Wolf's Goethe settings, under

Geoffrey Parsons's care. The chosen set of 11 filling the first half were most judiciously balanced: civilised lightness, of which this singer is complete mistress, alongside song-settings of deeper emotional hues. To begin any recital with the "shepherdess" pair of "Die Spride" and "Die Bekhrte" suggests a confidence about technical matters that was entirely justified. Better still, Miss Lott knows how to colour her words with the lightest of smiles or rueful suggestions; whether in these two songs or in "Philine", the unforced accuracy of her touch was a marvel (and marvellously matched by Mr Parsons's invariably deft way with Wolf's piano parts, particularly his

humorous postludes).

Does she occasionally "coast"? Is the call for dramatic involvement, in songs like "Heiss' nicht reden" or "Nur wer die Sehnsucht kennt", ever so delicately shirked? The bottom fifth of this singer's compass lacks something in power and fullness, and where those qualities were specially needed, in (for example) the low-plunging start of "Kennst du das Land", the ardour of Wolf's poetic imagination was slightly cooled. But in context this seemed a small criticism, seeing that it is a very long time since I have heard this most famous of the *Mignon* songs so eloquently shaped as a whole. A singer who understands how to grade

its three-verse structure is a *rara avis* indeed.

After the interval there was some delicious Strauss, two Lisez songs (the long rising close of "O quand je dors" achieved with beautiful ease), and, best of all, four Poulenc songs, in which the command of French and the combination of cool control and sharp-pointed wit approached the ideal. Miss Lott chose a Poulenc song, "Les Chemins de l'amour", for her first encore and lavished on it such silvery radiance and elegance of style that I fled the hall immediately afterwards: after that final perfect *mezzo di voce* anything else was surely an anticlimax.

Max Loppert

Harvey at 50

RADIO 3

Jonathan Harvey reached his 50th birthday on Wednesday, and among the celebrations of the event was the concert broadcast in Radio 3's "Music in Our Time" series last Thursday evening.

No other British composer has combined electronics and instruments with greater flair and imagination than Harvey, and at the same time no other contemporary composer of his distinction has pursued a personal concept of the spiritual in his music with such persistence.

Catching eternity's sunrise in technology's net has determined the course of his development for almost 20 years now, and while the three

works in this birthday programme outlined the ever-increasing musical sophistication of that process, they also served to undermine the trend towards ever greater philosophical explicitness that has attended it. *Inner Light I*, the work for instruments and electronics which started both processes in 1973, synthesises tape and five sounds in bold sweep.

There are inevitable echoes of Stockhausen, but many vividly fresh liaisons of sound and outbursts of compressed sonic energy; and though subsequent pieces in the *Inner Light* series involve elaborate texts, the first has only the most generalised of philosophical programmes. But by the time

of the short amplified cello solo *Curve with Plateaux* (1982) the plan is made far more specific, with each register of the instrument identified with a distinct spiritual state. Though the invention, vividly projected here by Gillian Thobie, seems strong enough to stand alone, the sceptical listener is at a disadvantage.

The new work, receiving its first British performance by the soprano Julie Moffatt and the Redcliffe Ensemble conducted by Edwin Roxburgh, was *From Silence*, commissioned from Harvey by the Music and Cognition Group of Massachusetts Institute of Technology, and first performed there in February.

Its array of hardware - three synthesisers, pre-recorded tape, computer and mixing desk - generates some intricate, dazzling sound complexes, and glittering cocoons and counterpoints for the soprano's sensuous unravelling of a text by the composer himself.

But the seeming disparity between the musical means and the spiritual end remains for me as troubling as it does in other Harvey works; the exceptions, such as the enormously impressive *Bhakti*, achieve a finer balance between philosophical import and musical invention.

Andrew Clements

ARTS GUIDE

May 5-11

MUSIC

London

Lubelski Festival, for three days at Guildhall School of Music (Tues, Wed, Thurs). The Royal Philharmonic Orchestra, London International Pianists Festival, conducted by Matthias Bamert. Rimey-Korsakov, Bartók, Dvorák (Thurs) Barbican Hall. Grindal Symphony Orchestra conducted by Witold Lutosławski, playing his own work. (Thurs) Barbican Hall.

Paris

Silence Minz, violin, Yefim Bronfman, piano. Brahms (Tues). Théatre des Champs-Élysées (47203837). Orchestre de l'Opéra de Lyon conducted by Kent Nagano. G. Mahler, J.S. Bach orchestra (Wed). Richard Strauss, Mahler (Tues). Clément (40232263). Catherine Collard, piano. Beaumon, Schubert, Schönberg (Wed) Salle Gaveau (45632060). Ivo Pogorelich, Brahms, Liszt, Chopin (Wed) Théâtre des Champs-Élysées (47203837). Orchestre de Paris with Andras Schiff as conductor and pianist. André Chaloupi, trumpet. Bach (Wed, Thurs). Salle Pleyel (46207763). Christa Ludwig presents Jean-Louis Chauvel's *Antigone*. (6.30pm). Palais Garnier, tenor, Karol Krupe, piano (3.30pm). both concerti Thurs. Chatelet (40252323). Michel Delibert, piano (Thurs). Théâtre des Champs-Élysées (47203837).

(Thurs). All Teatro Comunale (62nd Maggio Musicale) (2779236).

Rome

Ensemble Kastroumata and Nones Wiener vocal ensemble, conducted by Peter Kastroumata. Martin, Bischof, François, Musivken (Mon). Haydn Sinfonietta, conducted by Manfred Hause, Mozart, Weber, Ligeti, Haydn, Musivken (Wed). Ensemble Wien, Bach, Rossini, Lanner, Mozart, Musivken (Wed).

Schweizingen Festival

Schweizingen Konzerttheater presents a festival from April 29 to June 9 with a mixed programme of opera, chamber music and theatre. *The Cologne Opera* is represented by the *Opera de Paris* in a production by Michel Hervé's productions. Berlin commemorates the 125th anniversary of Richard Strauss' birthday with *Ariadne auf Naxos*, produced by Erhard Fischer. Other highlights are Lieder recitals by Lucia Popp, René Kollo, Eva Lind, Francisco Araiza and Tom Krause. The concert features Stuttgart's Radio Orchestra, Virtuosi Sextet, Radio Orchestra, Virtuosi Sextet, conducted by Ludwig Guttler. Würtemberg Chamber Orchestra with conductor Jörg Faerber, Camerata Bern, Schlosstheater (46302433).

Florence

Aldo Ciccolini (piano) plays Debussy (Mon). Francisco Araiza (tenor) accompanied by Jean Lemaire, singing Massenet, Debussy and Faure (Thurs). Radu Lupu (piano) playing Bach, Mozart, Brahms and Schubert (Thurs).

National Symphony Orchestra conducted by James Conlon.

Mahler programme, Kennedy Center Concert Hall (Tues) (254 3776).

National Symphony Orchestra conducted by James Conlon with John Relyea (tenor) and Barry Tuckwell (piano). Shostakovich, Britten, Dvorák, Kennedy Center Concert Hall (Thurs) (254 3775).

Milan

Teatro Alla Scala

Carlo Maria Giulini

A minor

cello

concerto

with

Mario

Brumel

Musikverein

Bach

Rossini

Schubert

Beethoven

Grieg

Hindemith

Avery

Fisher

Hall

Thurs

Chicago Symphony Orchestra conducted by Sir Georg Solti. Schumann, Anna-Lobos, Beethoven. Orchestra Hall (Tues) (465 0012).

Chicago Symphony Orchestra conducted by Sir Georg Solti with Anne-Sophie Mutter (violin). Beethoven programme, Orchestra Hall (Thurs) (465 0012).

New York

Eugenio

Zukerman

violin

recital

with

Anthony

Newman

(piano)

and

J.S.

Bach

Handel

Telemann

New

York

Public

Library

(Mon)

New York Philharmonic Orchestra conducted by Zubin Mehta with Midori (violin). Dvorák, Hindemith, Avery Fisher Hall (Thurs) (371 5101).

NEK Symphony Orchestra, Dietrich Fischer-Dieskau, Julia Varady, conducted by Wolfgang Sawallisch. Brahms: Deutsches Requiem, N.H.R. Hall, Shubuya (Thurs) (465 1781).

Washington

National

Symphony

Orchestra

conducted by James Conlon.

London's reputation as the greatest arts centre in the world is under threat following its failure to attract some of the major touring art exhibitions.

The latest loss is the Gauguin show currently packing them in Paris. The Royal Academy does its bit, but lack of funds, of venues, and of imagination is the main reason for missing out on the blockbuster.

This could change with the opening of the exhibition gallery in the new Sainsbury wing of the National Gallery in 1991. Already the Gallery is planning its first shows there - and negotiating with sponsors. It hopes to kick off with pictures from the Royal collection, which is certain to be a tremendous crowd puller. Another favoured project is for a Rembrandt exhibition drawing on collections in Holland, Germany and the UK, visiting all three countries and offering a perfect vehicle for a company with pan-European ambitions in that fateful year, 1992.

The National Gallery has done well in its quest for sponsors since recruiting Hugo

FINANCIAL TIMES

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Monday May 8 1989

The cost of a journey

THE COSTS of congestion would be on many minds in London this morning even if the city was not threatened by strikes and stoppages on its Underground railway network. As in other large conurbations – Tokyo, New York and Rome are outstanding examples – motorists sit in traffic jams telling themselves that something must be done. In London the road-space seems to those of us who use it to have shrunk over the past few years, while in the south-east of Britain the network of inter-city motorways is insufficiently developed to meet the level of demand generated by a period of rapid economic growth.

The need for further investment in all forms of transport infrastructure is therefore regarded as self-evident. Mr John Major, Chief Secretary to the Treasury, felt obliged in a speech last Friday to highlight the Government's increased expenditure on both road and rail. Yet while public spending in the form of capital works and subsidies may well be a necessary part of the provision of transport services, it is plainly not in itself adequate to meet the mushrooming demand.

Further mechanisms

Two further mechanisms are now under discussion. The first is the opening up of road-building to the private sector. The Transport Secretary, Mr Paul Channon, floated the idea of private roadbuilding at the Conservative Party conference last year. One obstacle that has stood in the way of proceeding with what would presumably become private toll roads has been the so-called "Ryrie rules," under which the Treasury has deducted the value of privately financed projects from departmental budgets. Mr Major has now indicated that these rules will be relaxed. This frees Mr Channon to bring forward plans to put new roadworks out to tender. It is unlikely that he will propose the establishment of a Super-highways plc, but a few moderately ambitious proposals may be expected.

The second possibility has been put forward very gingerly indeed. This is that the price

mechanism should be used to ration city-centre road-space. "We are against it if it can be avoided," Mr Channon said last week, "but if it cannot be avoided, then it has to happen." The Transport Secretary's caution is understandable: the Dutch Government broke up in disarray last week over an attempt to increase the taxation of private motoring. It should, however, be possible to overcome the political obstacles to a development that would make economic sense. British motorists pay a tax on the use of petrol, plus a vehicle licence fee. It would be feasible to abolish or reduce the latter in return for a per-journey charge.

Windscreen discs

Such a charge could be calculated on the basis of distance travelled, place of use, or time of use – all three could be tried initially, as an experiment in a designated area in the very centre of London – by requiring the display of windscreen discs showing that a predetermined fee had been paid. In theory, it could be expanded by means of using electronic detectors that would register every passing car. This technology has been tried in Hong Kong; it was withdrawn on the ground that the police computer would record everyone's journeys and whereabouts. Alternative technology in the form of anonymous "smart cards," which could be charged up at prepayment meters; roadside detectors could deduct fees from these and signal to a billing centre only if the cards were empty.

It is not possible to say how this would work in practice, since the elasticity of demand for road-space is uncharted. Existing attempts to ration by means of increasing the charge for time parked beside meters, or through the use of wheel-clamps, do not seem to have deterred large enough numbers of drivers to clear the congestion. The price for the use of a mile of London road at a time of peak demand could theoretically be high. The calculation to be made is whether the costs of congestion at present levels are even higher.

Fudged issues in Canada

Mr BRIAN MULRONEY'S Progressive Conservative Party won a second term in Canada last year on one issue: free trade with the US. Working closely with various business lobby groups, the Conservatives persuaded the electorate that bringing down the remaining barriers with the US would bring lower inflation, wider choice and, above all, jobs to Canada.

Mr Mulroney's Government has done well to reject the economic nationalism which, under Liberal governments, has characterised the country since the early 1970s, to the detriment of the economy and business. In his first term, for instance, the Government's first act was to dismantle the apparatus which restricted inward investment.

In other respects, however, his Government is not typical of 1980s-style conservatives. It has made few attempts to cut Canada's extensive social programmes, nor has it campaigned to reduce the Government's role in the economy. Indeed, Mr Mulroney has repeatedly emphasised that the country's social and regional programmes – "a sacred trust," he called them in 1984 – are safe with him.

Taxation rises

Last week's budget gave little sign that this will be reversed. The policy changes contained in it were skewed towards rises in taxation, rather than spending cuts. New taxes will generate an extra C\$8.5bn (£1.7bn) in 1990, while federal spending cuts total C\$1.5bn in 1990 and C\$2bn in 1991. But this will not be sufficient to prevent the Canadian fiscal deficit rising again for fiscal year 1990 to a projected C\$30.5bn from C\$28.5bn in 1988.

The Conservatives have made some progress on the deficit, which has been brought down from 7.4 per cent of gross domestic product in 1985 to 4.8 per cent. But this was assisted by the prevailing winds of the economy, which produced strong growth of revenues.

The Government's political will to make painful spending decisions evaporated in 1985, when its poll ratings began to

Charles Batchelor reports on the growth of the UK's enterprise culture

"NOW is an ideal time to start in business. There's a lot more help. It opens the way for people to live more independently. Temporarily unemployed after a series of jobs in the cleaning industry, David Rafferty, 34, went into business on his own. Starting with a contract to clean Edinburgh's telephone kiosks, Superior Cleaning Specialists has grown into a company which, in just less than two years, has a turnover of £1.3m and employs 110 people.

"Ten years ago I don't think I would have thought of doing this. The economic and political climate was very different and the management buyout was in its infancy."

After 25 years of working for others in the publishing industry, David Mortimer, 50, in January became the boss of his own business. He led a management buyout of Macmillan Intel, a provider of training courses employing 26 people and with sales of £1.7m, from Macmillan Publishers.

"I was confident the idea would work but it couldn't be done half-heartedly. I packed in my job and worked on it full time. It was very difficult at first having no income coming in."

Alfred of the "blue rinse brigade," Sharon Baxter, 28, gave up hairdressing and started a business that publishes directories of services and products available for home delivery. Her first directory, covering Edgware, north London, produced advertising revenue of more than £4,000, and she is now expanding into other areas.

These three snapshots of the small business world reveal not only the powerful attraction of running one's own business, but that the dream of independence is being acted out by people from a wide range of backgrounds.

In the immediate post-war years Britain appeared to be moving inexorably to a big business economy. Large companies enjoyed economies of scale, gave greater security to their employees and made life easy for the economic planners.

The 1970s saw the beginning of a more critical attitude to big business as the economy faltered.

The outlook for small businesses was gloomy, however: in 1971 the Bolton Committee Report forecast the almost total demise of the small manufacturing firm in Britain unless government policy became more helpful.

The report acted as a catalyst for much that has been done since to improve the lot of small business owners.

In 1979 David Birch, a professor at the Massachusetts Institute of Technology, discovered that most jobs in the US were being created by small businesses. Since then interest in the smaller firm has spread around the world. But it has been Britain that has seized most enthusiastically on the small firm – usually defined as employing up to 200 people – as a way of reviving the economy.

The Government has financed programmes such as the Enterprise Allowance Scheme (used by both Mr Rafferty and Miss Baxter) to help the unemployed into business, and the Loan Guarantee Scheme. The private sector has funded enterprise agencies and schemes such as Shell's Livewire project to back young entrepreneurs.

The lowering of tax rates, the weakening of the power of the trade unions and the sharp growth in the number of advice networks for small firms have combined to make starting up in business a rewarding option.

Measuring the impact of these incentives is difficult, however. Unlike large corporations, small businesses are difficult to locate. They may be seeking to avoid the tax and social security authorities; they are often too small to be detected by conventional statistical methods. The Government is reluctant to collect

fall and an attempt to de-index pensions led to a revolt among Canada's senior citizens.

There is little sign in the budget of Ottawa's nerve returning. The burden of the cuts – C\$2.7bn over five years – is concentrated on defence, including the cancellation of a fleet of nuclear submarines. This will cause little political outcry, though it will blow a big hole in the high-profile 1987 Defence White Paper. Foreign aid accounts for another C\$340m.

Further action

Further action on the deficit will probably be necessary, given the continuing rise in debt servicing costs. Federal debt is continuing to rise and the deadweight of interest payments remains the heaviest burden on expenditure.

Canadian business, which faces a rise in sales tax, a new tax on large corporations, and must take up the burden of funding unemployment insurance, will find the budget highly unsatisfactory. Higher taxation makes Canada a more costly place to do business, and this undercuts some of the benefits which free trade brings.

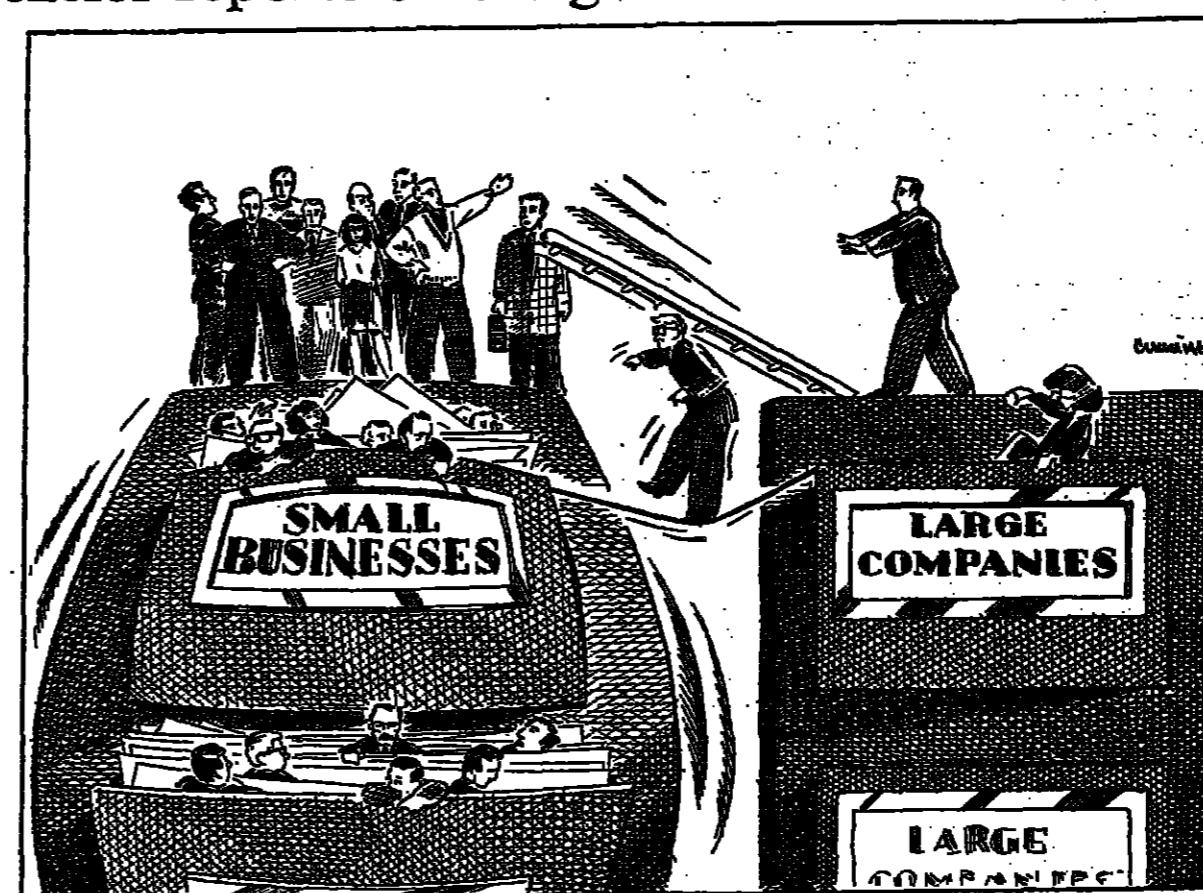
Free trade was a watershed for Canada. After a century of debating the issues, the country decided that its future could be assured without the trappings of protection.

The deficit, the unacknowledged issue at the last election, faces the country with another decision: does it want to see higher taxes? Is it content to allow government debt to grow, or is it prepared to tackle social spending?

The Government, to its discredit, fudged these questions at the election. Mr Mulroney promised that social and regional programmes were safe under the free trade deal, though the definition of subsidies under the agreement has not been determined. He also promised that free trade would bring jobs. But the economic reality is that if there is no cut in social programmes, then taxes will probably have to rise again and that will mean fewer jobs. Mr Mulroney's election promises will come back to haunt him.

Lenin didn't

But there is no greater gut issue in Germany than ambivalence to the Soviet Union. The trouble is that Gorbachev has changed perceptions so much



Big prizes from small packages

more information because, it says, this would involve more red tape.

For this reason statistics on small firms are patchy and frequently out of date. They nevertheless show that small firms play an important part in the economy. In 1976, according to one study, firms employing fewer than 200 people accounted for 96 per cent of all British businesses.

These firms provided 35 per cent of all private sector jobs and 20 per cent of business turnover. Small business programmes launched since then have increased these numbers, though by how much is uncertain.

One reliable measure of new firm starts is the number of businesses registered for value-added tax. This has been rising at a record rate of 1,000 a week (after allowing for deregistrations) in recent months, twice the average level recorded throughout the 1980s.

Between 1980 and 1987 the total number of VAT-registered businesses rose by 200,000 to slightly more than 1.5m. The number of self-employed people (less than half of whom register for VAT) rose over the same period from 2m to 2.9m.

Further evidence of the revival of what the Government calls the "enterprise culture" can be found in the sharp increase in the number of management buyouts, in the surge of companies obtaining a quotation on the Unlisted Securities Market (USM) and in the expansion of the venture capital industry.

Nowadays big company managers are much more inclined to regard running their own business as an acceptable route to an attractive way of life, says Rob Goffee, lecturer in organisational behaviour at the London Business School. In the 1960s most saw a professional career, accountancy or the law, as more desirable.

Small business folk heroes are emerging. Sophie Mirman, the former Marks and Spencer typist who founded Sock Shop International, Anita Roddick, who challenged the conventions of the cosmetics industry to set up Body Shop, and Bob Payton, the American marketing man who persuaded the British to eat Chicago-style pizzas, have come to epitomise the new breed of entrepreneur.

politicians used to think all small firms were engaged in manufacturing; that they employed people; and that they were innovative. Now we know that most do not manufacture; have no employees beyond the owner; and are not very innovative."

One study¹ of manufacturing companies in the north of England showed that out of every 100 companies just four would create half the total of jobs generated by the group over a decade. "In terms of job creation only a few firms matter," says David Storey, director of research at Warwick University Small Business Centre.

What sort of jobs are these companies providing? Left-wing politicians have derided the present Government's small firms policies as creating a nation of hairdressers and nannies. Small companies find it easier to start up in services, because such business requires less capital. But for some this is only the first step. They move on later to making prototypes, small-batch manufacture and, finally, in some cases, to large-scale production.

"People take an adversarial approach to manufacturing and service jobs," says Graham Bannock, a small firms consultant. "In fact they are complementary. You need both." As more and more services become exportable the distinction between service and manufacturing jobs becomes less important.

One European-wide study² found that the jobs created by small companies were not ideally suited to people on the dole. Small businesses tend to provide part-time jobs which are less permanent and which offer lower pay than the big industry jobs the unemployed.

One study³ of small business owners and the self-employed, James Curran and Roger Burrows, published by Small Business Research Trust.

ployed have left. The jobs are unlikely to appeal to the men who dominate the unemployment registers, it concluded.

If redundant large-company workers are unlikely to be attracted to jobs in these small companies they are even less likely to want to set up on their own. BSC Industry, which was set up to revive the economies of regions hit by the closure of steel plants, calculates that only 7 per cent of the companies it backs have been set up by redundant steelworkers.

Not everyone agrees that this mismatch between job-seekers is important. Small businesses play a role in economic development in both the developed and the developing world, argues Mr Bannock. "They help train and discipline the labour force, both managers and employees. If they get it wrong they go bust. It is a残酷 school but it works."

Small companies frequently fulfil the role of scavenger in the economy, says Mr Bannock. In the same way as those who use second-hand machinery no longer wanted by large companies, they often take on workers who, because of their age or lack of education, could not expect to get a job with a blue-chip employer.

Until the publicity given to "USM millionaires" – business owners who made fortunes by floating their companies on the USM – running a small firm had carried a negative image. It had traditionally been associated with long hours of work and high stress levels leading to poor health and broken marriages. In fact, says Mr Stanworth, a recent study⁴ has shown the opposite to be the case. Small business owners tend to be healthier and to have a lower divorce rate than the population at large.

The contrasting images of small businesses – on the one hand scavengers for the left-overs from larger companies and on the other fast-growing USM stars – results from the wide diversity of the companies classified as small businesses. Alongside the 4 per cent which grow are the 96 per cent which stay small. Most small firms give the owner and handful of employees a decent living while a small number of high flyers will make their mark internationally.

Worryingly, there is little sign that many small businesses continue to expand once they reach medium size, employing between 200 and 500 employees. And once they are big enough to be attractive to bigger corporations, they tend to be swallowed up by takeovers.

So far, larger firms have been happy to provide finance and staff on secondment to the Enterprise Agencies which offer advice to small firms – in part to ease concerns about the jobs they have been shedding. They may be less willing to do so, however, as the labour market tightens in the 1990s and they find themselves competing with small businesses for the same employees.

While small business may not match up to the extravagant claims made by its more enthusiastic supporters, it provides independence for many and has taken an important stake in the economy. The progress it has made in recent years is impressive, but it will almost certainly have a tougher job in future.

¹ Fast growth business in northern England. David Storey, Small Business Centre, University of Warwick.

² Small and medium-sized enterprises and employment in the EEC countries. David Storey and Steven European Commission.

³ Enterprise in Britain. A national profile of small business owners and the self-employed. James Curran and Roger Burrows. Published by Small Business Research Trust.

⁴ The City Life Saver Scheme. THE TEACHER'S CITY SCRIBBLERS AWARDS 1989

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Jurek Martin

Julian Ozanne looks at a country demoralised by war, internal division and political mismanagement

The creeping paralysis of Sudan

In recent days, Africa's biggest state has been given another chance to resolve its six-year-old civil war and pull itself back from the brink of self-destruction.

If the ruling politicians can defy recent history and muster the political will to react favourably to last week's offer of a unilateral one-month ceasefire made by Mr John Garang, leader of the rebel Sudan People's Liberation Army (SPLA), there may be hope yet for Sudan.

If accepted, the ceasefire would also give new life to the flagging UN stockpiling of food supplies in the south before the rains due later this month. Should this fail, a repeat of last year's tragedy - when 250,000 people died of starvation as a result of the civil war - seems inevitable.

Much depends on a change of heart in Khartoum and on the peace talks. Unfortunately, past experience offers little hope for a country demoralised by war, internal division, and mismanagement.

Sudan is unable to service its \$12bn. (£7.3bn.) external debt. Unwieldy incompetent state-owned corporations are a drain on scarce resources. The infrastructure is crumbling. Ports and railways run at less than 20 per cent capacity, buses and trucks grind to a halt for lack of spare parts and roads are left to deteriorate. The fragile political system lurches from one crisis to another, seemingly paralysed by bickering and factional squabbles.

Many of the country's problems are deeply rooted. Administering a patchwork of 250,000 sq km. in the size of Britain is no easy task. The task is made more difficult by the nation's debilitating racial and religious divisions - largely, but not exclusively, between an Arab Moslem north and an African Christian south.

"Allowing a democratic system to continue in Sudan with the problems of underdevelopment, external interference and internal division in an uphill struggle," said Mr Sadiq el-Mahdi, the Prime Minister, in an interview earlier this year.

The last political crisis was instructive. On February 20, the ill-equipped army, following a series of humiliating defeats by the rebel SPLA, issued a one-week ultimatum. Exasperated by civilian missiles and the apparent unwillingness of the Government to negotiate peace, the army demanded acceptance of a peace initiative agreed last year, a balanced foreign policy, a broadening of the ruling coalition and material support for the army.

After five weeks of compromises, Mr el-Mahdi formed a new coalition Government, his fourth in less than three years, and began making conciliatory overtures to the rebels. But critics believe the Government will continue to be plagued by internal divisions and be unable either to

resolve the war or to face up to Sudan's other problems.

This is a pattern of politics which has repeated itself regularly through Sudan's post-independence history, but it has become more pronounced since 1986 under Mr el-Mahdi.

One reason for the lack of meaningful action in Khartoum is the weak coalition parliamentary system which was produced by the general election in 1986. No party was an overall majority, although the Prime Minister's Umma party emerged as the narrow winner with 99 seats in the 301-member house. The second largest party, the pro-Soviet Democratic Unionist (DU), won 63 seats.

There is also a more deep-rooted problem: the political parties themselves. With the exception of the fundamentalist National Islamic Front, they are nothing more than family groupings based on regional and religious groups. Not only the Umma party, but also the Ansar religious sect, nor the DUP, which draws its support from the Khartoum sect, have any coherent political ideology, or any national support, on which to build a government. Both parties and their followers have been at each other's throats for more than a century.

Sudan's vacuous and amorphous political system places a high political premium on strong, courageous leadership in times of crisis. Last week's ceasefire offer will once again test the Prime Minister, who has shown very few signs of strong leadership in the last three years.

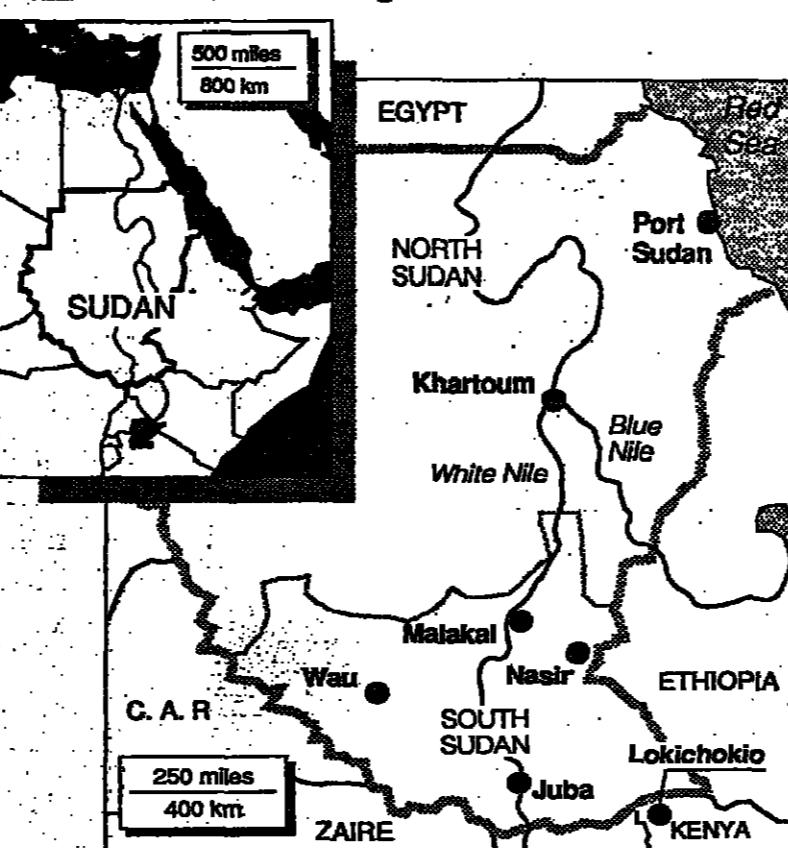
There are two explanations for Mr el-Mahdi's inability to face up to the nation's tragedy.

The most plausible view is that he is preoccupied with holding on to power at any cost; he is swayed by tribal and religious prejudices and, despite a veneer of modern western political attitudes, is privately a Moslem fundamentalist bent on building an Islamic state in the north and obliterating the Christian south.

The charitable view is that he has spent three years pursuing an impossible national consensus on the issue of Islamisation of Sudan.

It was the introduction of the notorious Islamic "September Laws" by the former dictator, General Jaafar Numeiri, in 1983 which restarted the civil war in the south after 11 years of peace. Mr el-Mahdi was jailed for opposing the introduction of this code of Moslem law (*Sharia*) and continued to speak out against it after the overthrow of Numeiri in 1985.

Once installed as Prime Minister, however, Mr el-Mahdi's views became more ambiguous. It is debatable whether his promise to abrogate *Sharia* was ever genuine and it rapidly became apparent that he would face political suicide with his Ansar followers if he even considered doing so. Instead, he began to talk of a phi-



osophical solution which would reconcile the demands for *Sharia* with the large non-Moslem population.

Few Sudanese believe such a compromise exists outside the mind of the Oxford-educated Premier. Muslim academics opposed to *Sharia* say Islam does not recognise equality between believers and unbelievers, and southerners fighting the civil war are unwilling to accept any deal which includes even partial *Sharia*.

Whether one accepts the charitable or uncharitable view of the Prime Minister, the fact is that for the last three years his administration has ducked the major problems facing the country: peace and the economy.

In the 1970s Sudan, a fertile agricultural nation, was being cultivated as a possible breadbasket to provide the Arab world with most of its wheat, sugar, vegetable oils, feedstuffs and meat. But in the last three years the country has been unable to feed itself and has become dependent on emergency relief supplies.

An unrealistic exchange rate, a sophisticated black market and the inability to service external debts have forced the formal economy to a near standstill. Even if Sudan had the political will to service its debts it would be hard-pressed to do so. The World Bank estimates its debt service ratio at 110 per cent of exports.

The war has also stopped the exploitation of Sudan's most valuable natural resources - oil, water, land and forests, most of which lie in the south. Two projects vital to economic revival have also been shelved: exploitation of oil finds in the south and completion of the Jonglei canal, designed to tap the Nile for irrigation.

Western donors who provide half of recurrent expenditure are becoming impatient. The Dutch publicly linked a \$40m cut in aid this year to lack of progress towards peace. The British are slowing down their assistance and both the US and Canada have recently threatened to cut aid.

There is also growing alarm amongst Sudan's neighbours and in the Arab world. The recent bombing by a MiG 21 of the Kenyan town of Lokichokio, on the Sudanese border, is a sign that Sudan's instability is spilling over into the region. Although there is no concrete proof that the bombing was the work of Sudan, it is the only country in possession of MiG 21s (provided to the Sudanese air force by Libya) and makes regular bombing raids against rebel targets in the area.

Clearly, the conflicts in the Horn of Africa are interlinked. Ethiopia provides assistance and bases to the SPLA. Sudan, for its part, allows the

Eritrean and Tigrayan rebels to use Port Sudan.

On the international front, Sudan's ties with Libya and Iran are being watched with great anxiety in the Arab world, particularly by Egypt, Jordan and Saudi Arabia.

Egypt, under pressure from its own Islamic militants, is especially nervous about an unstable Islamic state on its border, especially given Cairo's dependence on the waters of the Nile. Close Sudanese ties with Libya raise the spectre of hostile encirclement to the west and south. Egypt is a key player in the internal affairs of Sudan, having widespread support in both the army and the DPP.

To many outsiders the way out of the mess seems obvious: negotiate peace with the rebels along the lines of the 1972 agreement which ended the country's previous civil war by giving the south regional autonomy and equality of development. Only with such an agreement can economic reconstruction get under way.

But even if Mr el-Mahdi can react positively to the latest ceasefire offer and convene a national constitutional conference to negotiate peace there is no certainty that it will bear fruit.

Sharia will dominate proceedings. The SPLA will continue to insist on its abrogation - politically impossible for Mr el-Mahdi, as head of the Ansar and descendant of the legendary Mahdi who disrupted Anglo-Egyptian rule in 1885. Tribal antagonisms in the south would also be high on the agenda.

Many southerners fear a settlement which delivers too much power to the SPLA, dominated by the large Dinka tribe - because of antagonism from other tribal groups. And if the rebels continue to threaten the few garrison towns left in government hands, the temptation to push for complete secession will grow.

Given the complex and deep-rooted nature of the obstacles to a peace settlement it is very difficult for Mr el-Mahdi to respond to the recent overtures from Mr Garang.

However, a response might come from the army, exasperated by the Government's inaction. Three times in Sudan's post-independence history the army has taken power when their patience with political bickering reached boiling point. Might it intervene once again?

Given the scale of the problems and the soldiers' preference for a democratic civilian system, senior officers are reluctant to move. But given international and regional attention given the recent fall of several government garrisons to the SPLA and the increasing strain on the economy, the army will be watching very closely to see how Mr el-Mahdi deals with the ceasefire offer. The consequences of further prevarication could be disastrous.

LOMBARD

'Imbalances' are in the mind

By Samuel Brittan

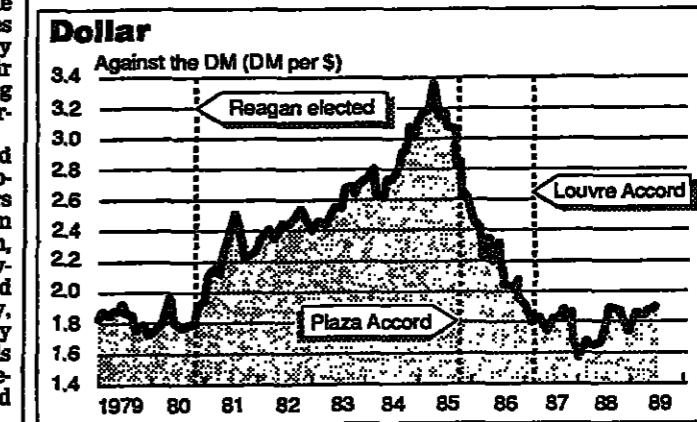
IT IS ONLY natural for the course that in the days following the publication of the New York Federal Reserve's annual report, containing a warning about the severity of the US currency payments deficit, the world's central bankers should indeed be facing a dollar problem. But the problem is one of strength, not of weakness: specifically, to prevent the dollar rising above the DM 1.90 level that is popularly supposed to be near the top of the Group of Seven's reserve range for the US currency.

The problem for the unbelieveable is to spot in which of the possible weaknesses in the orthodoxy structure the vulnerability lies.

The dollar bulls do not have the same comprehensive body of analysis on which to draw as the bears. So they have to grasp at straws, like the falling dollar price of gold, the behaviour of a strange new entity called the "world dollar base", or the estimated of purchasing power parity by Prof Ronald McNaughton of Stanford suggesting a DM 2 and Yen 150 dollar estimates which look much less weird than when they first appeared.

In this sea of uncertainty one should fall back on genuine fundamentals. These are that net investment flows between countries are normal and that consequently there is no reason why the current balance of payments should be anywhere near zero. Countries with savings surpluses perform a service in keeping down world real interest rates. The true imbalances are in the minds of mainstream analysts who may have to answer to the tribunal of history for their part, however unintended, in lending credibility to the forces of US protection and anti-Japanese hysteria.

Dollar



LETTERS

Professorial pay

From Professor William Brown.

Sir, Government ministers reported to be concerned about professorial pay in Cambridge (April 29) are mistaken in believing that selective salary rises will meet our problem of recruitment and retention. The real cause is that the UK academic salary structure as a whole is absurdly low.

Many current Cambridge professors have, like myself, been willing to take salary cuts, on moving from chairs in other universities, because of the academic quality of the staff and students and the consequential benefits for our research. But to sustain good research we must recruit and retain the talented young people with whom one can work.

The tragedy is that, for

them, the UK university system now offers derisory salaries and mostly short-term appointments. It is the loss of their abilities, overseas or away from our profession, that makes the professoriate give serious thought to following their example.

Nowadays there is little point, even in Cambridge, in trying to persuade the brightest undergraduates to contemplate an academic career, so poor are the salary and job opportunities. The long-term consequences of this for research, for education and for the education of our educators, can only be extremely serious.

William Brown.

Faculty of Economics and Politics.

University of Cambridge

Concern for UK dock workers

From Mr Bill Morris.

Sir, Your report (May 5) on consideration by port employers of the TGWU (Transport and General Workers Union) ballot of our dock worker members is in error in saying that the latest issue of our principal journal "contains three pages on the union's official policy on the dock labour scheme".

The current T&G Record carries two substantial reports on the docks dispute. While these inevitably mention the dock labour scheme and the disgraceful working conditions which it replaced, it is made consistently clear that what is at issue in our trade dispute with the port employers is the protection of job security and working conditions for dockers when the scheme is abolished.

I have said elsewhere (and

suspect I must explain again) that there is little prospect of persuading the Government not to scrap the scheme. The TGWU is demanding that the port employers (who campaigned in error in saying that the latest issue of our principal journal "contains three pages on the union's official policy on the dock labour scheme") negotiate with us to establish national conditions that are no less favourable than the current provisions in the industry.

That is why we have held negotiations with the National Association of Port Employers. We regret that these were not successful and have urged the employers to join with us in using Acas (the Advisory, Conciliation and Arbitration Service) to resolve our dispute.

Bill Morris.

Deputy General Secretary.

TGWU, Transport House,

Smith Square, SW1

Unsuitable to universities

From Mr John Gillard Watson.

Sir, While I hope that Oxford does not reject the proposal for merit payments to some professors (will there be a brain drain of those who do not receive such payments), this is much less important than the UK Government's intention that universities should settle the current dispute locally.

It is, of course, consistent with the Government's policy to destroy unity among all the groups it has to deal with. So

far local claim have been openly accepted by the universities. Only the Red Cross has been accepted and that was in the very early days of the dispute, when it looked as if it preceded a general settlement.

Placing bargaining is wholly unsuitable to universities and must be rejected as completely as it was rejected by the Post Office just before Christmas.

John Gillard Watson,

11 Beaumont Buildings,

Oxford.

Single market need not mean single economy

From Mr Patrick Robertson.

Sir, Edward Mortimer's article, "Liberalism versus Nationalism" (April 25) deserves a response from the Bruges Group.

For the purposes of clarity, one could say that the world is divided up into units, commonly called nations or countries. When there are common interests between units, they pool their resources and co-operate more closely. When there is no common interest, they do not.

The 1982 programme is an example of how countries have agreed together to give up certain state powers - in this case to impose restrictions on the free movement of goods, capital, people and services. The idea is that the European countries will get richer if they adopt a truly free market and compete more effectively with each other and the rest of the

world. Nationalism appears nowhere in this equation.

The present tensions in the European Community arise from two key problems: One is that Euro-federalists have seized upon the idea of the single market and have converted it (in their own minds) into a single economy. For them, a single European currency is simply the tool for political centralisation of power.

The second truth is that many Europeans are sceptical about the reality of a free market, despite their adoption of the 1982 programme. Hence all the proposed obstructions to a free market: "anti-dumping" measures and the incubus of a European Social Charter.

Liberals exist happily in nation-states. They complain, however, when governments want too much power, but they rejoice when, as in Britain,

they are replaced by a

socialist government.

Patrick Robertson.

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Monday May 8 1989

Janet Bush on
Wall Street

Daiwa finds gold on the reservations

ON A CLEAR, snowy, early spring morning in northern New Mexico, the Taos Pueblo, home of many families of American Indians and the oldest inhabited building in the US, were still thankful remote.

Yet here, as everywhere else, are gaggles of Japanese visitors, fascinated to learn about the culture of these original inhabitants of the continent.

Their presence should not be surprising, not just because the Japanese now spend more than anyone else on travel. There is also a certain kinship, because the Red Indians are believed to be of Asian Mongolian origin and to have migrated to the American continent across the Bering Strait.

That sense of ancient ties is undoubtedly one reason behind the formation of a special American Indian Project by Daiwa Securities America, the US subsidiary of the world's second largest securities house.

Its aims are threefold. Daiwa, which is Japanese for great harmony, is offering to manage the excess funds of the Indian nations, identify potential partners in joint ventures and arrange financing for the nations' business projects.

This last has become an attractive and feasible area since an amendment to the Indian Finance Act, passed in the last session of Congress, now makes it possible for the US Government to guarantee tribally-issued bonds.

Daiwa, which lobbied vigorously for the amendment, is already working with the Chickasaw nation to create and market a government-backed bond issue which would provide funds to purchase the Arbuckle Wilderness, a 485-acre wild animal reserve which is Oklahoma's most popular tourist attraction.

Daiwa is the first foreign financial institution in the US to have seen an opportunity in providing a service to the Indian nations, although other regional banks and brokerages have worked with the nations on an individual basis.

It is certainly the first Wall Street company to have made a broad offer to act as partner and financial advisor to the Indian nations in their economic development.

The seeds of the special project were sown when Daiwa hired Mr Charles Entwhistle three years ago. Mr Entwhistle had previously worked for a regional brokerage and had been interested for some years in the American Indian nations.

He took Mr Takuro Isoda, chairman of Daiwa Securities America, to the Navajo Economic Summit in July 1987, and he became similarly convinced that there were substantial opportunities to do business.

Mr Entwhistle acknowledges an awareness within Daiwa that working with the Indian nations is likely to be regarded as a socially acceptable form of investment by politicians increasingly strident in their criticism of what they see as the Japanese business takeover of America.

However, this is by no means the most important motivation. That is establishing a business niche in the US securities business and making money. "We are looking for good businesses - this is not a social welfare programme," says Mr Entwhistle.

What Daiwa is doing is lifting the nature of the Indian nations' dealings from the small business, local level potentially to the level of the global capital markets.

The Indian nations own enormous tracts of land - the Navajo own 16m acres - with rich natural resources such as coal, oil, timber and according to one participant at Daiwa's conference, about three-quarters of the entire stock of US uranium.

Mr Entwhistle notes that many of their products, such as wood and citrus, are imported by Japan, opening up possibilities for joint ventures.

The nations offer some attractive features for those wanting to do business with them. They are, in many respects, treated as sovereign nations within the US and are not subject to the same regulations, taxation or laws as the rest of the continent.

They are self-governing, enjoy certain tax breaks and decide what state taxes to impose on corporations wishing to locate within their land.

Mr Entwhistle believes that the Japanese and the American Indians share a desire to forge long-term, conservative business relationships and that there is an enormous opportunity for both in the resources that the nations have to offer and the need to put the enormous Japanese savings mountain to work.

SYRIANS AND CHRISTIANS IN EAST-WEST ARTILLERY DUEL

Rival leaders call for Beirut truce

By Lara Marlowe in West Beirut

THE rival prime ministers of Lebanon both called on the Arab League yesterday to salvage a new truce from the ceasefire which broke down on Saturday night in a fierce artillery duel across Beirut.

Fighting continued yesterday despite a Syrian air strike which fired Grad missiles out of West Beirut towards the area of General Michel Aoun's headquarters at the presidential palace at Baabda. Minutes later, shells from Lebanese army artillery began to explode in West Beirut as Gen Aoun's forces tried to hit the mobile launchers from which the missiles had been fired.

Dr Selim el-Hoss, the acting Prime Minister of the mostly Moslem cabinet that is in conflict with Gen Aoun's Government in East Beirut, telephoned Chedli Klibi, the secretary general of the Arab League in Tunis, to plead for an immediate deployment of

the 312-man Arab League ceasefire observer force to Beirut.

Brigadier General Ali Momen, the Kuwaiti officer who is to command the Arab League force, was in Tunis yesterday for consultations with Mr Klibi.

Residents of East Beirut have undergone almost constant artillery harassment by the Syrians since the ceasefire was declared and are still accustomed to living in shelters. But West Beirut had enjoyed a respite after Gen Aoun's promise to Arab League officials last week that he would not return fire, its population was therefore unprepared for the sudden bombardment of the area.

Gen Aoun met the British, American and French ambassadors late on Saturday to tell them that he could no longer refrain from firing back. The ambassadors live in the low hills around East Beirut, near

the Lebanese defence ministry at Yarze and the presidential palace at Baabda, both of which were damaged in the Saturday night shelling.

In West Beirut, fears are growing that the Syrians will continue their bombardment in order to prevent the Arab League force from coming.

In the days following the ceasefire announcement, the Syrians and their allies continued sporadic shelling of the Christian enclave under the pretence that Gen Aoun had not lifted his embargo on illegal ports. But after that embargo was formally lifted on May 2, the Syrians said they were firing at the East Beirut coastline to stop Gen Aoun's forces from receiving arms and weapons from Iraq.

Many residents of West Beirut now believe that the Syrians will not relent until Gen Aoun is driven out of office.

Israelis consider plan for West Bank polls

By Hugh Carnegy in Jerusalem

ISRAEL'S coalition government yesterday edged closer to agreeing a plan for elections in the occupied Arab territories as a further spasm of weekend violence underlined the authorities' failure to subdue the Palestinian uprising after nearly 18 months of incessant unrest.

Much of the Gaza Strip and large areas of the West Bank were under curfew yesterday after three Palestinians were killed and nearly 150 wounded by Israeli troops in Gaza on Saturday, one of the worst days since the intifada began in December 1987.

In Jerusalem, the four top coalition figures - Prime Minister Yitzhak Shamir and Foreign Minister Moshe Arens from the right-wing Likud bloc and Mr Shimon Peres and Mr Yitzhak Rabin, the Labour Finance and Defence Ministers - met to hammer out their differences on an election plan aimed at ending the uprising.

Mr Arens said later remaining differences were mainly



over phrasing and he expected a detailed draft proposal soon to satisfy everybody.

Mr Shamir's move to reach agreement with Labour has attracted fierce criticism from Likud's right wing, which sees elections in the territories as a concession that will inevitably lead to a Palestinian state.

Mr Ariel Sharon, the Trade and Industry Minister, and a leading figure on the right, said at the weekend the election plan was "the biggest ever national blunder."

Mr Shamir has clearly calculated that he can face down dissent on his right but Mr Shamir has considerable influence in Likud and will ensure a stormy passage for the election plan. The main part of the plan foresees elections to elect Palestinian representatives to negotiate and then administer a five-year interim autonomy plan and to begin negotiations within three years on a final settlement. What this final settlement might be is being left vague, to accommodate differences between Likud and Labour and to try to entice Palestinian participation.

The Palestine Liberation Organisation and its supporters in the territories are demanding a commitment to eventual full Palestinian independence before elections are held. Mr Shamir and the more

hardline Labourites led by Mr Rabin rule out a Palestinian state in the West Bank and Gaza. Bridging this gulf is the main task for the US and other parties trying to help get an election process under way.

The persistence of the unrest, in the face of tough action by the army, and heavy international pressure, especially from the US, last month led a reluctant Mr Shamir to commit himself to a four-point peace plan including elections.

But the realisation that only a political breakthrough will end the unrest and anxiety over diplomatic advances made internationally by the PLO, has brought together Mr Shamir and the Labour leadership, particularly Mr Rabin, at least for the time being.

The latest fighting highlighted the extent to which the intifada has become entrenched in the occupied territories. Far from running out of steam, unrest during the last month produced some of the highest casualty figures.

UK Labour Party prepares to change policy on disarmament

By Philip Stephens, Political Editor, in London

THE leadership of Britain's opposition Labour Party is preparing to break with its commitment to unilateral nuclear disarmament at the end of a two-year policy review, which it hopes will underpin its challenge to the ruling Conservative Government in the next general election.

A two-day special meeting of the party's policy-forming National Executive Committee (NEC) which starts today will also endorse a new economic and tax strategy, proposals for constitutional reforms, and a more "moderate" stance on a trade union rights.

Mr Roy Hattersley, deputy leader, said yesterday the policies, coming just after the party's strong victory over the Conservatives in the Vale of Glamorgan by-election in Wales, would signal a "momentous" week in British politics.

He joined other Labour leaders in rejecting weekend overtures from the centrist Social Democrat Party (SDP) for an anti-government pact.

The suggestion by Dr David Owen, SDP leader, that he would be prepared to serve in a Labour coalition provoked unease in his party, with several prominent members ques-

tioning the wisdom of his remarks.

There were also clear indications, however, that Labour's shift on defence will provoke sharp differences in the executive and will face severe internal opposition in the run-up to the party's annual conference in the autumn, where a timescale at tomorrow's discussion on the defence document is to be endorsed.

Mr Ron Todd, leader of the Transport and General Workers Union (TGWU) and a member of the defence policy review group, is also expected to disassociate himself from the conclusions.

Labour Party spokesmen, however, were voicing confidence yesterday that the policy would be accepted first by the NEC and then at the party conference, even if the TGWU remained opposed.

Some of his aides believe that such a struggle would convince the electorate that Mr Kinnock had broken decisively with the unilateralist policy which is judged to have cost him considerable support in the 1987 election.

The dismantling of left-wing MPs, the document sets no time limit for such a move, or for the removal of US nuclear bases from Britain. Mr Neil Kinnock, Labour leader, indicated at the weekend that he

hoped all nuclear weapons could be destroyed by the year 2000 but his aides emphasised that this was an aspiration rather than a firm timetable.

Several members of the 29-strong executive are expected to push for the inclusion of a timescale at tomorrow's discussion on the defence document.

At the same time publication of the defence and other review documents - scheduled after a final "rubber-stamping" meeting of the NEC next week - will signal the start of a Conservative counter-offensive.

The new defence policy committee, a Labour government to the goal of a non-nuclear defence policy and to no first use of such weapons. But it indicates that the Polaris submarine-launched missile system and its replacement, Trident, would be "negotiated away" in East-West arms talks rather than scrapped unilaterally.

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hoped all nuclear weapons could be destroyed by the year 2000 but his aides emphasised that this was an aspiration rather than a firm timetable.

With even should repairs on Cormorant Alpha be finished by the end of the month, however, shutdowns of platforms are expected to recover gradually until reaching 2.4m b/d in September.

Mr Cecil Parkinson, UK Energy Secretary, said recently that a four- to six-week shutdown of the Brent system, along with other North Sea accidents, would add about \$200m to Britain's current account deficit.

A West German oil company has announced plans to invest some \$250m in petrochemical projects in Venezuela, AP reports from Caracas.

The president of Veba Oel, Mr Hubert Heneka, made the announcement on Saturday following a meeting with Venezuelan Energy and Mines Minister Mr Celestino Armas, according to the Venezuelan daily *El Universal*.

The initial stage of the project would involve the creation of a joint venture with Pequevina, the petrochemical branch of the Venezuelan-owned Petroleos de Venezuela (PDVSA), to conduct studies of local demand for propylene and polypropylene, according to Mr Heneka.

The Palestinians say that their application to the organisation is only the first step in a campaign to win full recognition from UN agencies. They claim that their state has been recognised by more than 90 countries and Western diplomats acknowledge that, if the issue goes to a vote, the PLO

to agree to do so.

For the West, the latest episode serves as further confirmation of the fresh tide of radicalism that has been flowing through Iran's revolutionary politics since Ayatollah Ruhollah Khomeini called in February for the execution of Mr Salman Rushdie, the British author.

With even pragmatic figures like Rafsanjani joining in the attack, European countries have all but given up the hopes they entertained last year for an Iranian opening to the West, which bore fruit in a strong improvement in Iran's relations with Britain, France, Canada and New Zealand, according to Mr Heneka.

Continued from Page 1

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Continued from Page 1

Lovell
for construction

INSIDE

Phoney war in European banking

The prospect of a wave of hostile trans-border bids has been striking fear into some European bankers. But current activity in the sector has the appearance of a phoney war, with serious hostilities yet to break out. Guy de Josselin argues in the Business Column that, while scope exists for cross-border expansion, it seems most likely to be found by carefully exploiting niches. Page 40

French seek consistency over bad debt provisions

The French Banking Commission has asked Banque Francaise du Commerce Exterieur, the state-controlled foreign trade bank, to increase sharply its bad debt provisions on its FF730m (\$943m) foreign loan portfolio. The bank regulatory authority wants BFCE to bring its level of provisions on its foreign country exposure, more in line with the much higher rate of provisions of other leading French banking groups. Paul Betts reports. Page 23

Discord at Audio Fidelity

An extraordinary succession of dramas has unfolded since the start of the year at Audio Fidelity, a UK sound equipment and consumer products company. They include the dismissal of the chairman, the resignation of the finance director, a slide into losses and much more. But the company has also announced it is successfully marketing a new electronic gadget which could transform its fortunes. John Thornhill reports. Page 20

Setting the trend

Union leaders have approved a landmark four-year wage contract with Bethlehem Steel of the US, which makes good the deep cuts in pay taken by the company's workforce during the five-year steel crisis and is likely to set a pattern for the rest of the industry. Page 20

Market Statistics

	1987	1988	1989
Base lending rates	8.0	Money market	11.0
Bankers' acceptance	12.0	New int bank loans	22.0
FTT with 100% margin	12.0	Term loans	22.0
Yield on 10-year G	12.0	Bank overdrafts	22.0
Foreign exchange	12.0	US bond certificates	22.0
London recent issues	12.0	Unit trusts	30.0
London share service	12.0	World stock mkt indices	37.0
Traditional options	20.0		

Companies in this section

Amaprop	22	Harcourt Brace	22
Audio Fidelity	22	INI	22
BFCE	22	Minorco	22
Bethlehem Steel	1, 22	Ogilvy Group	22
Cla Media Comms	22	Peerless Carpet	22
Eastern Airlines	22	Pirelli Group	22
Gold Fields	22	WPP	22

Economics Notebook

Treasury ready for tough fight

IT IS early days yet. But the Treasury is bracing itself for difficult negotiations between the end of this month and November over next year's public expenditure plans.

The economic and political climate for fixing spending in 1990-91 and setting the outline for the two following financial years has become harsher.

Mr Nigel Lawson, the Chancellor, cannot count on a repeat of special factors such as sharply falling unemployment or an unexpectedly buoyant council house sales which enabled him last November to keep his planning total for the present 1989-90 financial year at £167.1bn. That was unchanged from earlier plans, and yet the Government was able to announce increased spending on health, roads and law and order.

This year's prolonged inflationary 'blip' is one threat. It is eroding the real value of the cash total agreed for spending plans last November and will force a higher than anticipated updating of index-linked social security benefits next April.

Markets are already being put down by major spending ministries in advance of their annual tussle with the Treasury.

Although no formal bids have been made, Mr Kenneth Clarke, the Health Secretary, is said to be seeking big increases for the health service on top of his planned £24.4bn budget for 1990-91. Mr Douglas Hurd, the Home Secretary, has indicated that he wants "substantial" increases for the police and the prisons - a claim that will be reinforced by last week's troubles at Risley remand centre.

The Transport Department will publish a new road programme soon. Despite last Friday's Treasury announcement opening the way for privately-financed roads, it is almost certain that public sector finance will be required for most of the

eight-lane highways and other improvements envisaged.

Following the Government's defeat in the Vale of Glamorgan by-election, it would be unusual if back-bench pressure for increased spending did not grow as the present parliament moves towards the next general election in either 1991 or 1992.

Adding to the complexities this year will be a change in the definition of the Government's planning total to exclude expenditure which local authorities finance or determine themselves. This change will make the 1990-91 planning total appear smaller than the £179.4bn agreed by the cabinet last autumn but should not in itself affect overall central and local government spending. However, some ministers may see it as an opportunity to slip in higher bids for extra cash.

In these circumstances Mr John Major, the Chief Secretary to the Treasury, will have his hands full keeping predators away from the Government's current £14bn budget surplus.

But the Treasury's defences should not be underestimated.

So long as inflation is not under control, it can argue that greater increased government spending would only boost demand.

It has some money to play with. The £179.4bn planning total agreed for 1990-91 includes a £7bn contingency reserve. This exists to be raided in times of need and if previous practice is followed could be halved to £3.5bn next November.

The nature of the public expenditure round itself also can play to the Treasury's advantage.

The Treasury may appear outnumbered in the negotiations with spending ministries but only if it knows all the cards in play. A skilful chief secre-

tary can therefore ensure that the spending ministries do not gang up on him.

In the past two years, Mr Major has shown himself to be exceptionally skilled by completing the round without resort to arbitration by the Star Chamber committee of senior ministers, which stands ready to arbitrate between the Treasury and spending departments late in the spending round.

Perhaps the biggest problem for the Treasury this year is Mr Major's past success. He has made himself a natural candidate for promotion in the cabinet reshuffle that is widely expected later this year. If he goes before November, the Treasury would be without its star player in an awkward year.

The consensus of analysts' expectations, as compiled by MMS International, the economic data service, is for a 0.7 per cent rise in April following a gain of 0.4 per cent in March.

Today's release of UK producer prices data will also be studied for any sign that rising labour costs are pushing up manufacturers' final prices.

Despite, or perhaps because of, the Prime Minister's robust rejection of a monetary union, Downing Street is also keeping up with the subject. Last week Number 10 denied rumours that Professor Brian Griffiths, the head of Mrs Thatcher's policy unit, would be touring the European capitals ahead of the next EC leaders' summit in Madrid at the end of June. But at least one continental central bank is expecting him to visit for high-level talks on monetary issues around the end of this month.

Peter Norman

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Peter Norman

FINANCIAL TIMES

COMPANIES & MARKETS

Monday May 8 1989

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Murky affair that sends a tremor through Australia

Chris Sherwell on the aftermath of two fringe finance houses' failure



Laurie Connell

THE SINKING feeling of a speeding drink-driver suffered when his rear mirror, a severe bout of anxiety ought now to be gripping a clutch of Australian businessmen as a result of the collapse of two fringe finance houses.

The failure of the Perth-based Rothwells group last October and of the Sydney-based Spedley group last month has exposed dubious business practices which previously only imagined. But it is not only the two groups' movers and shakers who are under fire. Non-executive directors and auditors are too. So, to a lesser extent, are the country's regulators, even though they helped expose the mess.

The grim details of the Rothwells debacle were spelled out for the first time last week in an official report by the National Companies and Securities Commission (NCSC), Australia's stock market regulator. Though sanitised in order not to undermine any legal action, it showed clearly how Rothwells' troubles actually pre-dated the October 1987 crash and subsequent abortive rescue attempts.

The Spedley group's difficulties go back at least as far as the crash, and on the basis of the NCSC's investigations so far, suggest a similar affliction of suspect practices poorly documented transactions made for questionable purposes, shuffling of funds within a complex corporate empire, manipulation of accounts around balance dates. The result has been that auditors, bankers, shareholders and regulators have been misled.

That there are links between the fortunes and failures of the two houses is undisputed

of its dealer's licence. But having ordered changes, the commission's vigilance appeared temporarily to lapse, and Rothwells continued to slide into disaster.

Spedley's early rise is less well documented than its fall, but it is already begging similar questions. Mr Yull started the group through Spedley Securities in 1977, then broadened it into the Spedley Holdings financial services group. In 1984, when he expanded its empire by creating Greater Pacific Investments (GPI), Spedley got still bigger, acquiring 100 per cent of First Federation Discount, an authorised Australian money market dealer.

By 1987, Spedley was part of a very complex chain of companies, and Mr Yull one of Australia's numerous entrepreneurs riding the bull market. Yet the crash did not bring close regulatory, banking or public scrutiny of his various company accounts until the Rothwells fiasco pointed in that direction. And it is only in the past few weeks that the scale of the disaster has become apparent, spreading as far as ANL, the engineering group with a potential exposure to Spedley of A\$260m.

That the NCSC has achieved as much as it has in these two

affairs is remarkable. For the truth is, it lacks sufficient financial resources and skilled staff to do its job. Greatly disliked by the business sector, it has become a political football, kicked around between a federal government which wants to change it and state governments which want to keep their own local corporate affairs commissions.

Another harsh truth to emerge from these episodes is that, where executive directors are determined enough, others in Australia have shown themselves prepared to go along with their wishes. The result is that, willingly or unwittingly, they could stand accused of having failed to discharge their duties to exercise due care and diligence and of becoming implicated in dubious practices.

This is painfully obvious in the Rothwells affair. And in the Spedley case, serious questions are being asked about the precise role of certain ANL directors who sat on Spedley group boards. One of Mr Yull's affidavit, as detailed in an NCSC affidavit, has implicated them in the accounting manipulations designed to save it. They categorically deny the accusations.

Similar questions are being raised about other directors on the boards of Yull group companies - with denials also coming fast and furious - and at auditors who signed off the various accounts.

But only one man faces criminal charges - a former company secretary at Rothwells - although three others involved in the costly rescue attempts have been charged with misusing their position.

It is generally agreed that both Mr Connell and Mr Yull have lost their reputations. But the damage goes deeper, beyond devotees and shareholders of the various companies embroiled in the Rothwells and Spedley saga. It stretches to the reputation of Australian businessmen generally - a reputation previously clouded by the Poseidon nickel boom, the Nugan Hand banking scandal and some spectacular tax evasion schemes.

Of these implications, most Australian businessmen and politicians remain only dimly aware. To them, after all, the Rothwells affair seems more like local difficulties.

Yet public cynicism about business has undoubtedly been reinforced by these scandals, and should any more lie out there, the cynicism will grow further.

One dealer, at least, was not prepared to eat his day-old words.

The shortage of dollars and the role of the Fed

By Anthony Harris
in Washington



and decided that the bounce in the dollar had nothing to do with the news. The market, he explained, had lost all touch with reality, and was simply engaged in a virility contest with the central bank.

If this is true, the market is also out of touch with reality with its own profit and loss account. The central banks have exceptions, of course, to remember two really honest answers to requests for such explanations - both, as it happens, explaining a rise in the dollar.

One came from a dealer who said: "Because I had a lot of bids, and had to shake out some offers." The other, which you may have read before, was: "My reason tells me the dollar is too high, but my books tell me it is going up."

The dealers who were being quoted at length last week could have made good use of these examples; but only a rare few can resist giving what sounds like a learned answer to an inquiring

customer.

By Thursday, there was a consensus: the market was waiting for the employment figures, and the dollar would rise strongly if the figures were strong. That of course, would mean that the Fed would be stuck with high interest rates.

Similar questions are being raised about other directors on the boards of Yull group companies - with denials also coming fast and furious - and at auditors who signed off the various accounts.

There were three schools of thought. One held that the weak employment growth meant less inflation; but the Fed would be slow to respond to this and, meanwhile, US interest rates would look even more attractive.

Dollar up.

Another noticed that although the employment growth was weak, the figures for hours and hourly pay were not. This, they explained, meant that the Fed could not respond to weakening activity, so investors could rely on high rates for some time to come.

This line meant ignoring a warning from Ms Janet Norwood, the commission in charge of the figures, that the April pay jump was an oddity in an otherwise weak trend, possibly due to a problem with seasonal adjustment. Dealers in search of explanations don't read the small print.

One dealer, at least, was not prepared to eat his day-old words.

The same rule should be applied to the US current account. The merchandise account is based on customs clearances. It is difficult to cap-

ture things like progress payment on US aircraft to be delivered some months hence, and almost impossible to say how far US imports of capital equipment are on behalf of foreign (mainly Japanese) direct investors, who buy equipment from their normal suppliers and pay for them at home in the usual way. The equipment is then shipped to the US and counted as it arrives, but no dollar payments are involved.

The rest of the current account - what we British rightly call the invisibles - is a still worse accounting mess. Apart from gross reporting errors, there is no way to make allowance for things like interest due to foreign deposits which in fact represent flight capital, whose owners would not dream of repatriating their capital.

Equally, the large expenditure by tourist shoppers and the fact that American tourists now shop much less go largely unrecorded.

Some of these errors will be captured in other financial accounts, and form part of the celebrated black hole in the international statistics - the fact that recorded accounts tend to add up to a large world deficit with itself, which can reach \$100bn in some years. Some seem likely to escape all efforts at book-keeping, even the errors and omissions.

The current account, in short, is a very poor guide to the growth of the international dollar supply; and it is even worse when it comes to demand. Here the dealers do talk some sense.

The fact that the main surplus countries have weak governments - or, in Korea, strikes and riots - is not a financial statistic, but the dollar shortage.

If these explanations are true, then William of Ockham could have told you several centuries ago that you need pay no attention to the suggestive chart which appears here.

This shows another kind of dollar shortage. It measures the growth of the world dollar base - the US monetary base plus foreign official dollar holdings. This is the monetary base on which Mr John Mueller, a Washington consultant, bases his forecasts.

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UK COMPANY NEWS

WPP believed to have raised offer for Ogilvy

By John Riddick

WPP, the advertising and marketing services company which is attempting to negotiate an agreed bid for Ogilvy Group, owner of the world's fifth largest advertising group, is believed to have increased its offer from \$45 to \$50 per share.

The original proposal, made in a letter sent to the Ogilvy Group at the end of last month, was firmly rejected by Mr Ken Roman, chairman of the US company. But heavy buying by arbitrageurs sent Ogilvy shares up to 49% at the end of last week, compared with a level of 32% before the proposal was made public. The new proposal would value the company at over \$300m compared with the initial value of around \$720m.

Representatives from Ogilvy were unavailable for comment on whether the informal offer had been increased, but a spokesman had earlier denied

reports that Wasserstein Perella, WPP's Wall Street advisory, had held discussions with Sherman Lehman, which is acting for Ogilvy. He added that there were no plans to hold a board meeting before the next regular monthly session on May 16.

Analysts said it was probable that the increased offer would be on similar terms to the original proposal. This involved some two-thirds of the funds being raised through debt while the balance would come from an issue of convertible preference shares. Last week shares in WPP fell by 50p to 50p on the prospect of a new share issue.

Should a bid be agreed, the combined company would have gross billings to clients of around \$13.5bn, roughly the size of UK-based Saatchi & Saatchi, the world's largest advertising group.

It would also represent the

second large US acquisition by WPP since 1987 when the company, which is headed by Mr Martin Sorrell, a former Saatchi director, paid \$566m for JWT Group.

The prospect of a deal between WPP and Ogilvy has drawn a mixed response from Ogilvy's clients. Two of its leaders, Seagram and Owens-Corning Fiberglas, have indicated concern at a possible deal and Mr Edgar Bronfman, who will soon be president of Seagram, has said he will review the account if the bid succeeds.

• WPP has acquired United Public Relations, based in Australia, through its Hill & Knowlton public relations subsidiary. The operations of United will be combined with those of Hill & Knowlton's Melbourne office. No purchase price was disclosed, but it is understood to be below A\$1m (£470,000).

Panel ruling on Minorco expected early tomorrow

By Kenneth Gooding, Mining Correspondent

THE TAKEOVER Panel today will put the finishing touches to its ruling about the impasse in Britain's longest-running and largest takeover bid, the £3.5bn offer by Minorco, the South African-controlled investment company, for Consolidated Gold Fields, the UK diversified mining group.

The Panel will publish its decision out of market trading hours and the most likely time is early tomorrow morning.

At a six-hour meeting on Friday the Panel will consider Gold Fields' refusal to admit defeat even though Minorco claims to own or have acceptances for about 55 per cent of

Cia Media plans autumn float on USM

By John Riddick

the target company's shares.

Gold Fields says the offer was conditional on the removal of an injunction by a New York court which forbids Minorco buying any more Gold Fields' shares.

But that injunction remains in place.

The Panel on Friday also heard from Newmont Mining, the US gold producer, in which Gold Fields has a 49 per cent stake and which is a party to the New York action. The very few details which emerged from the Panel meeting suggest that the questioning of Newmont took up a substantial part of the time.

Mr Chris Ingram, chairman, said: "We feel the company has reached the right size and stage in its development. A public quotation will enable more flexible financing for future expansion."

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In Ordinary Shares of 10p each
Issued and fully paid or
credited as fully paid

Reliant Group PLC consists of two divisions:-
(i) the development and sale of advanced industrial, commercial projects
(ii) the design and manufacture of motor vehicles, vehicle components and plastic mouldings

Full particulars of the company are available through the Exetel Unlisted Securities Market Service and copies may be obtained during normal business hours on any weekday (Saturday excepted) up to and including 25th May, 1989 from:

Guidehouse Securities Limited,
Vestry House, Grayfriars Passage,
Newgate Street, London EC1A 7BA
and during normal business hours on 8th and 9th May, 1989 from Company Announcements Office, The Stock Exchange, 46 Finsbury Square, London EC2A 1DD.

8th May, 1989

Shareholders await the right translation

John Thornhill on the turmoil at Audio Fidelity and its hopes for the future

SHAREHOLDERS in Audio Fidelity, the UK sound equipment and consumer products company, could be forgiven for being astounded by the recent turn of events in their company.

Since the beginning of the year they have seen the chairman dismissed, the finance director resign, the company slide into losses, a furious public row erupt between the past and present chairmen at an extraordinary general meeting, a rights issue, a report of accounting irregularities, and statements about possible legal action.

Just at a time when many investors could be tempted to cut their losses, giving the company up as a basket case, Audio Fidelity announced that it was successfully marketing a pocket calculator-sized electronic translator which could more than double turnover in a year and transform its fortunes.

So where did the present imbroglio begin? And, more to the point, where is it likely to end?

Until 1987 Audio Fidelity was a listless maker and retailer of sound equipment which had oscillated between profit and loss for a number of years.

Then, in early 1987 amid a chorus of publicity, Mr Stephen Goldberg and Mr Ian Burton seized the helm through a reverse takeover by their Farce Products company.

The business duo seemed well-matched. The ebullient Mr Burton, whose background was in music and entertainments, had shown a flamboyant entrepreneurial streak as the creator of the Hot Gossip dance group and founder of a pop record company, Captain Billy's Music, which had formed a successful association with Stock, Aitken & Waterman, the record producers.

The move Mr Goldberg had shown seemingly steadier financial virtues as an accountant in the entertainments world and partner in the accountancy firm of Goldberg Raven.

"From an investment point of view it was a dream. A small sleepy company was to be taken over by a creative entrepreneur and a solid financial accountant," said Mr Roger Squire, a London businessman who invested heavily in the revamped company, initially 200,000 shares at 25p.

Other investors clearly felt the same and Audio Fidelity's share price raced ahead. By April 1987 it had climbed to 150p, over three times the value that it had languished at in the previous year.

Faith in the new management's ability was seemingly vindicated when the company announced its annual results for the year to June 30 1988. This showed a 66 per cent jump in pre-tax profits to £1.33m. Several acquisitions had been made, enterprising management seemed to be in place and the company talked grandly about a shift in innovations in electronic products away from the Far East and the US towards Europe.

"I am confident about our future and I am very excited about our new products in all divisions," Mr Goldberg proudly proclaimed. Within a few months, however, it became apparent that things had gone horribly wrong. The first public bombshell



Iain Burton (left) and Stephen Goldberg: seized the helm through a reverse takeover

came on January 9 this year, when, in two separate statements, Audio Fidelity announced that Mr Goldberg had been dismissed and that an accounting discrepancy had been unearthed. The company asked for trading in its shares to be suspended at 125p - on the resumption of trading in March, the shares plummeted to 50p.

Two days later, on January 11, Audio Fidelity announced that Mr Anthony Lascelles had stepped down as finance director and company secretary. These events were the public manifestation of a remarkable battle that had taken place behind the scenes.

Mr Burton said he had become worried by certain aspects of the company's operations in September after receiving complaints from several customers. He said he was further alarmed in December when two of the company's banks, Barclays and PrivaBank, withdrew credit facilities due to the company's stretched financial resources.

He investigated these matters and presented his findings to Mr Adrian Burn, a partner in BDO Binder Hamlyn, the accountancy firm which had previously audited Audio Fidelity's accounts before it was replaced by Stoy Hayward in 1987. Mr Burn said there was superficial evidence of accounting irregularities and suggested that Mr Burton should raise the matter with the board.

By about 8.30 pm, Mr Squire who has a 51 per cent holding in the company, said it had become obvious that the meet-

ing "was not going to end in smiles and roses." Consequently, he burst in and demanded the board listen to what Mr Burn had to say about the accounting problems.

Mr Newbold, who was acting as chairman of the meeting, asked Mr Squire to leave the room as he had no right to speak at a board meeting, but Mr Burn was nevertheless brought in and talked to the board about the accounting irregularities he had come across in Audio Fidelity's books.

As a result, the board agreed to form a committee and invited the company's auditors, Stoy Hayward, to investigate the allegations.

Stoy Hayward, which had previously given Audio Fidelity an unqualified report for its annual figures, confirmed that there were indeed accounting discrepancies amounting to £22.6m. Press reports in January suggested that discrepancies related to the way in which sales were invoiced, leading to an overstatement of profits.

Audio Fidelity subsequently had to write off the £22.6m discrepancy and net assets were consequently reduced from £22.6m to £21.1m.

The committee discussed the situation with Stoy Hayward and Audio Fidelity's stockholders, Phillips & Drew. Following these talks, the board decided to dismiss Mr Goldberg. Mr Newbold said Mr Goldberg, as chairman of the company, should have known about the accounting problems whether in fact he did or not.

From an investor's point of view, worse was to follow. In March, Audio Fidelity announced it had incurred pre-tax losses of £2.3m for the six months to December 1988 and giving a further £150,000 shares to two fellow directors, Mr. Goldberg still possesses 1,444 shares in Audio Fidelity, representing just under 18 per cent of the company's equity. He has made an offer for the company's audio division, and is still pressing for the removal of Mr Burton from the board, if necessary by claims, by means of an extraordinary general meeting.

For Audio Fidelity's suffering shareholders, the months of turmoil may not be over.

This notice is issued in compliance with the requirements of the Council of The Stock Exchange of the United Kingdom and the Republic of Ireland Limited ("The Stock Exchange"). It does not constitute an invitation to any person to subscribe for or purchase any of the Ordinary shares or Warrants.

Application has been made to the Council of The Stock Exchange for the whole of the undermentioned Ordinary shares and Warrants to be admitted to the Official List. It is expected that dealings in both the Ordinary shares and Warrants separately will commence on 12th May, 1989.

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London EC2M 7QD
UBS Phillips & Drew Securities Limited
100 Liverpool Street
London EC2M 2RE

8th May, 1989.

U.S. \$75,000,000

Southeast Banking Corporation (Incorporated in Florida, U.S.A.)

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For the six months 8th May, 1989 to 8th November, 1989 the Notes will carry an interest rate of 10 1/4 per cent, per annum.

Interest due on 8th November, 1989 will amount to U.S. \$520.69 per U.S. \$10,000 Note.

Morgan Guaranty Trust Company of New York
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Primary Capital Undated Floating Rate Notes

Notice is hereby given that the Rate of Interest has been fixed at 10.25% and that the interest payable on the relevant Interest Payment Date on November 8, 1989 against Coupon No. 6 in respect of US\$10,000 nominal of the Notes will be US\$523.89 and in respect of US\$250,000 nominal of the Notes will be US\$13,097.22.

May 8, 1989, London
By: Citibank, N.A. (CSSI Dept.), Agent Bank
CITIBANK

To All Holders of Units of
THE ROYAL LIFE EQUITY TRUST

The Royal Life Equity Trust was amalgamated with the Royal Life UK Index Tracking Trust on 2nd May following shareholders' approval of an extraordinary resolution proposed at a meeting of holders on 28th March 1989.

Units have been allocated to holders based upon a factor calculated with reference to the respective values of the two funds on the day of amalgamation. Hence, on the effective day of amalgamation all new units in the Index Trust had exactly the same value as the old holdings in the Equity Trust although the number of units was different. The factor was 1.07145 and holders will note that the number of units held in the Equity Trust, when multiplied by this factor, equals the number of units to which they were entitled in the Index Trust.

New certificates will shortly be despatched to all holders.

All queries should be directed to the Customer Services Department on 0733 229900.

Royal Life Fund Management Ltd
PO Box 34 Peterborough PE2 0UE
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May 8, 1989

INTERNATIONAL CAPITAL MARKETS

OTC OPTIONS

Mitsubishi Finance in service launch

MITSUBISHI Finance International today launches an ambitious over-the-counter options service, stating their entry into a growing but still highly lucrative corner of the sophisticated financial engineering business.

The new operation is a single page on Reuters terminals, quoting indicative prices for options on the Nikkei 225, a medium-dated UK government bond and a currency sterling versus D-Mark option.

But Dr Desmond Fitzgerald, who is head of the service group, bravely claims he will make options prices on any underlying financial instrument the client requires, for any maturity and in any amount. His intention is to "price them realistically, something notably absent in the current market."

Unlike the market in tailored currency options, which is established and consequently keenly priced, options on bonds and stock indices are much newer developments and in London have hitherto been the preserve of US houses, not notably bankers First.

Many of these instruments, particularly warrants, have been sold largely to a retail rather than a professional clientele who are not so sensitive (about pricing). Dr Fitzgerald said.

But his group is targeting professional fund managers, including refugee customers from the discredited portfolio insurance technique still in search of several years' worth of price protection for their investment portfolios.

At first Mitsubishi will draw on the strengths of its parent in Tokyo, concentrating on Japanese products.

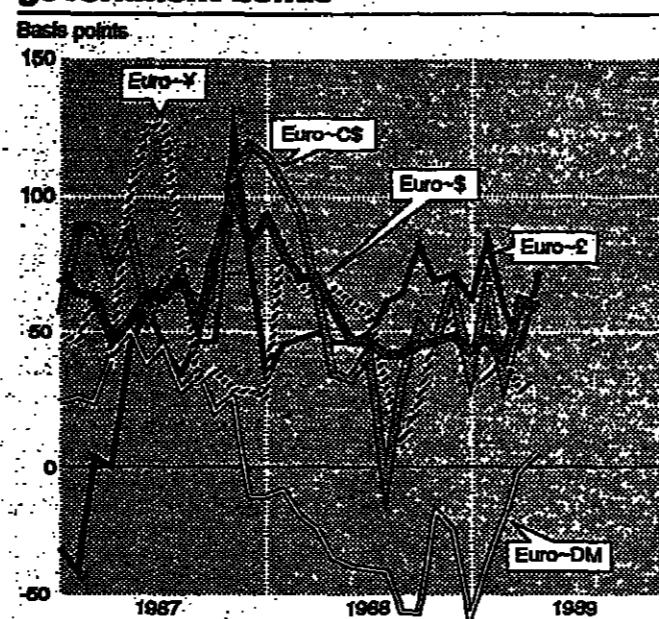
But the group will make prices on much more obscure products, such as an option on the difference between French and German short-term interest rates. Whereas an American exchange has developed this idea already, its hands are tied pending regulatory approval.

Katherine Campbell

INTERNATIONAL BONDS

Eerie calm provokes introspection

10-year Eurobond spreads against government bonds



Source: Salomon Brothers

that they would eventually find a buyer for the deal.

In turn, syndicate managers have begun to admit that the new issue pendulum which has long been firmly in the orbit of the borrower is now swinging back towards the investors who are asked to buy the bonds.

One Eurobond official said last week: "If you're asking me whether borrowers' funding rates are coming under pressure, then the answer has to be a qualified yes." The qualification is that it is too early to tell whether this is a permanent change or whether it reflects a short-term phase in the competition among ambitious Eurobond houses.

Because of the traditional secrecy surrounding borrowers' funding targets, it is also difficult to assess the extent of any changes in the rates now being achieved. Estimates are hazy, but even well-rated borrowers are having to lower their sights by a significant number of basis points. This is particularly true when a prospective lead manager has doubts about the strength of demand for new paper.

This comes after a long period when intense competition meant that many borrowers could name increasingly tight funding targets and know

that they would eventually find a buyer for the deal.

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EUROCREDITS

Global fund drive for Murdoch finance vehicle

MEDIA Partners Ltd, the Bermuda-based financing vehicle established to purchase some non-newspaper properties from Rupert Murdoch's News Corp, is seeking a \$1bn global financing facility via Manufacturers Hanover.

Prudential Securities Group, the parent company of Prudential-Bache, has mandated Bank of America International to arrange for it a \$250m two-tranche facility. One tranche consists of a three-year term loan while the other is a revolving credit. Terms were not released.

For example, the World Bank's launch spread of 28 basis points over Treasuries has widened to 45 over, while the spread on the Electricité de France \$500m deal is now around 53 basis points over Treasuries, 20 basis points wider than at launch.

The chart shows the long-term spread relationship between benchmark 10-year fixed-rate Eurobonds and equivalent government bonds, illustrating how spreads have widened in recent weeks.

Because of the smoothing effect of the long-term horizon, however, the true extent of the widening is somewhat hidden, and is better illustrated by the issues mentioned above.

At the shorter end of the maturity curve, to which investors have inevitably gravitated because of the inverted yield curve, there have been even sharper movements in spreads.

These have been exacerbated in some cases because deals were launched at uncompetitive prices. The lead managers ended up owning most of the issue and were forced to allow the spread to widen in order to attract investors.

Syndicate officials have an ambivalent attitude to current spread levels. On the one hand, they feel that levels are more realistic than the tight spreads common through much of last year. At the same time, wide spreads imply the stigma of general market under-performance.

The recent stop-start rallies in the US Treasury market have so far failed to translate into a real improvement in sentiment on the Euromarkets. Many traders feel, however, that any sustained rally in the US might see Eurobond spreads narrow as sharply as they have widened. Investors who have watched spreads without buying might chase a rally and relieve some of the inactivity so evident last week.

Andrew Freeman

Meanwhile, North American firms are stepping up to the Euromarkets, taking advantage of the mid-spring lull which has sent banks hungrily searching for new business.

Prudential Securities Group, the parent company of Prudential-Bache, has mandated Bank of America International to arrange for it a \$250m two-tranche facility. One tranche

consists of a three-year term loan while the other is a revolving credit. Terms were not released.

Also via Bank of America, Black & Decker Holdings is seeking a £150m three-month bridge financing which will be repaid after funding is arranged for the pending acquisition of US-based Andahl. The facility carries a margin of 50 basis points over London interbank offered rates but carries no fees.

Scott Maritimis, the Canadian subsidiary of Scott Paper, has mandated Bank of America International to arrange a \$75m 20-year term loan for

which lenders can demand repayment after seven years. Repayment may be sought at three-year intervals thereafter.

There is a margin of 25 basis points over Libor for the first five years, rising to 334 basis points for years six and seven. For years eight to 20, the margin is 50 basis points. There is a participation fee of 10 basis points and the loan is guaranteed by the parent company.

Meanwhile, Elkem, the Norwegian ferro-alloy and aluminum producer, is seeking a \$100m credit facility of which \$80m is committed. Royal Bank of Canada and Den Norske Creditbank are co-arrangers. The facility incorporates a \$60m revolving credit facility in the form of a five-year bullet loan. It carries a margin of 1/4 over Libor and a facility fee of 7/4 basis points.

There is a five basis point facility fee if over half the loan is drawn.

In addition there is a \$20m revolving evergreen facility.

Norma Cohen

NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Book runner	Offer yield %
U.S DOLLARS							
Flash 61(a)	30	1993	3 1/4	0.155p	100.10	Sanwa Int.	
Furukawa El.♦	300	1993	4	4 1/2	100	Nomura Int.	4.500
CANADIAN DOLLARS							
West LB(Lux)♦(b)	75	1994	5	0	80.50	West LB	10.573
Shell Canada♦	125	1994	5	11	101 1/2	Wood Gundy	10.598
State Bk of Victoria♦	75	1992	3	11	101 1/2	Goldman Sachs	10.443
NEW ZEALAND DOLLARS							
ANZ Banking♦	60	1992	3	14	101 1/2	Hambros Bank	13.203
HONG KONG DOLLARS							
World Bank♦	500	1995	6	10 1/8	100 1/2	Sanwa Int.	10.010
SWISS FRANCS							
Nish-Nippon Bk.♦(4)(d)	150	1993	—	1 1/2	100	Credit Suisse	0.500
FRANCE FRANCS							
Schneider♦(5)(g)	510	1998	8 1/2	6	(g)	Paribas	
D-MARKS							
Kaufhof Fin.♦(4)(e)	100	1992	3	8 1/4	100	Commerzbank	8.250
ECU							
GECO♦	200	1994	5 1/2	8 3/4	101 1/2	Paribas	8.291
GMAC♦	100	1992	3	9	101 1/2	BPCM	8.414
STERLING							
Bradford and Bingley♦	150	1994	5	(i)	100	CSFB	
YEN							
Qantas Airways♦(c)	10.65m	1999	10	5.20	102	Mitsubishi Fin. Int.	5.005

♦Final. ♦Convertible. ♦Putable. ♦Revolving note. ♦Levered equity warrant. ♦D-Mark 3-month Libor. ♦Option to redeem bonds in DM at a rate of DM1.50/L20 per DM1,000. ♦Repayment starts November 1992 with 13 semi-annual installments of Yen 250m. ♦Put to yield 1.591%. ♦Issuer repays in Dollars if Dollar is below DM1.85 and in D-Marks if above. ♦Bond yields 3-month Libor plus 4%. ♦Fungible with domestic issue. Price is FFr850 per bond. Note: Yields are calculated on ABDO basis.

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All these securities having been sold, this announcement appears as a matter of record only.

MARCH 1989

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Barclays de Zoete Wedd Limited	BNP Capital Markets Limited	Goldman Sachs International Limited	Morgan Stanley GmbH	Bank Mees & Hope N.V.	Credit Lyoma Bank Nederland N.V.
Daewoo Europe Limited	House Govett Corporate Finance Limited	Schweizerische Bankgesellschaft (Deutschland) AG	Schweizerischer Bankverein (Deutschland) AG Investor banking	De Nationale Investeringenbank N.V.	Goldman Sachs International Limited
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Prudential-Bache Capital Funding		BHF-BANK	Bayerische Vereinsbank Aktiengesellschaft	Rabobank Nederland	SBCI Swiss Bank Corporation Investment banking N.V.
		Hessische Landesbank - Girozentrale	Industriebank von Japan (Deutschland)		Union Bank of Switzerland (Securities) Limited
		Österreichische Länderbank Aktiengesellschaft	Trinkaus & Burkhardt Kommanditgesellschaft auf Aktien		

INTERNATIONAL CAPITAL MARKETS AND COMPANIES

Acquisitions help boost Pirelli net to L282bn

John Wyles in Rome

ITALY'S Pirelli group, in its first-ever consolidated balance sheet, has reported 1988 net profits of L282bn (\$204m) on sales of L320bn.

Pirella, the group's holding company, said at the week-end that the 1988 profit was 26 per cent higher than the "theoretical" surplus of the year before, while revenues were 25.8 per cent up in 1987.

Sales were swollen by the acquisitions during 1988 of Armstrong, the US tyre manufacturer, and of Elergo, the French cable company.

Without these acquisitions, sales would have been 14 per cent higher than in 1987. The tyre and cable activities each accounted for around 40 per cent of turnover.

The novelty of this first set of consolidated results is that it will be the only one to include Pirella's tyre activities before Pirella Tyre Holding is floated later this year on the Amsterdam Stock Exchange.

The company's annual meeting in June will be recommended to agree to a dividend of L35 for ordinary shares and L65 for saving shares.

Anglo American Properties climbs by third

By Jim Jones

in Johannesburg

ANGLO American Properties, South Africa's largest listed property management company, lifted its pre-tax profit by almost one third in the year to March 31 with strong demand for commercial property leases.

The pre-tax profit rose to R28.7m (\$15.1m) from the previous year's 29.4m, but a higher tax rate resulted in the taxed profit increasing by a slower rate to R23.5m from R23.6m.

Demand for commercial property has strengthened in line with the country's economic recovery, specifically in and around Johannesburg.

Amagrop has been particularly active in developing and marketing new office space in metropolitan Johannesburg.

BFCE told to raise debt provisions

By Paul Bettin in Paris

THE French Banking Commission has asked Banque Française du Commerce Extérieur, the state-controlled foreign trade bank, to increase sharply its bad debt provisions on its FF150m (943m) foreign loan portfolio.

The bank regulatory authority wants BFCE to bring its level of provisions on its foreign country exposure more in line with the much higher rate of provision of other leading French banking groups.

At present, BFCE's bad debt provisions cover only about 25 per cent of the bank's foreign loans, compared with 50 per cent or more for most of the

big French commercial banks. The Banking Commission has now told BFCE that it must increase its provisions to cover 40 per cent of its foreign loan portfolio by the end of this year.

BFCE will thus have to raise about FF150m in funds from its shareholders to meet the higher provision requirements. The foreign trade bank will also have to raise additional capital funds at some later stage to meet Code Committee prudential ratios by 1992.

BFCE's main shareholders include the Banque de France and the state Caisse des Dépôts, which own a 24.5 per

cent stake each in the foreign trade bank. Banque Nationale de Paris, Crédit Lyonnais, Société Générale, Crédit Agricole and Crédit National also each own 10 per cent apiece.

Although BFCE's state shareholders are expected to back reluctantly a capital injection to help the foreign trade bank increase its level of country risk provisions, the now privatised Société Générale and Crédit Agricole banking groups are likely to adopt a far more critical and recalcitrant attitude to BFCE's debt provision problems.

As private banks, Société Générale and Crédit Agricole see little interest in supporting BFCE, which they increasingly regard as a competitor.

BFCE was originally set up in 1945 by the French Government to supply subsidised finance for France's post-war foreign trade expansion.

But financial deregulation, including liberalisation of French export credit procedures, has pushed BFCE into a more competitive commercial banking environment and into mainstream banking activities.

Like other large specialised state credit institutions in France, deregulation has forced BFCE to alter radically its overall business approach.

INI to lift stake in aerospace company

By Tom Burns in Madrid

INI, the Spanish public sector holding consortium, is to increase its controlling interest in Casa, the aerospace company.

The move will prevent a possible acquisition by European competitors of a minority equity in the company that has been held by Northrop of the US.

Casa said INI would raise its 73 per cent holding in the company to about 88 per cent in a capital increase that will be formalised later this month.

Northrop has informed INI it will not be maintaining its present 10 per cent equity stake, and Messerschmitt-Bölkow-Blohm of West Germany, which owns 13.2 per cent of Casa, will remain as the company's sole partner.

France's Aérospatiale and the new Deutsche Aerospace group, which includes MBB, has expressed an interest in taking Northrop's place, but Casa recommended that INI forestall any such acquisition.

The decision to augment public ownership appears to run contrary to government thinking but observers said the increased INI equity was viewed as a provisional measure taken at key moment in the company's development.

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FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Harcourt slides deeper into red

By Rodger Dorn in New York

HARCOURT Books-Juvinovich, the US publishing group, has reported a sharp decline first-quarter loss, reflecting a deeper deficit in its publishing operations and higher interest charges for its recent acquisition of the 1987 takeover bid by Mr Robert Maxwell, the UK publisher.

Its net loss from continuing operations for the period ended on March 31 rose 10 per cent to \$181.5m, or \$1.20 a share, from \$163m or 97 cents a year earlier.

Revenues increased to \$315.5m from \$276.7m, with big gains from contributions from its

three business segments — publishing, amusement parks and insurance. However, the operating loss on publishing rose to \$46.1m from \$27.8m.

The company attributed the setback to higher sampling and marketing costs for a large number of new elementary and secondary school books.

Moreover, the returns of college textbooks occurred largely in March this year compared with April a year earlier.

The company was also hurt by an increase in interest expense to \$5.4m from \$3.7m. It had borrowed heavily to pay shareholders a large special

dividend to block Mr Maxwell's offer. It reduced its debt to \$1.07bn from \$1.54bn during 1988 by issuing \$100m of equity and \$400m of bonds.

But in spite of the partial reduction, it had to contend with higher interest rates, increased seasonal borrowing and higher carrying costs on some of the payment-in-kind and deep discount junk bonds it used in its recapitalisation.

The parks division turned in a first-quarter operating profit of \$4.5m, against \$4m a year earlier, while insurance operations edged ahead to \$12.5m from \$11.9m.

The company's management attributed the increased loss to the strike-bound airline as a smaller non-unionised business.

According to an FAA statement, Eastern had "repeatedly failed" to follow required procedures for recording and inspecting the maintenance performed at Kennedy.

This raised "serious questions" because management had "failed to correct the problem at Kennedy Airport even though Eastern knew or should have known about these problems."

Before they went out on strike, Eastern's machinists and pilots' unions had frequently accused the airline's management of failing to main-

tain its aircraft adequately in order to cut costs.

The company's management, on the other hand, had accused its unions of mounting a wide-ranging scare campaign to deter the public from flying on its aircraft.

On Friday, the company went further, suggesting that members of the International Association of Machinists may have deliberately sabotaged maintenance procedures.

The company said: "The FAA's investigations have reinforced Eastern's belief that a group of IAM mechanics employed at Kennedy have conspired to undermine Eastern and its maintenance management."

Kleinwort said the group was disappointed by the reduced rating.

Kleinwort's US paper rating cut

By David Lascelles,
Banking Editor

THE credit rating on Kleinwort Benson's US commercial paper has been lowered by Standard & Poor's, one of the two leading US credit rating agencies, because of the merchant bank's recent poor profit performance.

S&P cut Kleinwort's rating to A-2 from A-1. The rating applies to paper issued by Kleinwort Benson Ltd, the group's banking subsidiary, and Kleinwort Benson US Finance, its American arm.

S&P said that while Kleinwort had been addressing its problems, the continuing difficulties of the UK securities industry could prevent a return to satisfactory profit levels in the near future.

The lower rating also reflects the lower rating of Kleinwort's earnings, with core activities no longer providing sufficient stable income to offset the ups and downs of the securities business.

Last month, Kleinwort reported 1988 profits before tax of \$17.7m (\$25.9m), down from \$21.6m the year before. This included a second-half loss of \$17.3m caused by the problems of its securities division. Since then Kleinwort has reduced its securities staff by 33 in a bid to cut costs.

Kleinwort said the group was disappointed by the reduced rating.

Peerless to buy US carpet mill

By Robert Gibbons
in Montreal

PEERLESS Carpet, Canada's largest surviving carpet manufacturer, is planning to buy the loss-making Galaxy Carpet Mills of the US in a deal worth US\$120m.

Peerless is offering US\$14 a share or \$46m for Galaxy and would assume US\$7.5m debt. It said the move was designed to take advantage of the Canada-US free trade pact under which tariffs will be abolished on carpets in the next 10 years.

If Galaxy shareholders agree to the takeover, the enlarged Peerless would become North America's third largest carpet manufacturer.

FAA blow for Eastern Air

By Andrew Kalotay in New York

THE US Federal Aviation Administration has temporarily closed the maintenance facilities run by Eastern Air Lines at New York's Kennedy Airport.

The FAA decision came after an investigation which discovered the bankrupt airline had failed to abide by required maintenance routines for recording and inspecting the maintenance performed at Kennedy.

The FAA's action, which was revealed in Washington on Friday night, dealt another potentially serious blow to Texas Air Corporation, Eastern's parent company, in its

controversial attempts to revive the strike-bound airline as a smaller non-unionised business.

The company's management, on the other hand, had accused its unions of mounting a wide-ranging scare campaign to deter the public from flying on its aircraft.

On Friday, the company went further, suggesting that members of the International Association of Machinists may have deliberately sabotaged maintenance procedures.

The company said: "The FAA's investigations have reinforced Eastern's belief that a group of IAM mechanics employed at Kennedy have conspired to undermine Eastern and its maintenance management."

Kleinwort said the group was disappointed by the reduced rating.

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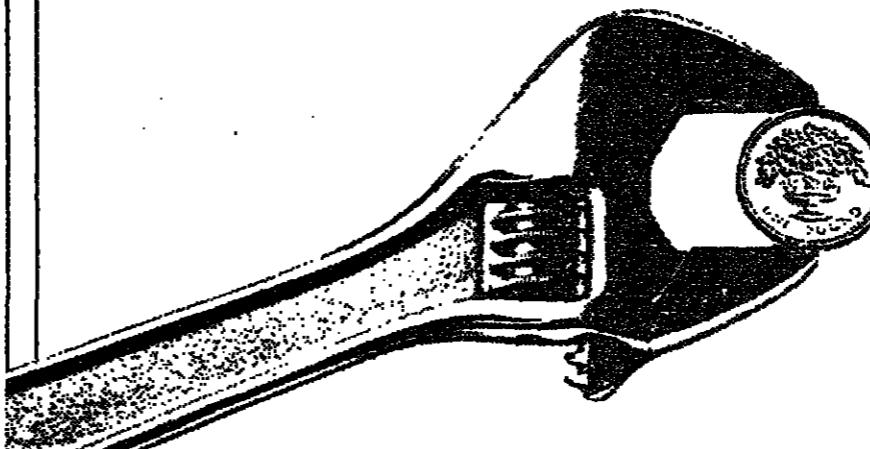
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FINANCIAL TIMES SURVEY

While the "paperless office" may never be realised, computer communications and image handling have so far advanced that electronic documents and methods of creating them can contribute significantly to cost savings and improved quality. Alan Cane reports

Keeping tabs on paper

HOSTILITIES IN the fight to contain and reduce the volume of paper in the office are commencing. Battle lines are being drawn around a group of technologies now coming into their own as advanced in microelectronics technology and computer software reduce costs and improve quality and efficiency.

They include scanning, optical character recognition, optical storage and laser printing. Individual sections of this survey deal with each of these technologies in detail. There has been a profound change, however, over the past few years in the concept of information as a business resource. The idea of the "paperless office", in particular, which was so much a part of office automation thinking a decade ago, has been largely abandoned.

Desk top publishing (DTP) is indeed, where text manipulation and laser printing are combined to make simpler the production of high quality master documents, promises to increase rather than decrease the volume of paper in circulation.

So paper will remain a staple of business life, the document the principal instrument of information exchange for the foreseeable future and the

chief thrust towards methods of containing and managing, rather than eliminating it.

The UK-based consultancy Oassis, for example, calls its approach "paper management". "Paperisation", Mr David Stanley, director of innovation for Oassis, points out that information in most companies remains an uncontrolled corporate resource.

It lives on paper in filing cabinets, on floppy discs for personal computers and in notes and memoranda. Figures from the US suggest there are some 300m paper documents on file and that each individual executive has five filing cabinets. Business information has doubled in volume in the past 10 years and is expected to double again in the next six.

In the UK, the community charge, which will gradually replace the present rating system over the next few years, is a case in point. According to Mr Mark Fullerton of Kodak Business Imaging Systems, the introduction of the community charge will mean a six-fold increase in paperwork for local authorities.

The average borough, he suggests, will have to deal with half a million extra pieces of information. In London, the cost of extra paper storage space could exceed £60,000 a

borough. The answer, Kodak suggests, is document imaging technology, either in the form of microfilm or optical disk.

Brentwood, just outside London, estimates that it will have to handle an extra third of a million documents, most of them in an easily retrievable form because of the inevitable queries. It is installing a Philips Megadoc optical storage system to tackle the problem

and believes it will need to increase its workforce by only 75 per cent rather than the 150 per cent it originally predicted.

Mr Stanley argues, nevertheless, that the majority of companies are "woefully ignorant" of the range of technologies available to help bring that sea of data under control.

The Paperisation approach is to assess which parts of the flow of paper through a

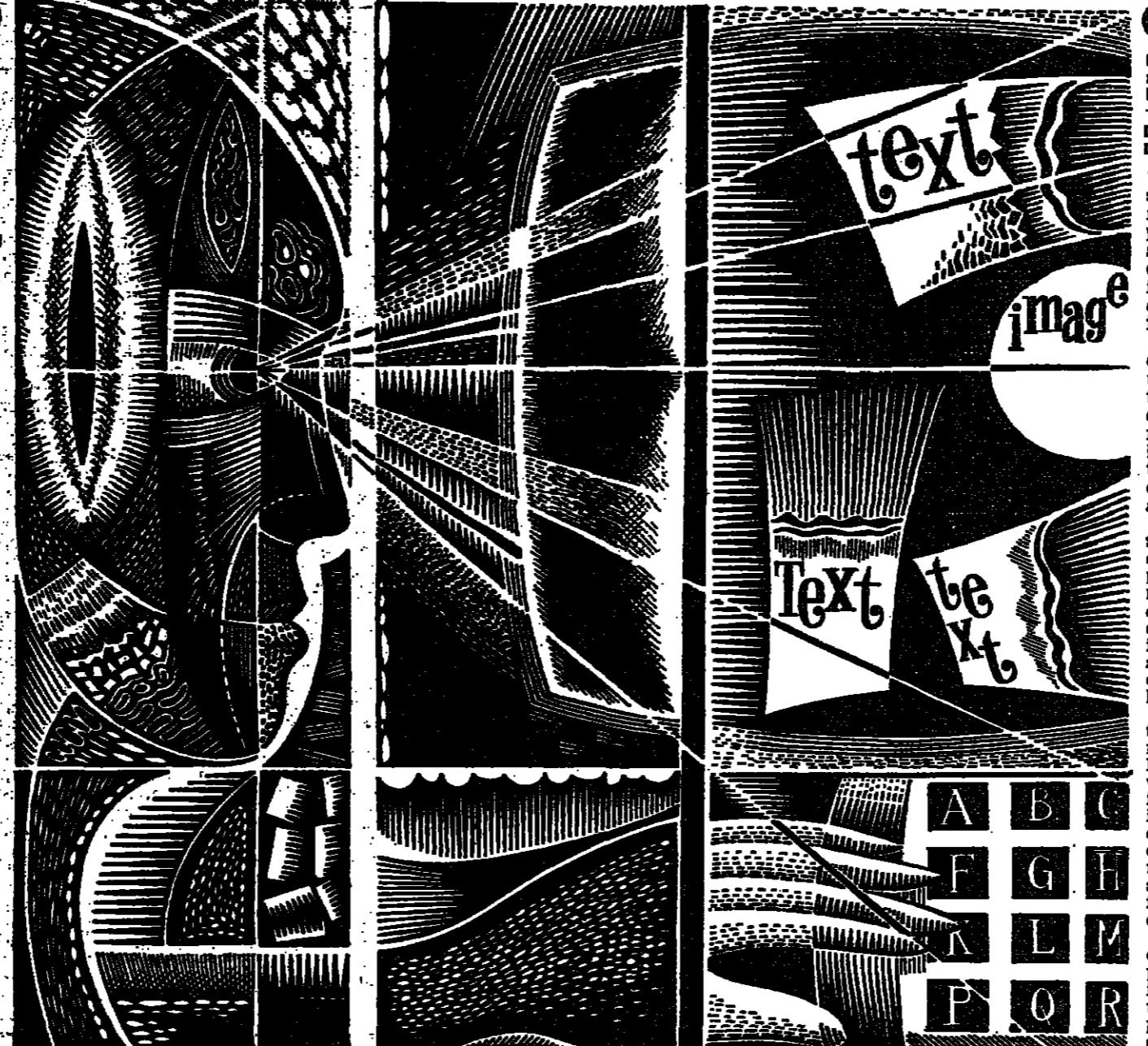
business add value and which are simply a drag on efficiency and profitability. After that assessment, an array of paper and electronic media can be called on to rationalise and control the company's information flow.

Among those electronic systems, a group of techniques and business methods which can loosely be grouped together under the heading

"document processing" is beginning to help to cut costs through the increasing handling of text and image in electronic form.

The group includes electronic document interchange (EDI), compact disc/read-only memories (CD-ROM), image processing and desk top publishing.

Electronic document interchange is increasingly



DOCUMENT PROCESSING

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Information storage: optical memories	2	Document image processing: clearing the paper jam
Image processing: next step	2	Printers: let's put it in writing
Desk top publishing: the jackpot	3	Electronic data interchange: business in a different way
DTP profile: Aldus	3	Illustration: Clifford Harper

seen as a major technique for reducing the amount of paperwork involved in straightforward business communications — orders from retailers to suppliers, for example, and the resulting invoices.

Ford of Europe, for instance, one of the most sophisticated users of information technology in the world, is establishing an electronic network it calls "FordNet" between itself and its suppliers to enable direct electronic communication of invoicing and purchasing information.

Ford currently pays its suppliers against invoices confirming payment through paper remittance advice notes mailed concurrently with the cheques. Where there are discrepancies in the information from Ford and its suppliers, the accounts department has to intervene, holding up payment.

With FordNet fully operational, all of that will be replaced by "Evaluated Receipts Settlement" which will eliminate invoices; instead, self-billing electronic invoices are sent to suppliers over the network with details of receivables and proposed payments. The payments themselves are made by electronic funds transfer direct to suppliers' banks.

The insurance industry is an enthusiastic user of EDI and a pioneer in the mixing of video images of documents and digital text — technically a complex operation. In the UK a consortium of 12 insurance companies has been pioneering over the past 12 months a system which allows data to be entered into accurate images of a company's documents complete with headings and logos on the computer screen.

Compact disc/read only memories are at the heart of much of the recent developments in text processing. Compact discs, "written" and "read" by laser beams which distinguish a digital pattern engraved on the metallic surface of the disc, were devised initially as an alternative to conventional commercial audio discs and tapes. It quickly became apparent, however, that they had substantial potential as computer memories capable of storing vast amounts of information.

Philips of the Netherlands pioneered these developments with its "Megadoc" system, using large-scale discs. At present

there are some 75 Megadoc systems installed including 10 in the UK. Last month Philips and Agfa joined hands to develop a reader/scanner capable of reading microfilm and microfiche documents and transferring them to optical disc.

Compact laser disks are beginning to find ready acceptance as read-only memories for microcomputer systems. Microsoft and Lotus, the two leading microcomputer software suppliers both have promising new businesses in the supply of information on CD-ROM. Lotus, for example, offers "One Source" which deals in financial information. Image handling in the broadest sense is perhaps the most important new trend in document handling. According to the marketing consultancy IDC, annual sales of what it calls compound document management systems from US suppliers will be more than \$2bn in 1992.

The list of system vendors includes FileNet, Plexus Computers, Wang, Olivetti, Philips, Plexus, Canon, Kodak, Xlonics and 3M. Now International Business Machines has set its seal of approval on the market with the launch of Imageplus, a system which, it says, "will help customers who process large amounts of paper, such as insurance companies, banks and government agencies, to reduce costs and improve service to their customers."

According to Mr Ian Reynolds, director of sales and services for IBM UK, "image processing will revolutionise the way we view and process information. The creative and practical uses of image processing will be limited only by the imagination."

IBM may have legitimised the market, but Philips and Wang, the US-based minicomputer manufacturer were the major pioneers of the technology.

Wang's Integrated Image System (WIS) has been sold to over 250 users worldwide, including British Airways and Western Provident.

Mr Marc Fresko, a senior consultant with management consultants Peat Marwick McLintock, argues that, though document image processing is still an adolescent technology, it is set to become accepted into the mainstream of information technology in the same way that personal

Continued on Page 4

It costs more to file than to send.

Until now a piece of paper was estimated to cost 33p to keep throughout its office life. FileNet is a document image processing network that can reduce this to around 9p. Savings can be staggering since 95% of all information is still kept on paper.

Save space

When in-coming paperwork is received, FileNet scans the original and indexes an exact

replica. The system can hold the contents of 5 filing cabinets on just one 12" optical disk. Over 1600 disks can be managed by the system, so large areas of expensive office space need no longer be used to store paper.

Save time

FileNet can access any of this information in around 20 seconds which means that valuable man hours are not wasted searching for files

that are lost, mis-filed or buried in out trays. The system will even allow several people to access a file at the same time, making it much more productive.

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DOCUMENT PROCESSING 2

WHEN Mr Steve Jobs, president of Next Computer Corporation and co-founder of Apple Computer, launched the first personal computer from his new company a few months ago, it featured, among other innovations, a novel optical disk drive.

Manufactured by Canon of Japan, the new drive could not only store data but the data on the disk could be rewritten, the first time such a drive had been incorporated in a volume computer product.

The next innovation was a milestone in the history of a technology which could influence the development of personal computing and document processing "just as profoundly as the latest, very fast microprocessor chip from Intel or Motorola's 'Mankind', Mr Tony Henley says, "seems to have an insatiable appetite for information storage."

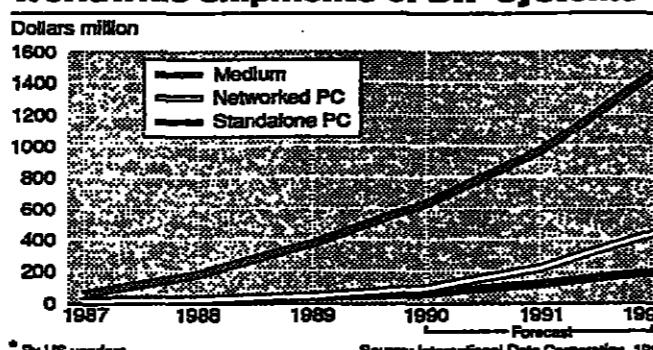
Which goes some way to explain why information technology specialists are so excited about the potential of optical memory technology in general and rewriteable disks in particular.

Mr Henley is head of research and consultancy at the UK National Centre for Information Media and Technology (Cimtech), headquartered at Hatfield Polytechnic, which has a powerful interest in the development of optical storage.

Optical memory technology essentially offers the possibility of huge storage capacity at very low cost. As such, it represents a serious threat to conventional magnetic disk and tape storage. To give an example,

How optical memories score

Worldwide shipments of DIP systems*



three times the number of a year ago.

These systems are the heart of optical publishing. Microcomputer software companies like Microsoft and Lotus are beginning to create profitable new businesses selling information on CD-ROM.

Intel, the semiconductor manufacturer, has developed a special chip which has the ability to produce full screen moving images from CD-ROM.

The information is imprinted on the disk during manufacture in the same way as pictures and music are imprinted on commercial videodiscs. It cannot be altered and new information cannot be added.

There are moves to establish a standard, CD/ROM-XA (extended architecture) to define the way graphics are handled on CD/ROM. Phillips, a pioneer in optical memories, is

developing a system called CDI (interactive) which combines computer and disk drive in the same cabinet, requiring only connection to a television set to form essentially an electronic encyclopaedia.

A phenomenon called the Curie effect results in a localized reversal of magnetic polarity. The disk can therefore be read by laser in the same way as CD/ROMs.

The reflection of the magnetized spot differs from its surroundings because of a second phenomenon called the Kerr effect. When the surface of the disk is again heated, using the laser, the magnetic

polarity is lost and consequently the disk can be read and written to many thousands of times.

Why should anyone want to use a WORM drive when rewritable drives are becoming available? The answer is security. A problem with electronic images of documents and graphics is that there is no way of ensuring that the image is original and has not been tampered with. For documents whose integrity is important, WORM drives would seem to be the best approach.

Other technologies which are being used in rewritable drives include phase changes, where the surface is reversibly changed from crystalline to amorphous and polymer/dye, which exploits light sensitive chemicals on a plastic base. That opens the possibility of optical floppy and therefore very low cost disks.

The emergence of low cost and effective optical memories seems certain to change the face of personal computing, making possible, for example, the storage and retrieval of full texts and complicated diagrams. Computer-aided design, for example, is being profoundly influenced.

Optical storage is slower than magnetic storage at present but the speed differential is expected soon to even out as the technology matures.

The reflection of the magnetized spot differs from its surroundings because of a second phenomenon called the Kerr effect. When the surface of the disk is again heated, using the laser, the magnetic



Scanning documents into the Philips' Megadoc image-handling system at Legal & General

IMAGE PROCESSING

The next step ahead from microfilm

of low-tech microfilm is that it is eye-readable.

Mirror Group Newspapers now use an optical disc system for its cuttings library, although back issues and other archival material are still microfilmed. Under the manual system it replaced, a cuttings file was opened for each subject or heading, and a story was physically cut and placed in each file.

With the new system, a story is cut once and scanned, and cross-references to it then entered through the keyboard. In the same way as the bulk of fax messages tends to be text-based, the same seems to hold for DIP. Although the system at MGN provides an image capability, it is primarily the text or stories which is stored into the system.

"It is unnecessary to scan the pictures because that eats up expensive storage space," says Mr Bill Berenemel, editorial administration manager at MGN.

For banks and financial institutions, the expense is only a secondary worry. Citibank Mortgage, for one, used to feel that its customer service operation was being gradually undermined by paper-work mountaineering.

An organisation and methods review revealed that over 35 per cent of customer file requests could not be met without some delay, and none within 24 hours from the offsite storage facility.

Citcorp, the parent company, had installed six AT&T FileNet DIP systems in the US, marketed in the UK by Olivetti. The system has also been installed in the UK at the Britannia Building Society, Lloyds Bank's international banking division and British Telecom's Mobile Communications Customer Services.

Last August, Citibank Mortgage installed a system at its Hammersmith headquarters in West London at a cost of more than £1m.

The system is based on a "write once, read many times" (WORM) optical storage and retrieval "jukebox" with a maximum capacity of 55m pages. It covers several areas including mortgage applications, customer correspondence, funds transfer, insurance and redemptions.

All documents are scanned and indexed on arrival and subsequently available for simultaneous inspection by a number of people within 20 seconds. Over 200 mortgage applications a day can be processed, standard replies generated, and information exchanged with Citibank's IBM mainframe computer.

The market for DIP is constantly changing. These changes are divided into two areas - players and new developments, according to Mr Marc Frecko, senior consultant at Peat Marwick McIntyre.

On the players' side, some vendors will leave the market altogether, he told participants at Bielefeld's Document Image Processing (DIP '89) conference held in March.

Equally, more players are likely to enter the market; the most obvious names here are IBM and DEC, he added.

IBM's strategy has been hard to understand; by not launching the ImagePlus system, which was announced in June 1988 in the US, questions are raised about its applicability to our marketplace.

The challenges abound to find imaginative, realistic and worthwhile applications for DIP, and to work out how these will integrate into other business systems.

Boris Sedacca

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DOCUMENT PROCESSING 4

Paul Abrahams says DIP is a cost-effective way of clearing the paper jam

How electronics can help to store information more efficiently

SPACE COSTS money. And paper is the medium most used by companies to store information — takes up lots of space.

With rents in the City of London reaching £50 a square foot and with some companies finding that 25 per cent of floorspace is taken up by filing cabinets, the pressure on managers to deal with storage problems is growing.

A technological solution, available since the early 1980s, is now becoming a cost-effective method of clearing the paper jam. It is variously called Document Image Processing (DIP) or Electronic Document Management Systems (EDMS).

These systems are based on the simple premise that information can be stored and transmitted around organisations more efficiently by electronic means rather than by hand on pieces of paper.

They use proven technology including scanners, high resolution workstations, computer networks, together with microfilm and optical disks to archive the information.

Incoming mail is fed into scanners after which it is indexed and directed through the computer network to those delegated to deal with the contents. Each document can then be copied, amended and distributed within the organisation until all action has been taken and the item can be archived.

DIP suppliers have targeted a number of vertical sectors in a still immature market. These sectors include insurance, financial services, the aerospace and chemical industries, as well as central and local government — the introduction of the poll tax has stirred considerable interest in DIP systems.

So far, the range of European organisations adopting DIP has been impressive and includes British Airways, Western Provident Association, the Bristol-based health insur-

The introduction of the poll tax has stirred considerable interest in Document Image Processing systems

ance group, DHL, the international courier service and the Belgian police in Liege.

The benefits of such DIP systems include:

- Substantial savings in space. The police in Liege discovered that they were able to reduce their storage requirements by as much as 98 per cent after installing a system. The force needed access to 40,000 dossiers on 150,000 people and found the most effective method of

archiving and retrieving this material was through a microfilm-based system supplied by Agfa.

- A reduction in time spent on searching for files. Dossiers are simultaneously accessible throughout the organisation at a moment's notice. There is no need to spend time searching for accurately filed documents. Nor is there a problem finding those misfiled — estimated at about 3 per cent of all dossiers in large organisations.

The manufacturers of DIP systems argue that, because managers spend less time searching for files, their productivity will increase.

For example, Western Provident discovered that its highly paid specialists spent between a third to half of their time manipulating files rather than using their underwriting expertise. After installing a DIP system, the company expects to increase its staff retention and continue to attract highly skilled staff in the future because it can offer increased job satisfaction.

- Improved security of information and disaster recovery.

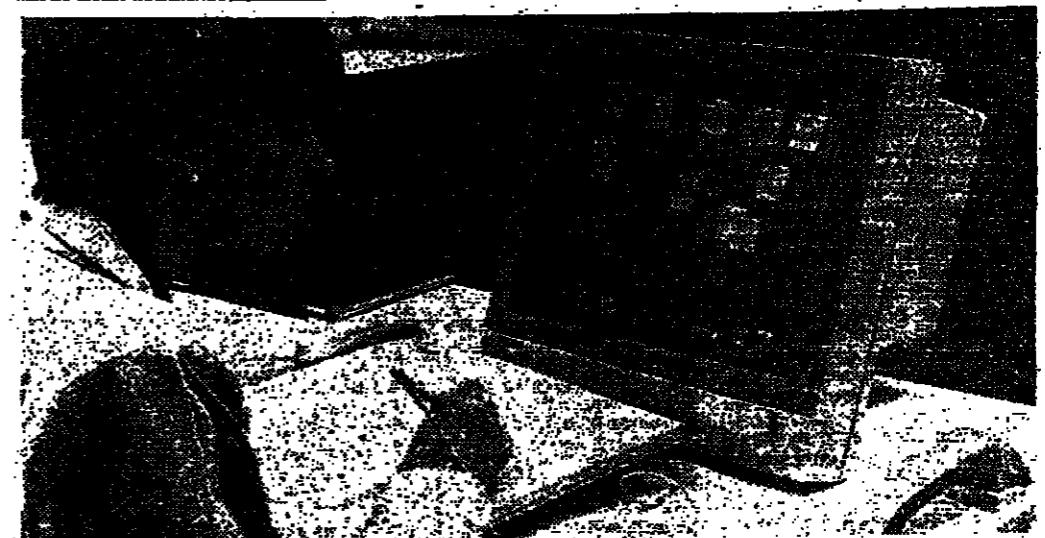
Western Provident admits that its business is totally dependent upon information and without that information, the company would probably cease trading. With the new system, the information can be duplicated in compact form which can then be stored off-site. In the event of fire the business can now survive.

keeping the same number of managers to deal with them.

However, suppliers of DIP systems believe that their most important benefit is the competitive advantage they can offer companies through more effective customer responsiveness.

British Airways says it will be able to respond much more quickly to customers after the installation of its new system. This has been installed to handle voyage reports, which are used to log incidents on flights, such as shortages of food, damaged interiors, spills of coffee on passengers and customer complaints and compliments.

One of the main benefits of DIP is that it allows us to avoid internal mail," says Mr David Macleod, manager at the information management



The Wang Freestyle personal computing system enables office workers to communicate with colleagues in separate locations. "It's as easy as picking up a telephone," says the company

department at British Airways. "The internal mail system always used to be a good excuse for not getting things done."

Mr Macleod explains that although the mail system was, on the whole, reliable, it could sometimes take between two and five days for files to arrive. When they had to be sent internationally, the delay could be weeks. Once the DIP system is linked up internationally, it will be possible to access files instantaneously, recording when they arrive in a basket and when they are viewed on screen.

Despite all these benefits, there are still some limitations and problems related to document image processing. DIP systems handle only images and not text. This means that although some systems are capable of handling written annotation and voice record-

ings, word processing of data entered through such systems is not yet possible.

There are also some technical problems to be overcome. This is particularly true with networks which used to handling small batches of data.

There have even been suggestions that one effect may be to remove the need for middle management

Image documents which have a minimum size of 30 kilobytes — have a tendency to slow down networks, thus interfering with other functions.

Moreover, there are organisational problems engendered by the installation of DIP. Consultants believe that some departments in organisations could become completely redundant.

There have even been some suggestions that one effect of DIP may be completely to remove the need for middle management, which at present sorts and organises information for senior management, leaving organisations with only senior management teams and information workers.

Finally, despite the potential savings offered by DIP, it is still expensive. The decision to install can still be something of a matter of faith — not easy when a basic system costs about £17,000.

That decision could become easier as the prices of systems fall — a trend on which all manufacturers agree.

Adrian Morant offers some advice on choosing a printer

Let's put it all in writing

AS THERE is no such thing as the perfect universal printer, an understanding is needed of the various technologies to select the one that best matches the requirements: quality of print, speed, noise, choice of type styles and sizes, as well as, ideally, graphics; plus being able to handle multi-part forms. In addition, it must be compatible with the software with which it will be used.

At one time daisy-wheel printers were the only choice — the appearance of dot matrix print generally being inadequate. Unfortunately, while they give a sharp, clear-cut image, that is restricted to the character set

on the installed daisy wheel. This is in contrast to the dot matrix where, characters being built up of individual dots, the machine is far more versatile. Not only can it print a far wider range of symbols and characters, but it generally offers a wider range of character sizes.

In the early dot matrix machines a single pass of the 8 or 9 needle printhead produced an obviously "computer" output. An immense improvement resulted from the printhead making a second pass, fractionally offset from the first so as to generate characters with a more satisfactory shape as well as causing the individual dots to over-

lap and merge. This provided near letter quality (NLQ).

Even greater improvements have come from laser, liquid crystal shutter and other technologies which have emerged and, with the improved dot matrix printers, have all but superseded daisy wheels.

Today, even low-cost machines can produce very acceptable results. For example, Mannesmann Tally, which claims to be Europe's largest printer maker with the widest product range, has recently entered the very cost-conscious end of the market. Its MT81 80-column dot matrix printer has a print speed of 130 characters per second (CPS) draft and 26 in its NLQ mode, and is designed for workloads of up to 2,000 pages a month. It can print at 10, 12, 17 and 20 characters an inch. It is claimed to have improved print quality

Not only must one buy ribbons but the toner has to be replenished and the drum replaced

through the use of square instead of round dots in the 9-pin printhead. It has a paper parking facility which enables a user to switch from fan-fold to cut-sheet stationery and back again without manual re-loading of the tractor feed. Being physically small in size, and priced at only £149, it will be widely purchased to allow printing to be carried out where needed rather than via a shared departmental printer.

At a comparatively higher price, dot matrix printers have been developed using 18 or 24 needles which achieve even better quality with just a single pass. This trend has been taken even further by Epson, the world's largest printer manufacturer, which claims 40 per cent of the European market. It has just added a 48 needle unit to its range. This has a resolution of 360 x 360 dots/inch (better than the 300 x 300 of a laser printer). However, with a list price of over £2,000 it is aimed at the companies which need the high quality and the ability to handle multi-part continuous stationery.

Laser and similar machines

are page printers in contrast to dot matrix and daisy wheel machines which print character-by-character. That is, the printer receives all the information relating to an entire page before it commences its own internal computation. When it has completed this, its "engine" prints the entire page, using technology similar to that used in photocopiers.

Laser printers, unlike impact printers, accept only cut sheets of paper, even though some models do offer a special feed facility for envelopes. This, and their complexity and higher cost of operation, are disadvantages. Not only must one buy ribbons, but the toner has to be replenished and at intervals the drum must be replaced.

Nevertheless, laser printers enjoy wide popularity in business because of their speed of six or more pages a minute and low noise. Also, they offer the flexibility needed by today's trend towards desk top publishing (DTP). Hewlett-

Packard's Laser Jet II sets the standard for laser printers. Virtually all others include it among their emulations, and virtually all software packages incorporate it within their list of printer drivers. Thus is overcome the problem of printers from different manufacturers using incompatible command languages. An even more powerful solution is a page description language (PDL) such as PostScript. But it has the drawback of requiring large amounts of expensive memory and, being a comparatively recent innovation, not all programs incorporate the appropriate "driver". This crucial factor is easily overlooked.

PDLs describe how the printed page should look — what text should appear (and in what font and size), plus the illustrations together with any lines that should be drawn. Obviously, it is a particularly important factor with desk top publishing (DTP) packages such as Ventura or Page-Maker. The versatility of these page printers is increased by the variety of font styles and sizes that they are able to employ. Some are integral and supplied with the machine, with additional ones being external and either included in a plug-in cartridge or "downloaded" into the machine from the computer to which it is attached. A growing variety of fonts and sizes in English and other languages are being developed. As these fonts are not generally printer-dependent, they enable the user to make a more secure investment.

Progress could always, however, be delayed for competitive reasons. As Mr Tate puts it: "If you have the largest share of the market, why would you want to connect to a smaller share of the market? It is not clear." Even so, INS and ITEL have recently agreed to link their networks.

Although use of EDI may give companies a short-term competitive advantage by allowing more efficient and imaginative trading relationships, the time for designing new products, so improving responsiveness to the market, is great. The impact is likely to be greatest in industries such as clothes retailing — such as those that pool their efforts.

Other alternatives would be for individual banks to form joint ventures with the EDI service providers, or for individual banks to try to set up their own services. Both these possibilities are being considered, and the likelihood is that some banks will choose the first option and others the second.

EDI is also starting to be used by suppliers to alert their customers of stock availability and in order to exchange data on one sense the banking network has had its own EDI network for some time. For example, there is the UK's BACS system, under which most people's salaries are paid electronically into their bank accounts at the end of the month and there is the SWIFT system for international interbank transfers.

The next step will be to merge the payment function of the banking networks with the ordering and invoicing functions of the EDI networks. The way in which this merging of functions will be done, how-

ever, will impact the competitive positions of players in the market.

One alternative in the UK, which has now been rejected, was to link the BACS network with the network provided by ITEL, a leading EDI provider with 900 corporate customers. The banks which run BACS as a co-operative apparently decided they preferred to pursue separate initiatives rather than pool their efforts.

Other alternatives would be for individual banks to form joint ventures with the EDI service providers, or for individual banks to try to set up their own services. Both these possibilities are being considered, and the likelihood is that some banks will choose the first option and others the second.

EDI is also starting to be used by suppliers to alert their customers of stock availability and in order to exchange data on one sense the banking network has had its own EDI network for some time.

For example, Eros, a UK company owned by Polygram and EMI, the record companies, has started supplying record shops with an electronic copy of the hit parade and updates of stock availability. Demand for titles changes from week to week and this could enable record companies to react more quickly.

Initiatives are under way to remedy this drawback. For example, last year the United Nations backed EDIFACT, a standard format for EDI

documents, as an international language.

If all service providers adopted this, there would be no technical reason why their networks could not communicate.

Progress could always, however, be delayed for competitive reasons. As Mr Tate puts it: "If you have the largest share of the market, why would you want to connect to a smaller share of the market? It is not clear." Even so, INS and ITEL have recently agreed to link their networks.

Although use of EDI may give companies a short-term competitive advantage by allowing more efficient and imaginative trading relationships, the time for designing new products, so improving responsiveness to the market, is great.

Again, the impact is likely to be greatest in industries such as clothes retailing — such as those that pool their efforts.

EDI's eventual role therefore seems to be one of streamlining and speeding up trading relationships throughout the economy. In the process, many of the people who are now pushing paper in offices will undoubtedly need to be given different jobs. But, argues Mr Tate: "I don't think there is anything particularly annoying about people putting letters into envelopes."

Hugo Dixon

The long-term impact of electronic data interchange

Business will be done in a different way

THE TELEPHONE is not a mechanism for cutting the cost of messengers, although it was seen as such by some at the time of its invention. Indeed, there is an apocryphal story of how the head of the British Post Office dismissed the new-fangled invention, saying there would always be plenty of boys to carry as many messages as people could possibly ever want to send.

Of course, we now know that the telephone has revolutionised business and social communications. The availability of high speed, low cost communications has meant that people are talking to each other much more than the postman ever dreamed possible.

Similarly, with electronic data interchange, an embryonic but fast-growing form of paperless trading which allows companies to send each other documents over the telecommunications network. The most obvious benefit of EDI is that it will help companies to reduce the stationery and labour costs of sending each other millions of paper documents — orders, invoices and so forth — each year.

And, indeed, the prospect of cost savings has been responsible for attracting many of the pioneers of EDI to the service.

Automotive and retail companies were first to use the service

already becoming clear that the ultimate long-term impact of EDI will be to change the way business is done, rather than cut costs. EDI has "the opportunity to revolutionise the logistics of business," says Mr Lee Tate, managing director of INS, owned by ICL and GE Information Services, and one of the UK's two leading EDI service providers, with 1,200 companies using its network.

EDI is still used mainly by customers sending orders to their suppliers and the suppliers sending back invoices in return.

However, EDI can be used for sending any type of

structured document. The use of the word "structured" is important, because this is what differentiates EDI from electronic mail, which is used to send unstructured messages. A specific format or structure is needed so that the company receiving the message knows that it is an order, invoice or whatever and can act on it accordingly.

One challenge of EDI service providers is to extend it into aspects of trading relationships other than ordering and invoicing. There are signs that this is already beginning to happen.

If companies are ordering and invoicing electronically, why do they not complete the transaction and pay for the goods electronically?

In one sense the banking network has had its own EDI network for some time. For example, there is the UK's BACS system, under which most people's salaries are paid electronically into their bank accounts at the end of the month and there is the SWIFT system for international interbank transfers.

The next step will be to merge the payment function of the banking networks with the ordering and invoicing functions of the EDI networks. The way in which this merging of functions will be done, how-

ever, will impact the competitive positions of players in the market.

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Similarly, some US compa-

nies are now exchanging designs for new products electronically, by linking their computer-aided design systems. Such a move could theoretically cut down dramatically the time for designing new products, so improving responsiveness to the market.

Again, the impact is likely to be greatest in industries such as clothes retailing — such as those that pool their efforts.

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APPOINTMENTS

New chief for Channel tunnel company

Mr Jack Lemley, a leading US engineer, has been appointed chief executive of TRANSMARCHE LINK, the Anglo-French contractors building the Channel tunnel, writes Andrew Taylor, Construction Correspondent.

The move is part of a series of management changes at Transmarche and Eurotunnel, the publicly quoted company which will operate the tunnel when it opens in 1993.

Relationships between Eurotunnel and its contractors became strained last year, contributing to the management changes and a revised construction agreement announced earlier this year.

Mr Lemley, 54, previously has been a vice-president at Morrison-Knudsen, the large US-based construction group, where he was general manager of the large King Khalid military airfield project in Saudi Arabia. He has wide experience of tunnelling.

Management changes at Transmarche have included the appointment as chairman of Mr Philippe Nogu, a former chairman of SNCF, the French state-owned railway. Mr Andrew McDonald, previously chairman and chief executive, has become deputy chairman.

Mr Francois Jolivet, director general in charge of French construction operations, has also decided to leave Transmarche and rejoin his company, Spie Batignolles, one of the founding shareholders of the Channel tunnel project.

Mr Tony Ridley, former chairman of the London Underground, was appointed joint managing director of Eurotunnel at the beginning of this year. Mr Alan Bertrand, a former executive of SNCF, was appointed joint managing director in charge



appointed chairman of the council of THE BUILDING SOCIETIES ASSOCIATION.

■ Mr Michael Newman has been appointed a regional director of the international division of PRUDENTIAL CORPORATION, responsible for business development in South East Asia. He was chief executive and financial director of Britannia Arrow Holdings.

■ Mr Brian Curle has been appointed joint managing director of R. & W. SCOTT, Carlisle, Lancashire, maker of Scotchbloc cooking chocolate. He was marketing director.

■ Mr Graham White is to become managing director of James Neil Tools and join the board of JAMES NEIL HOLDINGS on May 28. He is managing director of Pegler, part of the F.H. Tomkins Group.

of developing the railway system which will run through the tunnel.

■ On August 10 Mr Tom Robson will succeed Mr John Marvin as chief executive of HICKSON INTERNATIONAL. Mr Robson has been an executive director of Hickson International since 1983 and has specific responsibility for the group's inorganics division. Mr Marvin will become deputy chairman until the annual meeting in April 1990, when he will succeed Mr Melvyn Hopley as non-executive chairman.

■ Mr A.S. Bell, managing director of Standard Life, has been elected a director of SCOTTISH FINANCIAL ENTERPRISE.

■ EUROLFI has appointed Mr Frank Brown to the board. He is managing director of the SME Services division.

■ Mr Frank Strickland, executive deputy chairman of the North of England Building Society, has been

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THE HONGKONG AND SHANGHAI BANKING CORPORATION

has appointed Mr Philip Davies as chief

strategic position taken in the

treasury division. He joins

from Bankers Trust, where

he was responsible for major

position taking.

■ Mr A.S. Bell, managing

director of Standard Life, has

been elected a director of

SCOTTISH FINANCIAL

ENTERPRISE.

■ EUROLFI has appointed Mr

Frank Brown to the board.

He is managing director of

the SME Services division.

■ Mr Frank Strickland,

executive deputy chairman

of the North of England

Building Society, has been

group chief executive.

DOMINO PRINTING SERVICES

has appointed Mr

Gerald L. Dennis (above) as

non-executive chairman. He is

a deputy chairman of B.A.T.

Industries, and non-executive

chairman of Parker Pen Holdings.

Mr Alan Barrell, who was

both chairman and man-

aging director, now becomes

group chief executive.

The following securities were added to the Share Information Service in Friday's edition:

FT Share Service

The following securities were added to the Share Information Service in Friday's edition:

Davenport Vernon (Section: Motors-Garages).

LETINVEST 104.111% Stipd. Db. 2012 (Property).

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UK COMPANY NEWS

Lambert Howarth hits out at Peter Black approach

By John Riddings

LAMBERT HOWARTH, the footwear and luggage group, has firmly rejected the £9.3m bid approach from Peter Black, the consumer goods manufacturer and distributor, as unwell-considered and inadequate.

In the company's defence document, Mr Martin Jourdan, chairman, said a revaluation of certain of Lambert's assets had yielded a net asset value of 20p per share, far in excess of the offer from Peter Black which valued the shares at about 16p. Lambert's shares closed 4p down on Friday at 15p.

The new shares are being issued at 21.5p each, compared with Friday's closing price of 22.5p.

Turnover for Edgington amounted to £7.75m in 1988 with the end of October 1988 with pre-tax profits of £614,000. It hires marquees and canvas for special occasions, and provides temporary buildings for events such as the Farnborough Air Show and Wimbleton.

Tubular also announced its interim results. For the six months to the end of January, the company made pre-tax profits of £541,000 on turnover of £2.78m, up from £328,000 on £2.05m in the 10 months to the end of January 1988.

Earnings per share for the half year rose to 0.77p (0.58p).

GEORGE WIMPEY, the construction group and Britain's second largest housebuilder, has disposed of Wimpey-Dubiller, a subsidiary which manufactures electrolytic capacitors and other electronic components, through a management buy-in for £1.2m.

Ecsys, the management company through which the deal was effected, is headed by Mr Jo Rawicz-Szczzerbo, former director of MK Electric Group, and includes two existing executive directors of Wimpey-Dubiller.

The deal was underwritten by Lloyds Development Capital.

Mr Rawicz-Szczzerbo said that Ecsys was formed around nine months ago with the aim of developing a group of co-ordinated companies supplying a range of passive electronic and electro-mechanical components.

He said that there was continuing expansion in the market for electronic, rather than mechanical, controls in industry.

The expansion of Ecsys is to be achieved through the acquisition of 51m new ordinary shares.

The acquisition will help Royal Sovereign introduce additional products to the computerised drawing office market.

Papergraphics made profits of £275,000 pre-tax on turnover of £2.22m for 1988.

Mr Tim Seymour, a corporate financier, was appointed chairman of Royal Sovereign at Friday's annual meeting.

The acquisition, costing up to £2.5m in shares, follows the February purchase of Hicton, a supplier of computers, photocopies and facsimile machines for a maximum of £5m.

Mr Michael Scory and Mr James Heath took control at BTS at the end of last year under a management buy-in.

Pre-tax profits for the original activities fell by nearly a quarter to £51,000 in the six months to September 30 1988.

Three-year-old Micro Marketing claims about 1,200 active customers for its micro computers, printers, software packages and computer supplies. It is expected to benefit from being run alongside Hicton.

Initial consideration is £1m with the balance depending on profits in 1988 up to December 31. In its last financial year, it made £200,000 pre-tax on sales of £3.77m. Net assets are about £277,000.

"unimpressed by the defence document". Mr Stephen Lister, finance director, said there was no mention of the commercial nature of the deal and that they would be looking in detail at the asset revaluation.

He said that Peter Black timed to regard its offer as generous in that it was 31 per cent higher than Lambert's share price immediately before Futura Holdings, a footwear and rubber compounds manufacturer, took a 5.6 per cent stake early in April.

Peter Black repeated its contention that it could provide better management of Lambert's assets and that the combination of the two companies would permit economies of scale.

Bowater's interest in Chamberlain now 24%

By Philip Coggan

BOWATER Industries, the packaging and industrial products group, has increased its stake in Chamberlain Phipps, the shoe components and adhesives group, to 20.5 per cent.

Together with acceptances, that gives Bowater, which is bidding cash, around 24 per cent of Chamberlain compared with the 17.1 per cent pledged by rival all-share bidder Evode, the plastics and chemicals group. The Chamberlain board announced last Thursday it was recommending the Evode offer.

Meanwhile, Evode spelled out the £2.5m of rationalisation benefits it claimed would result from the Chamberlain merger. It said that Chamberlain sites would be used more efficiently, some manufacturing operations would be relocated, and the head offices would be integrated.

Wertheim Schroder buys more BMP

With Boase Massimi Pollitt, the UK-based advertising agency group which is fighting a £103m hostile bid from the French BDDP company, due to unveil its 1988-89 profits today, Wertheim Schroder has revealed that it had acquired another 250,000 shares in the target company.

This lifts the stake held by Wertheim, the US investment banking arm of Schroder, to 1.575m shares or 4.6 per cent.

In its disclosure statement, Wertheim again stated that the shares had been acquired on behalf of discretionary clients.

It paid between 320p and 321p - well above the 300p-a-share cash offer from BDDP.

Newarhill sale

Newarhill, the quoted holding company for Sir Robert McAlpine & Sons, the civil engineer, has sold its 14.6 per cent stake in Whesoe, the piling work maker and process plant contractor.

Whesoe said the shares had been sold in the market to a number of institutions.

BTS expands computers

By Clare Pearson

THE NEW management at BTS Group, the USM-quoted remoulded tyres and batteries concern, is moving ahead into the office services market with the purchase of Micro Marketing, a mail order supplier of computer equipment.

The acquisition, costing up to £2.5m in shares, follows the February purchase of Hicton, a supplier of computers, photocopies and facsimile machines for a maximum of £5m.

Initial consideration is £1m with the balance depending on profits in 1988 up to December 31. In its last financial year, it made £200,000 pre-tax on sales of £3.77m. Net assets are about £277,000.

Highcroft Trust up 16% at £0.6m

Highcroft Investment Trust, the financial trust holding both property and stock exchange securities, lifted pre-tax profits 16 per cent in 1988. The taxable advance, from £529,000 to £612,000, was struck on turnover raised from £614,000 to £697,000.

At year-end free and leasehold properties were revalued at £1.26m. The ensuing surplus of £1.81m over book value was transferred to the revaluation reserve.

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3. an energy lawyer with experience of oil and gas/electricity (and preferably, but not essentially, some experience of project finance/privatisation work).

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Please either telephone Michael Doble (Company and Commercial) or Christopher Clarke (Litigation) on 01-242 1212 for a confidential discussion or write in confidence with a detailed cv to Gillian Tamsell, Director of Personnel, at Denton Hall Burgin & Warrens, Five Chancery Lane, Clifford's Inn, London EC4A 1BU.

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CURRENCIES AND MONEY REVIEW

Yield differentials favour the dollar

GLANCING AT recent US economic data and the trend in world interest rates the dollar does seem surprisingly firm. This tends to ignore some less obvious considerations however.

Recent figures have pointed to a slowdown in the US economy, but the Federal Reserve is most unlikely to relax its monetary policy until it is convinced that inflation no longer poses a major threat.

Chase Investment Bank points out that the inflation differential between the US and West Germany has narrowed in favour of the US since the beginning of 1989 to 2 per cent from 2.7 per cent, with the respective annualised rates now 5 per cent in the US and 3 per cent in Germany. This means the real yield differential in favour of the dollar has improved by about 1 per cent on three-month money since January, hence the underlying strength of the US currency.

Chase forecast an early test

of DM1.90 for this reason. It happened on Friday and was met with co-ordinated central bank intervention. The market reacted to DM1.90 as almost certainly quicker than anyone could have expected.

After Friday's very weak April US employment data, but it came after economists examined the figures more closely and noted rising wage inflation and an increase in the average working week. After a brief dip on the headline employment news the dollar paid scant regard to the announcement that unemployment rose to 5.3 per cent from 5.0 per cent, or that non-farm payrolls rose only 117,000, against 171,000 in March. A survey by MMS International forecast an unemployment rate of 5.1 per cent and a gain in non-farm payrolls of 120,000.

The dollar fell from \$1.8965, before the announcement, to a low of \$1.8800 immediately after, but then bounced up to \$1.8900, as the market latched

on to the fact that although the basic data were weak there was no let up in wage inflation, with average hourly earnings in April rising to \$35.85 from \$35.50 in March, while the average number of hours worked per week rose to 35 from 34.6.

Chase Investment Bank expects the dollar to remain relatively firm and in a narrow range of DM1.85 to DM1.89. Chase's view of the dollar's likely value in three-months is DM1.87.

Mr Neil MacKinnon, senior economist, at Chase said he expects the US currency to rise against the yen, even if the dollar's movements against the D-Mark are limited in the immediate future. The Recruit Cosmos share scandal will continue to cast a political shadow over the yen and there is also no sign at present that the Bank of Japan intends to tighten its monetary stance.

Mr MacKinnon contrasted the difference in the official reserve holdings of the Bank of Japan and the West German Bundesbank. The Bank of Japan has around \$100bn with which to defend the yen, rising to \$95.85 in April from \$95.50 in March, while the Bundesbank has only \$80bn and has seen its reserves fall by about 30 per cent in the last year.

On this basis the Bundesbank appears to be much more likely than the Bank of Japan to be forced into another rise in interest rates. If the Bundesbank does resort to another rise in rates the yen can be expected to lose ground on the D-Mark.

Mr MacKinnon believes the strong protectionist lobby in the US has encouraged Japan to look towards Europe for trade and that a weakening of the yen against the D-Mark led EMS block will be welcomed in Tokyo. It will help build up Japan's manufacturing position in Europe before the creation of a single European market in 1992.

Colin Millham

Forward premiums and discounts apply to the US dollar

STERLING INDEX

May 5	Close	Previous Close
£Spot	1.6790-1.6790	1.6810-1.6820
1 month	0.38-0.36	0.38-0.37
3 months	1.17-1.17	1.17-1.17
12 months	3.99-3.99	3.99-3.99

Forward premiums and discounts apply to the US dollar

CURRENCY RATES

May 5	Bank of England Index	Marginal Change %	May 5	£	\$
Sterling	7.056849	0.055013	Argentina	144.065-144.060	25.9000-25.1000
US Dollar	1.29	-0.12	Australia	1.2955-1.2955	1.2495-1.2495
Austrian Sch.	1.29	-0.12	Brazil	1.7105-1.7105	1.0200-1.0200
Austrian Sch.	1.29	-0.12	Canada	1.2955-1.2955	1.2495-1.2495
Belgian Franc	7.75	-0.3	Denmark	180.01-180.01	1.56-1.56
Deutsche Mark	4.50	-0.05	Finland	151.65-151.65	134.31-134.31
French Franc	1.29	-0.12	France	119.09-119.09	119.89-119.89
German Mark	1.29	-0.12	West Germany	86.50-86.50	76.26-76.26
Swiss Franc	1.29	-0.12	Iceland	1.29-1.29	1.24-1.24
Swiss Franc	1.29	-0.12	Italy	1.29-1.29	1.24-1.24
Swiss Franc	1.29	-0.12	Japan	188.47-188.47	160.84-160.84
Swiss Franc	1.29	-0.12	Malaysia	182.14-182.14	161.32-161.32
Swiss Franc	1.29	-0.12	New Zealand	118.00-118.00	105.39-105.39
Swiss Franc	1.29	-0.12	Norway	72.81-72.81	64.46-64.46
Swiss Franc	1.29	-0.12	Norway	187.99-187.99	174.47-174.47
Swiss Franc	1.29	-0.12	Singapore	158.14-158.14	140.05-140.05
Swiss Franc	1.29	-0.12	South Africa	130.50-130.50	126.38-126.38
Swiss Franc	1.29	-0.12	Sweden	152.83-152.83	138.35-138.35
Swiss Franc	1.29	-0.12	Switzerland	157.68-157.68	146.25-146.25
Swiss Franc	1.29	-0.12	United Kingdom	148.08-148.08	131.13-131.13
Swiss Franc	1.29	-0.12	United Kingdom	126.27-126.27	110.93-110.93

OTHER CURRENCIES

May 5	Bank of England Index	Marginal Change %	May 5	£	\$
Argentina	1.2955-1.2955	0.055013	Argentina	144.065-144.060	25.9000-25.1000
Australia	1.29	-0.12	Australia	1.2955-1.2955	1.2495-1.2495
Brazil	1.29	-0.12	Brazil	1.7105-1.7105	1.0200-1.0200
Canada	1.29	-0.12	Canada	1.2955-1.2955	1.2495-1.2495
Denmark	1.29	-0.12	Denmark	180.01-180.01	1.56-1.56
Finland	1.29	-0.12	Finland	151.65-151.65	134.31-134.31
France	1.29	-0.12	France	119.09-119.09	119.89-119.89
Germany	1.29	-0.12	Germany	119.09-119.09	119.89-119.89
West Germany	1.29	-0.12	West Germany	86.50-86.50	76.26-76.26
Iceland	1.29	-0.12	Iceland	1.29-1.29	1.24-1.24
Italy	1.29	-0.12	Italy	1.29-1.29	1.24-1.24
Japan	1.29	-0.12	Japan	188.47-188.47	160.84-160.84
Malaysia	1.29	-0.12	Malaysia	182.14-182.14	161.32-161.32
New Zealand	1.29	-0.12	New Zealand	118.00-118.00	105.39-105.39
Norway	1.29	-0.12	Norway	72.81-72.81	64.46-64.46
Sweden	1.29	-0.12	Sweden	152.83-152.83	138.35-138.35
Switzerland	1.29	-0.12	Switzerland	157.68-157.68	146.25-146.25
United Kingdom	1.29	-0.12	United Kingdom	148.08-148.08	131.13-131.13
United Kingdom	1.29	-0.12	United Kingdom	126.27-126.27	110.93-110.93

*All SDR rates are for May 4.

EURO-CURRENCY INTEREST RATES

May 5	Short term	7 Days notice	One Month	Three Months	Six Months	One Year
US	117.11%	121.11%	124.12%	129.12%	131.12%	133.12%
US Dollar	12.12%	12.12%	12.12%	12.12%	12.12%	12.12%
Deutsche Mark	12.12%	12.12%	12.12%	12.12%	12.12%	12.12%
French Franc	12.12%	12.12%	12.12%	12.12%	12.12%	12.12%
German Mark	12.12%	12.12%	12.12%	12.12%	12.12%	12.12%
Italian Lira	12.12%	12.12%	12.12%	12.12%	12.12%	12.12%
British Pound	12.12%	12.12%	12.12%	12.12%	12.12%	12.12%
Swiss Franc	12.12%	12.12%	12.12%	12.12%	12.12%	12.12%
Yen	12.12%	12.12%	12.12%	12.12%	12.12%	12.12%
D. Krone	12.12%	12.12%	12.12%	12.12%	12.12%	12.12%
Asian Shill.	12.12%	12.12%	12.12%	12.12%	12.12%	12.12%

Long term Eurobonds: two years 93.4% per cent; three years 93.4% per cent; four years 93.5% per cent; five years 93.4% per cent nominal. Short term rates are call for US dollars and Japanese Yen; others, two days' notice.

UK clearing bank rates: 13 per cent from November 25

UK clearing bank rates: 13 per cent from November 25

This would leave the year-on-year rate unchanged at 6.7 per cent and provide some comfort for the Government in its battle against inflation.

On the other hand the market's forecast for US input prices in April is for a rise of 0.7 per cent compared with the previous month.

The Federal Reserve will not be encouraged to relax its tight credit policy if this is the case, while the UK authorities will be relieved by any indication that inflation may have peaked.

The markets watch on inflation, will continue this week, with publication of UK producer prices today, followed by US producer prices and possibly West German and Japanese

wholesale prices on Friday. Wholesale inflationary pressure in the UK may show signs of flattening out, according to a survey by MMS International. A rise of 1 per cent is expected in April input prices, against 1.4 per cent in March.

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NEW YORK STOCK EXCHANGE COMPOSITE PRICES

4pm prices May 5

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12 Month High-Low Stock Div. Yld.E. 2000-2001 Low
Continued from previous Page

Sales figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 25 percent or more has been paid, the year's high-only range and dividend are shown for the new stock only. Unless otherwise noted, rates of dividend are annual distributions based on the latest declaration.

a-dividend also xtra(s), b-annual rate of dividend plus stock dividend, c-distributing dividend, old-called, d-new yearly low, e-dividend declared or paid in preceding 12 months, f-dividend in Canadian funds, subject to 15% non-residence tax, g-dividend declared after split-up or stock dividend, h-dividend paid this year, i-undistributed, j-amount declared, or no action taken at latest dividend meeting, k-dividend declared or paid this year, an accumulative issue with dividends in arrears, l-new issue in the past 52 weeks. The high-low range begins with the start of trading, next-day or day delivery, P/E price-earnings ratio, r-dividend declared or paid in preceding 12 months, plus stock dividend, s-stock split. Dividends begin with date of split, ss-sates, t-dividend paid in stock in preceding 12 months, estimated cash value on ex-dividend or ex-distribution date, u-new yearly high, v-trading halted, vi-in bankruptcy or receivership or being reorganized under the Bankruptcy Act, or securities assumed by such companies, wd-distributively, wl-when issued, wr-with warrants, xw-ex-dividend or ex-rights, xsl-ex-distribution, xw-without warrants, y-ex-dividend and exs-infl, yd-yield.

OVER-THE-COUNTER

*Nasdaq national market,
4pm prices May 5*

Stock	Div.	Sales	100s	High	Low	Last	Chg	Stock	Div.	Sales	100s	High	Low	Last	Chg	Stock	Div.	Sales	100s	High	Low	Last	Chg	Stock	Div.	Sales	100s	High	Low	Last	Chg
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ADC		11	261	22	21	21	-	21		8 120	57	55	55	+1%	Refitch		23 307	104	104	104	104	-	Region		48	15 251	150	7	7	-	
ADT		24	240	29	28	28	-	28		238	57	55	55	+1%	Reutrd		23 637	7	7	7	7	-	Region		48	8 638	63	62	62	-	
ALC B		15	329	15	14	14	-	14		13 527	57	55	55	+1%	Reutrd		8 638	63	62	62	62	-	Region		48	15 436	43	43	43	-	
ASK		15	123	15	14	14	-	14		13 527	57	55	55	+1%	RichEl		15 18	18	17	17	17	-	Region		48	15 18	17	17	17	-	
AST		15	465	5	5	5	-	5		13 527	57	55	55	+1%	RichEl		15 18	18	17	17	17	-	Region		48	15 18	17	17	17	-	
Actmed 35s		26	879	62	62	62	-	62		13 527	57	55	55	+1%	RigGra		15 18	18	17	17	17	-	Region		48	15 18	17	17	17	-	
Actmed		10	34	14	14	14	-	14		13 527	57	55	55	+1%	RigGra		15 18	18	17	17	17	-	Region		48	15 18	17	17	17	-	
Academ		17	258	25	25	25	-	25		13 527	57	55	55	+1%	RigGra		15 18	18	17	17	17	-	Region		48	15 18	17	17	17	-	
Academ		15	478	4	4	4	-	4		13 527	57	55	55	+1%	RigGra		15 18	18	17	17	17	-	Region		48	15 18	17	17	17	-	
Adapt		44	215	24	24	24	-	24		13 527	57	55	55	+1%	RigGra		15 18	18	17	17	17	-	Region		48	15 18	17	17	17	-	
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The Business Column

Phoney war in European banking

As European banks contemplate the coming of the single market in financial services, many are starting to display somewhat ambivalent attitudes. Above all, in countries with less developed banking systems, the prospect of falling regulatory barriers is giving rise to uneasy intimations of mortality.

The fear is that a cosy way of life will soon be brought to an end as an army of bigger, stronger rivals from elsewhere in Europe — or further afield — sweeps in and grabs the juiciest domestic business. Still more disturbing to bankers sleep is the thought of failing prey to a foreign takeover.

Yet try turning the question round and ask how easy it is in practice for banks to expand beyond their national borders: suddenly things look quite different. Most bankers respond on cue with a litany of risks and obstacles, many of which they expect to remain unchanged by the single market plan.

Both viewpoints cannot be right — and it is the former which appears the most dubious. For several reasons, expectations that 1992 will send banks stampeding pell-mell into each other's markets look, to say the least, premature. For once, the grass may not be greenest on the other side of the fence.

The biggest prizes of trans-European expansion lie not in the large corporate sector, which is already highly internationalised, but among small and medium-size companies and in retail services, where margins are generally fattest and growth prospects most alluring. These areas are profitable precisely because they cannot be served easily without a substantial local market presence.

Routes to the far side of the fence

To break in, newcomers have two choices. One is to set up their own distribution networks. This route, however, not only involves big investments but can be slow to yield results. Those who have tried it, as Citibank did a few years ago, have found it can be an uphill battle to wean European customers away from their traditional bank relationships unless they have something really special to offer.

The other option is to acquire an established local partner. However, good opportunities are rare. In France, West Germany and Italy, big chunks of the banking sector are publicly owned. It is also questionable how many central banks will be willing, even after 1992, to see a major bank under their control fall into foreign hands. Cross-shareholdings are an easier alternative. But because such arrangements are by definition friendly, those involved seem unlikely to compete very hard for business on each other's home turf.

Indeed, the only sizable cross-frontier acquisition in the past few years has been Deutsche Bank's 1987 purchase of Banca d'America e d'Italia. Exchanges of shareholdings have been scarcely more frequent, the main examples being the Dutch Auro bank's tie-up with Belgium's Géante de Banque and the link between Royal Bank of Scotland and Banco de Santander of Spain. None of these deals, however, has yet produced any striking changes in the market behaviour of the institutions concerned.

The current situation, therefore, has the appearance of a phoney war, in which serious hostilities have yet to break out. While scope exists for profitable cross-border expansion, it seems more likely to be found by carefully exploiting niches than by mounting full-scale assaults on others' markets.

None the less, a potential threat can sometimes be as powerful a stimulus as a real one. In much of Europe, 1992 is being seized on by government authorities as a reason to press ahead with domestic deregulation and, by local banks, to cut costs, restructure and innovate. As a consequence, the biggest competitive challenge confronting many European bankers may come from the forces for change developing inside their own national frontiers, rather than from outside them.

Guy de Jonquières

The Baltic republics of the Soviet Union are busy exhaling their histories, and the most radical of their pro-independence leaderships characterise Soviet power as imperialism.

Soviet officials, for their part, until very recently have taken literally the adage that "the winners write the history." State-published booklets on the Baltic region provide essentially moral tales depicting these republics in pre-Soviet history as "victims of oppression, injustice, underdevelopment, even fascism. When Soviet power came, it always and everywhere transformed, ennobled, enriched. The inter-war years in which all three Baltic states had (often shaky) independent governments are dismissed as an era of "bourgeois dictatorships."

Dislodging this view is not easy because very large numbers of Russians live in the industrialised Baltic region, mostly working in state enterprises and seen by natives as imperialism's agents.

In February this year, the Latvian journalist Edvins Inkens, now a delegate to the USSR Supreme Soviet, told a conference of Latvian colleagues: "We are experiencing a social revolution in which the class that has to be toppled is the contemporary mutation of the Russian feudal aristocracy — the directors and the administrators. In this revolution there are those who need liberating: we (Latvians) are the latter."

Latvia, in particular, feels the weight of Russia, because unlike the other two Baltic states, Estonia and Lithuania, its ethnic people are in a minority of perhaps as low as 40 per cent. It has thus been less obviously rebellious than Estonia where around 60 per cent of the population is indigenous, or Lithuania, which is nearly 80 per cent Lithuanian. Yet how it decides to handle its people's new quest for sovereignty and a revision of the past will be — precisely because of the ethnic balance — at least as sensitive.

Anatolijs Gorbunovs is the most important man in Latvia in this delicate process. President of the presidium of Latvia's Supreme Soviet (parliament) since 1988, he was this year elected as deputy to the USSR Supreme Soviet.

use for, since in the end they could rely on passing the buck up, or they were up, on fiat or on covert dealing. Mr Gorbunovs must deal openly because politics in the Baltics is breaking open.

Already wide open is the rift between the two main "informal" political groups in the republic. These are the Popular Front of Latvian Nationalists, and the Inter Front, representing the Soviet Union.

"So many of the problems with which we now have to deal are connected with the existence and the survival of the Latvian nation," says Mr Gorbunovs. "The law on lan-

THE MONDAY INTERVIEW

A visionary and a fixer for the Baltic

John Lloyd meets Anatolijs Gorbunovs, who leads Latvia's push for autonomy

He is almost certainly the most popular party official in the republic.

His importance lies not so much in his personality or convictions, but in the skill with which he can mediate between Latvian nationalism, the resentful currents within the Latvian Communist Party, the resentful and fearful Russians who live in Latvia, and the often conflicting messages coming from Moscow.

In short, he must develop political skills of a kind most Soviet leaders had little

PERSONAL FILE

1943 Born, Latvia, worked as builder in countryside before joining Komsomol; educated Riga Polytechnic and Academy of Social Sciences in Moscow

1985 Secretary of central committee of Latvian Communist Party

1988 President of the presidium of Supreme Soviet of Latvia

1989 Elected Deputy to the USSR Supreme Soviet

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guages, now the subject of debate, is seen by Latvians as returning them their language rights, while the Russians think their rights will be diminished. At present, the national language, Latvian, meets discrimination (legally, Russian takes precedence as an official language). So we have to take steps to reverse that discrimination. The problem is, of course, that in practice Latvians know both languages and many Russians only one."

Loss of language rights has caused riots and repression in many republics. It is an issue which rallies students and the intelligentsia, and evokes a response from a mass of people who find Russian strange in their mouths.

But Mr Gorbunovs is embarked on more than just a linguistic reform. He is attempting to shape the institutions and politics of his little state in a way which will not provoke reaction from Moscow, but which will reach out to all but the (many) all-or-nothing nationalists among the ethnic

Latvians. "To an extent," says Mr Gorbunovs, "the emotion of fear lies behind what we are doing: fear of a loss of national identity. People have become much more open about their nationalist feelings. They have become more radical. Of course, when radical emotions appear, it sometimes does harm to perestroika. My understanding of independence? To be within the Soviet Federation. Strong republics create a strong union. Laws affecting the federation must be accepted by all the states. But laws relating to what happens within our own borders concern only us. Remember, we here are unique. Forty years ago the three Baltic states were independent."

The package of laws on which Mr Gorbunovs and his colleagues are working is designed to satisfy pragmatic nationalists and, by inference, uncompromising pro-independence cousins. The package includes:

• A language law, putting

emphasis on the resolution to make Latvian the state language;

rather than loosened the grip of the centre. Nationalists everywhere staged riots, demonstrations, hunger strikes and protest marches. In Latvia, nearly 1m people signed a protest.

Mr Gorbunovs called, not for the reforms, but for Latvia to produce its own proposals. On November 14, the Latvian Supreme Soviet, with some qualms among the more pro-independence deputies, passed a five-part programme for the republic's sovereignty which went to Moscow the next day and found cautious favour. The Latvian leader had shown he could deliver.

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To some extent fear lies behind what we are doing

• A law on immigrants, which would seek to dam the inflow of (mainly Russian) workers by demolishing the hostels in which most of them live, and imposing a huge 25,000 roubles charge per worker on companies hiring from outside Latvia;

• A law on elections to the Latvian Supreme Soviet, which will scrap the practice adopted for the USSR Soviet of having one third of the deputies "elected" by such organisations as the Communist Party, trade unions and the union of writers, and instead making all deputies dependent on direct election by the public;

• A "Latvian cheque" system, whereby all Latvian workers

will be paid partly by cheques

exchangeable for goods within the republic but not available outside. It is a tentative step

towards a separate currency, which Mr Gorbunovs said was considered but rejected for the moment.

His larger tests are to come. In the autumn he will run for re-election as President of the Latvian Supreme Soviet, this time backed by a popular vote.

Like many, he believes these elections, to the republican Soviets, will in practice be more important than the elections to a USSR Soviet in Moscow inevitably dominated, in spite of the well-publicised radicals, by the quiet, the safe and the compliant. It is the republican Soviets which will tend to reflect more readily the strength of nationalist feeling.

Their deputies will face most immediate pressure to show independence and must therefore develop political skills of

the kind Mr Gorbunovs already shows.

His most important skill is the ability to judge how radical he can be, and in knowing what is presently beyond the boundaries of tolerated discourse for a high official.

"I don't see a multi-party system," he says. "I think that in the real situation we are in that's impossible. Why? Because most people want what the Communist Party has announced: perestroika. We have no alternative."

He may well be right in one assertion: "If I am elected President of the Latvian Supreme Soviet, there will be considerable change over the next five years." The movement for republican independence within the Soviet Union needs fixers as well as visionaries.

A strait-jacket for judges and editors



JUSTINIAN

not simply of desirability or expediency. Different judges however have different views as to what is necessary. The necessity is, of course, to avoid any substantial risk of prejudice. But unlike the test of contempt generally under the 1981 Act there is no explicit requirement in the case of a postponement of publication that such prejudice be "serious." Even if judges import the notion of seriousness before being persuaded to impose a ban, views will differ as to the risks of prejudice, serious or not so serious.

Some judges instinctively credit those who may find themselves serving on a jury in future criminal proceedings with short or defective powers of recollection or recall, or even an ability to put out of their minds anything which they have not heard in evidence in court. On the other hand, there is an all-too-ready assumption among some judges that prospective jurors must have read earlier reports of the case that they are trying and retained sufficient knowledge to influence their decision-making.

Before the 1981 legislation the position was altogether much more satisfactory. Any question of restricting reports of court proceedings was left to the complete discretion of judges and, even then, it was invariably done, not by order but by request to the press. During the trial of John Paulson in 1974, for example, Mr Paulson gave evidence about his association with another man against whom separate proceedings in conjunction with Paulson himself were still outstanding. The Times report of the proceedings carried a note stating that "it had not been able to report Mr Paulson's evidence fully because of Mr Justice Water's request to the press not to do so." The press, however, in this case was entirely helpful and gave well-suited to keeping restrictions on press reporting to the minimum. Now, however, that parliament has spoken, flexibility has gone and judges feel constrained by the words of the statute to order postponement of the publication of court proceedings in many cases where previously they would not have done so.

The test for making the order of postponement of publication is one of necessity and

WEDEN ANNUAL REPORT INDEX 1989

rose by 50% to Skr 2,812m. This corresponds to a return of 25.1% on investment. The rate of return on adjusted equity capital after estimated full tax worked out at 24.7%.

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FINANCIAL TIMES SURVEY



A general election in September is likely to clear away some of the country's political

uncertainties. While progress out of economic crisis continues, there is no clear sense of the direction the country is likely to take into the 1990s, writes Robert Taylor

A fragile revival

THE PUBLIC mood of Norway this spring is both volatile and apprehensive. No one is taking bets on the likely outcome of the general election due in September and, at the same time, there is no clear sense of the political direction the country is likely to take into the 1990s.

On the face of it, Mrs Gro Harlem Brundtland's minority Labour government should be looking forward to the approaching contest with reasonable confidence that it can win a fresh mandate. But, for a range of idiosyncratic reasons, no such confidence exists.

When Norway's formidable Prime Minister took office in May 1986, after the break-up of the non-Socialist coalition of Kjell Willoch, she inherited the worst economic crisis that the country had faced since the 1930s. Plummeting oil prices had precipitated a cut in purchasing power totalling 10 per cent of the country's gross domestic product. The Organisation for Economic Co-operation and Development observed that this amounted to "a much bigger supply shock than any OECD country had to face during either of the two oil-price hikes in the 1970s".

Through a strategy of relatively financial austerity and hard-headed pragmatism, Mrs

Brundtland and her colleagues have pulled Norway back from the brink.

Mrs Brundtland called a half-year of extravagance when Norwegians spent and borrowed beyond their means on the back of North Sea oil revenues. Without a majority in Parliament the ruling Labour party has sought increasing effectiveness in adjusting the Norwegian economy to the consequences of lower oil prices.

Of course, there is still a long way to go, but the progress out of crisis has been real enough. In 1988 Norway had a current account deficit of Nkr 12bn. The Ministry of Finance now believes the country will enjoy a small surplus this year, mainly due to the recovery in oil prices. Inflation fell in February to under 5 per cent, the lowest level for over 10 years. Prices for the year as a whole are expected to rise by a mere 4 per cent.

During the seven years to 1988 Norway's export competitiveness had suffered severely from high unit labour costs that were largely due to the excesses of the collective bargaining system. But last year's imposed government wage freeze proved to be surprisingly successful in keeping earnings increases down to 5

per cent. This spring employers and unions agreed on a further year of voluntary pay restraint, which should mean the rise in earnings will be kept down to 4 per cent. The government has won the overwhelming support of Parliament to impose penal sanctions against anybody who defies the incomes policy.

The general impression that the Norwegian economy is on the road to recovery has had a dramatic impact on the stock market. The index rose by 31 per cent between January and March this year, lifting stock market turnover to Nkr 22bn in the first quarter of 1989 – equal to turnover for the whole of the first six months of last year. Indeed, the Oslo exchange has been the best market performer in the world so far this year.

This reflects a well-founded optimism in the Norwegian corporate sector, which enjoyed average pre-tax profits growth of 50 per cent in 1988. Last month the market analysts Kleinwort Benson predicted profits will rise again this year by nearly a third.

It may seem rather surprising that a Labour government should have presided over such a revival of the private sector, but then Mrs Brundtland has

displayed a keen sense of realism in what amounts to a deliberate encouragement of the market economy. The new atmosphere was well illustrated when the government decided to suspend the turnover tax on shares from 1 January for a year, a measure that pleased the stock market.

The strong evidence of a turnaround in the Norwegian economy might have been expected to produce some political dividends for the Prime Minister; but so far these do not seem to have materialised.

Similar political impetus ought to have been generated by Mrs Brundtland's high personal standing. Over the past three years she has become an important figure in international politics. In effect, she has become the inheritor of the mantle of the late Olof Palme, the moral conscience of the Nordic region. Herself a member of the Palme Commission on disarmament, she chaired a Commission on the Environment that reported in 1986 and

has played a leading part in drawing attention to the global environmental crisis.

As a result, Oslo has become an increasingly important centre for international conferences. Last autumn Mrs Brundtland played host to a gathering of African refugees to discuss the plight of refugees in southern Africa. The Prime Minister is the current president of the European Free Trade Association (presidency rotates annually between member states),

and it was her initiative to call a summit of Efta heads of government in Oslo in February to discuss possible changes in the basis of their relationship with the European Community ahead of the 1992 unification of its internal market.

Mrs Brundtland towers over Norwegian politics at the moment and until recently most believed she was unbeatable. A recent opinion poll revealed that 47 per cent of interviewees would prefer her to remain Prime Minister after

KEY FACTS

Population	4.2m
Area	324,000sq km
GDP	\$84.5bn
GDP per head	\$15,405
GDP % growth	1.5
Manufacturing output % growth	-0.8
Consumer prices % growth	6.7
Unemployment	3.2%
Exports, volume % growth	8.7
Imports, volume % growth	-3.4
Current account surplus	Nkr 13.5bn
Exchange rate ... \$1 = Nkr 6.6220; £1 = Nkr 11.5225 (May 2 1989)	

the September general election. Only 17 per cent opted for Mr Jan Syse, leader of the Conservative party. No doubt, the Labour party will attempt to project Mrs Brundtland as Norway's saviour during the coming campaign.

But this may not prove enough to win the day. Like Palme, Mrs Brundtland may have more friends outside her country than inside it. The opinion polls suggest that the Labour party has lost ground in recent months with an upsurge of support for the unpredictable and populist Progress party led by the other charismatic figure in Norwegian politics, Mr Carl I Hagen.

In fact, the Norwegian voters have never since the Second World War seemed to be so volatile. It has been estimated by Dr Henry Valen at Norway's Institute of Social Research that one in every three are now changing their political loyalties between general elections. Such a dramatic realignment of the country's political allegiances underlines the national mood of turbulenc. It also indicates a wider mistrust of politicians and the political system than Norway's voters have previously shown.

In the opinion of Dr Valen this does not yet amount to a

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Photography: Alan Harper	

crisis of legitimacy in Norwegian politics, but rather that a continuing decline of confidence in those who run the country means, indirectly, a weakening of democracy.

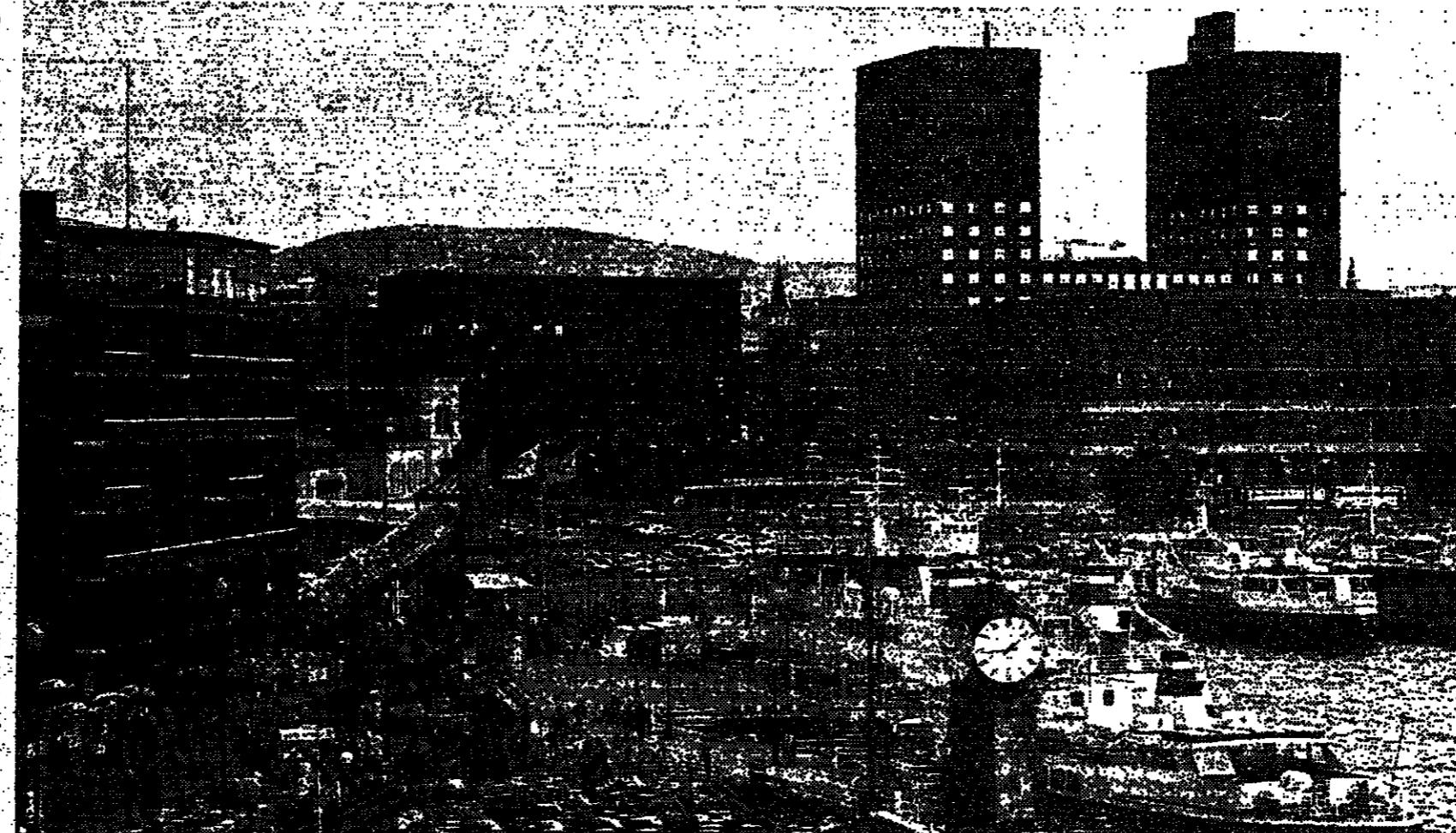
Yet there is not an entirely negative attitude in the country. There are signs, for example, that Norwegian public opinion is moving slowly towards support for the country's entry into the European Community. A poll conducted three months ago by the organisation MMI found that 35 per cent of respondents supported Norway's membership, while 30 per cent were opposed and the rest had no opinion on the question.

In a surprising development over the past winter, both the Conservative leader Mr Syse and, more recently, Mr Hagen of the Progress party have come out in favour of a Norwegian application to join the EC as soon as possible. By breaking with the nationally agreed consensus of last year, which committed Norway to move closer into line with the EC's internal market, the two biggest opposition parties appear keen to make the EC a major political issue.

But for her part, Mrs Brundtland can be expected to move cautiously. Feelings in the Labour party remain sensitive over the EC. Many of its leading members still have bitter memories of the trauma of the 1972 national referendum on Norwegian membership – there was virtually a civil war atmosphere, particularly on the left. The 53 per cent No vote to EC membership then came as a deep shock to the political Establishment.

For the moment, the Prime Minister – whatever her personal instincts – seems unlikely to come out in favour of Norway joining the EC. Understandably, she wants to see whether the Efta strategy can bring the other market economies of western Europe into line with the EC without the need for membership. It is more than likely that this course of action will fail, but she has nothing to gain from hurrying.

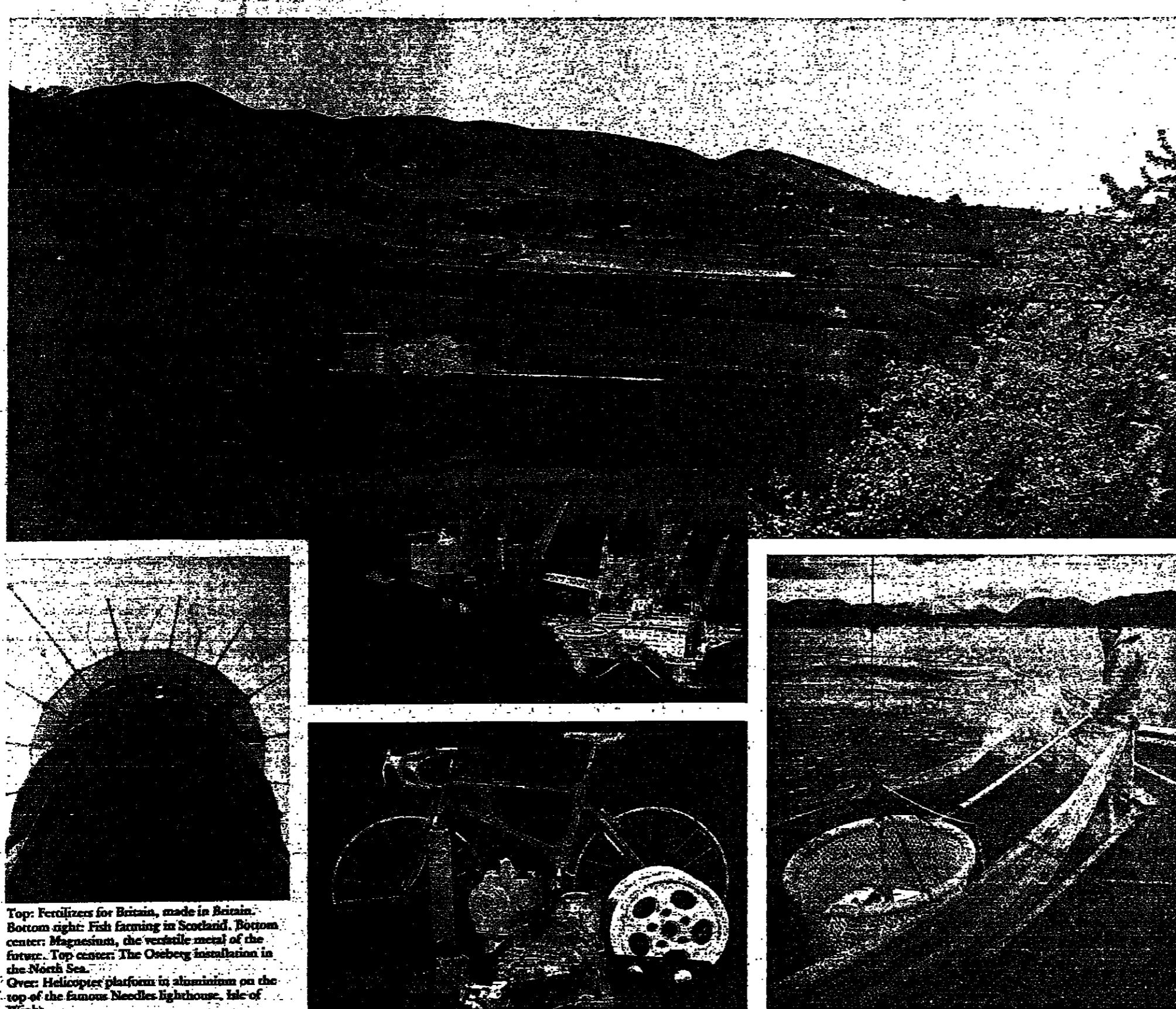
The show-down in September will no doubt clear away some of the country's political uncertainties. Until the polls are closed, however, and the horse-trading begins, nobody can predict with confidence what is going to happen.



Oseberg harbour

NORWAY

Norsk Hydro. More than just an oil company.



Top: Fertilizers for Britain, made in Britain. Bottom right: Fish farming in Scotland. Bottom center: Magnesium, the versatile metal of the future. Top center: The Oseberg installation in the North Sea. Over: Helicopter platform to aluminum on the top of the famous Needles lighthouse, Isle of Wight.

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Magnesium. With large modern facilities in Norway and Canada based on readily available hydroelectric power, we are the western world's leading producer of this light metal which is steadily finding fresh uses in all types of manufacturing industry.

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NORWAY 2

Robert Taylor surveys the turbulent political scene in the run up to a general election

Progress of a party with dynamic appeal

SEPTEMBER'S general election promises to be one of the most important and interesting in post-war Norway, marking the start of a more unstable period in the political life of the country. The main reason for the current volatility stems from the astonishing emergence of a new party with an apparently dynamic appeal.

At the 1985 general election, the populist and anti-establishment Progress Party polled only 3.1 per cent of the vote and won two seats in Parliament. Two years later in the local authority elections it performed dramatically better winning 12.3 per cent of the vote in the country areas and 10.3 per cent in the towns.

In the spring and summer of last year, Progress continued to enjoy an almost irresistible advance in its popular fortunes. Some polls actually recorded at that time greater support for the party than for the main Conservative opposition. But then, in the autumn, the popular backing for Progress began to slide almost as fast as it had gone up, so that by February this year it was less than 10 per cent.

Yet over the past two months, Progress has enjoyed another opinion poll upsurge. In April, its standing was between 15 and 18 per cent. If such a result were repeated in September, Progress would become an important third force and signal a decisive break with the post-war politi-

cal settlement. Of course, a great deal could still happen before the election but, perhaps for the first time, Norwegian commentators are beginning to take Progress seriously. There was certainly an air of self-confidence about its party conference at Christiansand last month.

Recent media attention angers Progress leader Carl I Hagen, who complains it is biased against the party, but as a brilliant and combative performer on television he has shown an agile skill in manipulating the media to his own advantage. It was after the live television broadcast of his keynote speech to the conference that support for Progress began to move up again.

Until recently, the party seemed little more than the personal vehicle of the 45-year-old Mr Hagen, who has played an active senior role in Progress since it was founded in 1973 and became its undisputed leader in 1978.

Mr Hagen studied at the Newcastle College of Education in the early 1960s – and he was a leading aspirant in the political antics of the National Union of Students when he knew Labour's present education spokesman, Mr Jack Straw. Before his political career he was the managing director of the Norwegian subsidiary of Tate and Lyle, the UK sugar refining company.

Although he has only one colleague with him in Parlia-

Progress represents a decisive break with the consensus

His apparent ideological consistency and his determination not to abandon principles for short-term tactical advantage undoubtedly helped to boost his party's poll ratings.

It also left a residue of ill-will towards Progress from the traditional non-Socialist parties in Parliament. Relations with the Conservatives have recently grown better than they were and the two parties co-operate now in running various councils across Norway, most notably in Oslo. Yet there

remains a considerable gap between Progress and the other opposition parties, which do not trust Mr Hagen and fear his populist brand of politics.

The politicians and the bureaucrats are Norway's

main problem," declared Mr Hagen to the loud applause of his party faithful at their annual conference and this underlines the almost anti-political nature of his appeal.

Progress represents a decisive break with the post-war political and social consensus. It calls for economic liberalism with sweeping tax cuts, privatisation, deregulation and the end of subsidies. But it also stands for social conservatism with tighter controls on immigration and tough attitudes on law and order.

However, Mr Hagen is too shrewd a politician to call for the wholesale dismantling of Norway's welfare state. Indeed, his party argues that its own policies for the old and the sick – based on the insurance principle – will be more generous than the present government's. But he remains refreshingly outspoken on the need to phase out agricultural protectionism in line with the recent deal made by the General Agreement on Tariffs and Trade, though this could cost Progress some votes in the relatively deprived and subsidised rural areas of the north and central region of the country.

But then the special character of Progress's appeal is to the new forces in Norwegian politics. Dr Henry Valen and his colleague Bernt Aardal at the Institute for Social Research in Oslo have examined what has been happening in their recently published

book – *Velgere, Partier Og Politisk Astand*.

They lay particular stress on the emergence of the younger generation in Norway born in the 1960s, who are less convinced by the old verities from the heyday of Labourism, as well as on the growing importance of the gender factor in party allegiance.

Apparently, Progress has found its most enthusiastic support among men in their twenties, working in the private sector. The party is also stronger in the more affluent areas of the country in the west and around Oslo. This suggests that, unlike the protest vote in Sweden, which appears to have gone to the left beyond the Social Democrats to the Greens and Communists, in Norway the beneficiary of current discontent is the party on the right.

However, Mr Hagen knows that he cannot rely on the catch-all quality of Progress for much longer – "we are changing now from being a protest movement into a political party," he says. "Our eventual aim is to replace the Conservative party." The Centre party, for example, is strongly opposed to

failure of the Conservatives to make much headway over the past three years.

In 1985, the main Opposition party polled 20.4 per cent of the vote. Now it is running at between 22 and 25 per cent. Mr Jan Syse, the present leader, has so far not made much of an impact.

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Moreover, the threat to the Conservatives from Progress is real enough: they are taking two votes from Mr Syse's party for every one they have won from Labour. In recent months, the party has attempted to sharpen up its policies and establish a credible economic strategy, but its support for Mrs Brundtland's statutory incomes policy in Parliament recently, when Progress voted against it, suggests the Conservatives are keen to preserve a bipolar attitude to the running of the economy.

The difficulties of reconciling the Conservatives and Progress reveal the lack of genuine unity against Labour in Norwegian politics at the moment. In the view of Dr Valen the distance between some of the non-Socialist parties themselves is actually greater than the gap between them and Labour. The Centre party, for example, is strongly opposed to

any post-election deal with Progress. It stands for subsidies for farmers and its commitment to the market economy is rather lukewarm. The Christian People's Party, an important force in the middle ground, has high moral attitudes and a deep dislike of alcohol – and it perhaps regards Progress as little better than the Devil himself.

The tiny band of liberals, who are not in Parliament at the moment but stand a good chance of winning seats in September, has shown a willingness to co-operate with the Conservatives, but their general attitude regarding aid to poorer countries and sympathy for immigrants is utterly different to the harsher views of Progress.

This diversity of positions threatens to fragment Norwegian politics in a dangerous way, particularly as eight new seats are being created in Parliament this time to provide greater representation for the smaller parties.

As long as they can clear the 4 per cent voting hurdle, all of them can expect to secure seats in Parliament, making it harder for a government to emerge. Unlike the other Nordic democracies, a Norwegian government has no power to dissolve Parliament and call a general election. The country continues to have fixed four-year terms.

It is not difficult to understand why many observers up until the last few weeks believed that, while there might still be a non-Labour majority in Parliament after the September general election, Mrs Brundtland stood a very good chance of staying in office until the autumn of 1988.

At least the Labour party still represents the largest single political force, though recent poll results suggest it

can only rely on between 33 and 39 per cent. To its left there is the Socialist Left Party which has around 7 to 7.5 per cent support at the moment and this could be expected to give its backing to Labour in Parliament as it has done since 1985.

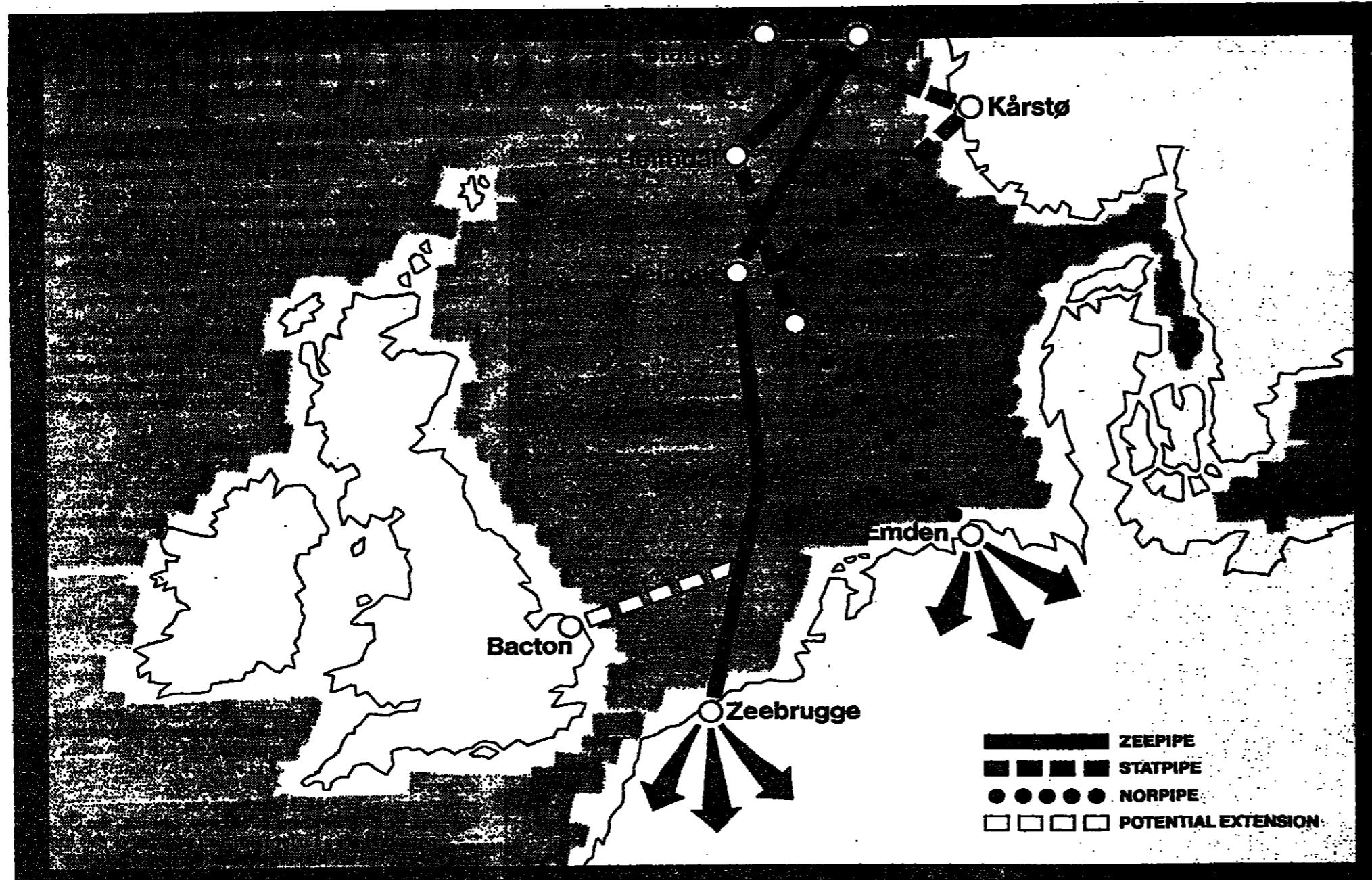
Yet there is no disguising the present turbulent state of Norwegian politics. The strong personality of Mrs Brundtland and the Labour party's pragmatic market socialism should count for much, as well as its reasonable record of economic achievement – but the days of Labour hegemony that really lasted from 1945 until the early 1970s appear to be well and truly over.

'Our eventual aim is to replace the Conservatives'

In the end, the outcome in September will depend on whether Mr Hagen's Progress party can really break the mould in a dramatic fashion and stamp its peculiar personality on the political scene. If this does happen, then Norway could be set for a period of protracted political paralysis, when what it really needs is another four years of strong government to grapple with Norway's economic troubles.

In fact, this could well prove to be Mrs Brundtland's biggest electoral card – "vote for me and Labour" – or the choice of the unknown. It is a familiar enough tactic in a multi-party democracy, but whether this will prove enough to carry the day is another matter. Norway is in too peculiar a mood at present for anybody to be sure what is going to happen four months from now.

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NORWAY 3

The crisis that threatened to undermine the economy three years ago has been averted

Attention can now turn to more distant horizons

NORWAY'S economic policymakers have been able to face springtime with greater cheer and optimism this year than has been possible since 1986.

No one would dare to say the mood is complacent, and it will be some time before officials risk relaxing the tough financial policies they have been following since the summer of 1986, but the crisis that threatened to undermine the economy only three years ago has been averted.

Indeed, since the 1989 budget forecasts were published last autumn, the economy has improved at an unexpected rate. Bjørn Aasgaard-Aasmo, state secretary at the Ministry of Finance, commented: "Originally we expected a current account deficit of Nkr1.6bn this year. Now we believe we will achieve a surplus."

Compare this with three years ago when the country's current account deficit totalled Nkr1.6bn, as much as 8 per cent of the country's gross domestic product, and when Norway had the dubious honour of boasting the highest

debt figure of any member country in the Organisation for Economic Co-operation and Development.

The rapid turnaround – particularly that of the past year – stems mainly from the rising price of oil on the world market which now stands at around Nkr100 a barrel, far more than the Nkr60 a barrel that the Norwegian government predicted when it was preparing this year's financial prognosis.

Structural change aside,

Norway's economic vital statistics should provide genuine comfort for Mrs Brundtland's government in the general election year. The annual rate of price rises is expected to be around 4 per cent in 1989 compared with 8.7 per cent in 1986. Wages are expected to rise by only 4 per cent this year, compared with just under 6 per cent in 1988 – an achievement that is likely to be the envy of many of Norway's competitors.

The country's financial position has also been helped considerably over the past 12 months by the rise in net earnings from merchant shipping. These rose to just under Nkr3.5bn in 1988 from Nkr4.1bn in the previous year mainly because of growth in the number of ships flying the Norwegian flag following the establishment of the country's International Shipping Register. The size of the fleet now totals over 35,000 deadweight tonnes.

However, the industrial restructuring of the Norwegian economy, which most observers believe is necessary if growth is to be assured in the late 1990s as oil revenues and production begin to decline, has not yet got under way.

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The Ministry of Finance believes the country can improve its international competitiveness this year, with productivity expected to rise by 2.5 per cent, and unit labour costs rising by a mere 1.75 per cent in the manufacturing sector.

None of this has been achieved without a degree of belt-tightening. Total demand from the mainland economy fell by 5.3 per cent from 1986 to 1988, while the growth in mainland Norway's gross domestic product amounted to only 0.6 per cent during the same period. This year the Ministry of Finance expects a real increase of 3.3 per cent in the country's GDP.

The financial austerities in force since the summer of 1986 have inevitably caught up with the labour market, where registered unemployment began to climb rapidly over the winter months. Last year an average of 49,300 people were registered jobless, 2.3 per cent of the total workforce. This rose to 55,800 people, just under 4 per cent, by the end of February. This may not seem a particularly large number by comparison with other western European economies but for many Norwegians it has revived memories of the dismal thirties.

In March Mrs Brundtland announced a Nkr4.6bn package of measures designed to create jobs for an estimated 30,000 to 35,000 people over the coming

months. The main thrust is on labour market training and job creation schemes as well as a cut of Nkr1.6bn in employers' taxes.

The most innovative idea in the new programme has been the creation of what is called the 'Work for Your Benefit' scheme, administered by the local authorities. This combines socially useful work for the participants with time off to search for regular work or improve their job qualifications. Each person will spend six months on the programme with the possibility of a further four month extension.

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The crisis employment package may go some way to reassure traditional Labour party voters that the government intends to do all it can to soften the harshness of the labour market but it has cast a shadow over Mrs Brundtland's strategy for Norway's economic revival. However in March the sole queues fell back to 3.6 per cent of the workforce, suggesting that the worst might be over.

This spring the Ministry of Finance published its medium and long-term forecasts. The document reads perhaps at times more like a general election manifesto than an objective assessment of the economic outlook and it has drawn some criticism for appearing to suggest that Norway need not adopt any radical changes to ensure its continuing prosperity. There is, for example, a reluctance to confront the issue of the absurdly high subsidies enjoyed by Norway's over-protected farmers, which in 1987 totalled Nkr10.1bn.

These long term statistical predictions should obviously be treated with caution, given the uncertainty of world economic conditions. Moreover, the future of Norway's relations with the European Community, as well as its role as a major oil and gas producer, could change significantly over the next decade.

The general mood has nevertheless recovered to the point where Norwegians can lift their heads from economic crises immediately ahead of them and turn attention to more distant economic horizons. The "good old days" that prevailed before 1986 may not return for many years but at least the crisis that has gone, and some years of relative comfort lie in prospect.

Robert Taylor

FINANCIAL MARKETS

Bourse moves from strength to strength

THE GOVERNMENT is considering major changes in legislation, in order to liberalise Norway's financial markets, after abolishing the 1 per cent turnover tax that had been implemented at the start of 1988.

Foreign investors may be allowed to own up to 33 1/3 per cent in Norwegian companies, instead of the current 20 per cent.

Most analysts agree that the abolition of the turnover tax removed an important psychological barrier, which had limited trading in Norwegian shares.

The year also saw the market value of listed companies rise to Nkr103.5bn, from Nkr74bn in 1987. Listed companies raised Nkr4.1bn in share issues (Nkr1.5bn in 1987), helped by a Nkr1.5bn share issue launched by Norsk Hydro, Norway's largest publicly quoted company. Seven new companies were listed on the bourse, though 18 were stricken. Some 302,453,676 shares were traded, compared with 214,105,083 the previous year.

Between December 30, 1988, and April 21 this year, the bourse rose by 40.74 per cent to

Continued on next page

Strong support for Nato

Continued from previous page

The Norwegian Government provides the US with logistical and operational support, agreeing to allow American forces to stockpile ammunition, fuel and spare parts, as well as provide shelters for US fighter squadrons from carriers in time of war. In 1981 Norway reached agreement with Washington to provide equipment for a marine amphibious brigade in central Norway, including artillery trucks and towing vehicles.

Strategic pessimists fear that a Soviet military attack across the Soviet frontier in the far north would sweep all before it, but others believe this under-estimates the difficulties of coming over a rugged and desolate terrain, subject to extreme weather variations and dark 24 hours a day in the winter months. It is pointed out that it is as far as 1,000 km from the Soviet border to the important Norwegian bases that lie just north of the Arctic circle, providing severe logistical difficulties, particularly for communications.

"We are sceptical of giving that a high priority," admits

Mr Holst, who wants to see serious talks with the Soviet Union on further arms reductions. In his opinion, what the west lacks is "a view of the role of nuclear weapons" in the "transition stage from the end of the Cold War". "We must walk with caution and open eyes," he declares.

But Norway's robust and knowledgeable defence minister values continued American military involvement in Europe. "Visible, reliable US military engagement on this continent is the *sine qua non* of everything," he admits.

In today's much more relaxed international atmosphere, Norway is keen to see further progress towards disarmament, but it will not jeopardise its own security in the process. Its small land frontier with the Soviet Union, and continuing differences of opinion over lines of sovereignty in the Barents Sea, ensures that the country cannot afford to neglect its own sensitive strategic position.

Robert Taylor

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Structural change aside,

Norway's economic vital statistics should provide genuine comfort for Mrs Brundtland's government in the general election year. The annual rate of price rises is expected to be around 4 per cent in 1989 compared with 8.7 per cent in 1986. Wages are expected to rise by only 4 per cent this year, compared with just under 6 per cent in 1988 – an achievement that is likely to be the envy of many of Norway's competitors.

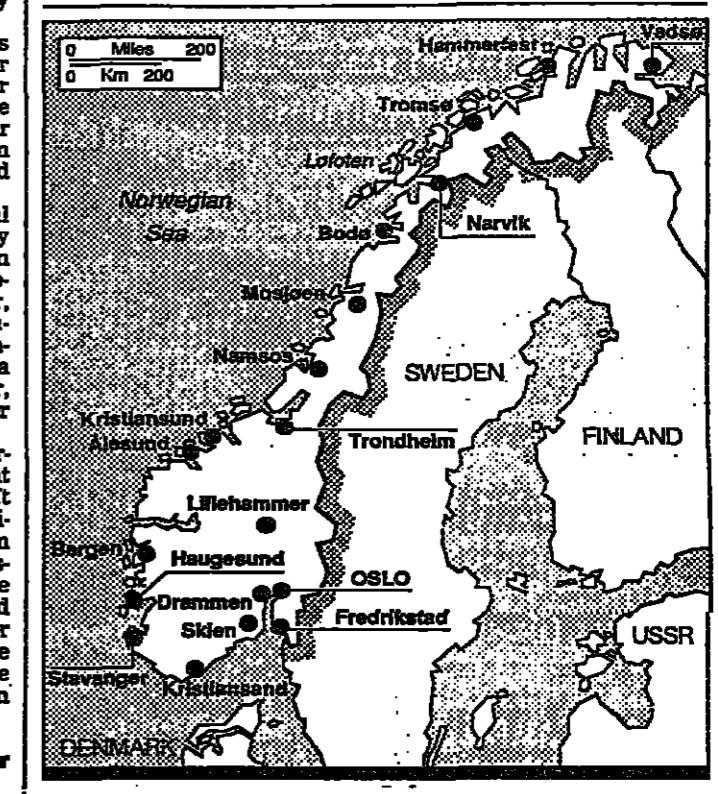
The crisis employment package may go some way to reassuring traditional Labour party voters that the government intends to do all it can to soften the harshness of the labour market but it has cast a shadow over Mrs Brundtland's strategy for Norway's economic revival. However in March the sole queues fell back to 3.6 per cent of the workforce, suggesting that the worst might be over.

This spring the Ministry of Finance published its medium and long-term forecasts. The document reads perhaps at times more like a general election manifesto than an objective assessment of the economic outlook and it has drawn some criticism for appearing to suggest that Norway need not adopt any radical changes to ensure its continuing prosperity. There is, for example, a reluctance to confront the issue of the absurdly high subsidies enjoyed by Norway's over-protected farmers, which in 1987 totalled Nkr10.1bn.

These long term statistical predictions should obviously be treated with caution, given the uncertainty of world economic conditions. Moreover, the future of Norway's relations with the European Community, as well as its role as a major oil and gas producer, could change significantly over the next decade.

The general mood has nevertheless recovered to the point where Norwegians can lift their heads from economic crises immediately ahead of them and turn attention to more distant economic horizons. The "good old days" that prevailed before 1986 may not return for many years but at least the crisis that has gone, and some years of relative comfort lie in prospect.

Robert Taylor



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designing, building and operating ships for gases and chemicals world wide, and is active with gas-based energy systems. Likewise, there is an increasing orientation towards international markets, including Brazil, Canada, China and the Far East generally, Scandinavia, Spain, the UK and USA.

Key figures from Kvaerner

	1988	1987
Invoiced turnover	NOKm	8 475
Profit before ex. items	NOKm	381
Cash flow	NOKm	621
Order intake	NOKm	8 459
Return on total capital	%	10.4
Earnings per share	NOK	22.65
Number of employees	9 744	8 433

KVÆRNER

of Norway

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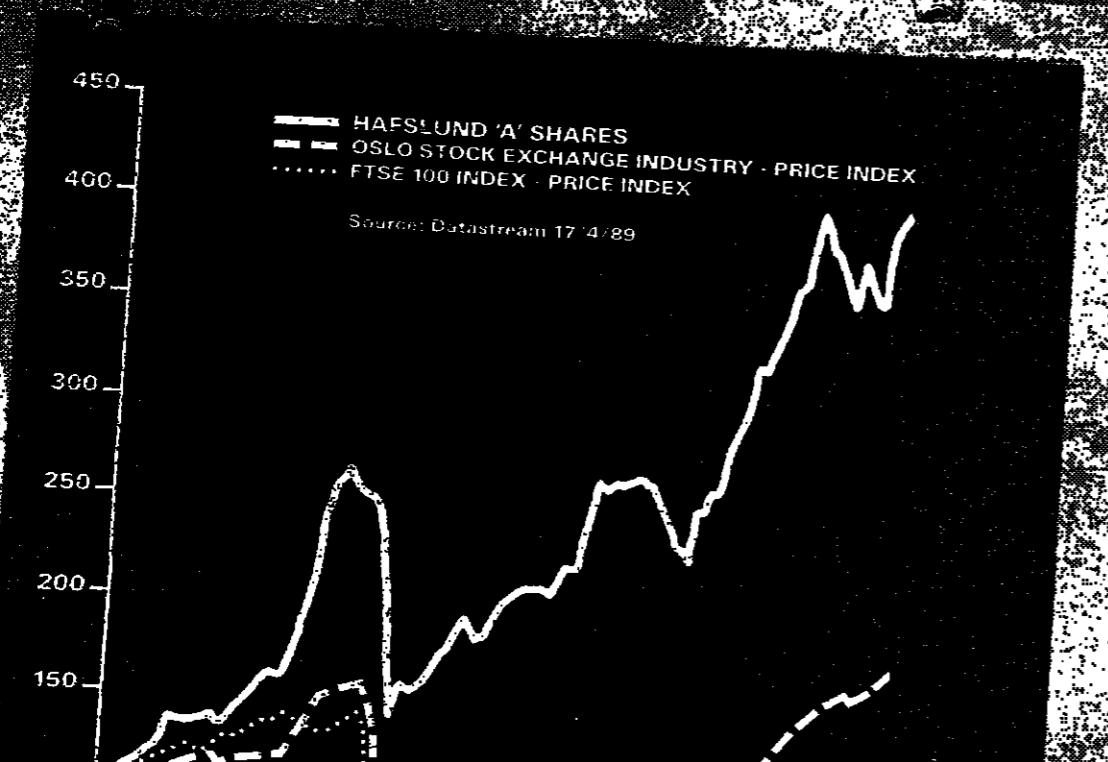
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HAFSLUND NYCOMED



NORWAY 4

Under-capitalisation is the most serious of industry's problems, explains Karen Fossli

Package aims to raise venture capital

ONLY TWO Norwegian companies were listed in last November's FT Top 500, a survey of Europe's biggest companies rated by market capitalisation.

Norsk Hydro, Norway's largest publicly-quoted company, was in 84th position. Hafslund Nycomed, which has main interests in pharmaceuticals, light metals and energy, was 310th.

In contrast, Sweden, Finland and Denmark were represented by 31, 18 and 4 entries respectively.

The absence of Norwegian names illustrates the most serious problem that faces the country's companies, and hence its industry: under-capitalisation.

Little export orientation and a lack of competitiveness are other challenges that face a country which is seeking to wean industry away from government subsidies and to minimise its reliance on oil and gas revenue.

In addition, equity-to-debt ratios have fallen to historic low levels, forcing concentration and efforts to be shifted towards raising fresh capital to continue existing domestic goals and strategies, at a time

when competitors are extending roots outside domestic boundaries into European Community countries.

However, two-thirds of Norwegian net long-term direct investments in industrialised countries - Nkr11.8bn in the period 1986-1988 - flowed to the EC, according to the central bank, which defines direct investment as the acquisition of a certain portion of a foreign enterprise.

In view of the mounting problem of under-capitalisation, two separate efforts are under way in Norway. One was announced by the minority Labour Government in its 1988 Budget. A package of measures could, in the short term, help make available venture capital so desperately needed in the commercial sector.

A new venture capital company, Norsk Venture A/S, is to be established, jointly owned by the state, which will have a 49 per cent stake, and private

interests which can subscribe to the remaining 51 per cent. It will supply newly-established companies with the venture capital they need, but cannot acquire because of limited equity and investments which stop short of qualifying as collateral needed to raise fresh capital.

Norsk Venture will have Nkr500m in share capital, of which 49 per cent, or a maximum of Nkr250m, will be supplied by the state.

The other investment vehicle, Synergos, was launched last month by Volvo of Sweden and four Norwegian partners. It aims to take friendly stakes in Norwegian companies, which it may then assist in restructuring.

Synergos was established with a capital of Nkr1.5bn. Volvo and Norsk Hydro will each own a 30 per cent stake, while Christiania Bank, one of Norway's leading banks, and Uni Forsikring, the second-big-

gest Norwegian insurance company, will each take 15 per cent. Norsk Skog, the leading Norwegian pulp and paper company, will take the remaining 10 per cent.

It will identify Norwegian companies with growth poten-

industry abroad, says the central task of export strategy is to increase market share in the EC, though others argue that expansion of market share in the US and Japan should not be overlooked.

The EC accounts for 55 per

The US, on the other hand, is Norway's fourth largest trading partner. Commodity exports to the US in 1988 increased to Nkr7.1bn, an 8 per cent rise over 1987. Sales in the US, Nkr1.7bn in metals, Nkr1.5bn in machinery and Nkr1.1bn in fish and fish products.

In 1988, metal exports rose by 70 per cent over the previous year, while machinery exports rose by 20 per cent, though exports of fish and fish products fell by one-fifth.

Arthur Young International, one of the world's leading accounting firms, recently completed a survey of Norwegian businesses in the US, which argues that, though there are numerous opportunities for Norwegian companies in the American market, their approach lacks strategic planning.

"Mistakes resulting from unfamiliarity with [American] ways of doing business could

more than 200 people, while the majority employ fewer than 20.

Last January, Elkem, the light metals group, increased its stake in Alcoa Nederland to 50 per cent from 25 per cent, "to gain a stronger foothold in the EC's aluminium industry". Elkem supplies about 80 to 90 per cent of annual aluminium production to the EC market.

In March last year, Aker, the large Norwegian industrial group, through its participation in Scancem, a Swedish-Norwegian joint venture, bought UK-based Castle Cement, which was owned by Rio Tinto Zinc, making Scancem the fourth largest cement manufacturer in western Europe and doubling its production output.

Norway lost one of its main shipbuilders, Eksaer, a year ago when it bought British Shipbuilders' Govan yard. Eksaer has given up shipbuilding in Norway, because of high costs. More recently, Fred Olsen, the elusive shipping magnate, bought a major stake in Ireland's Harland and Wolff shipyards.

Dyno Industrier, the Norwegian diversified chemicals

Continued opposite

Strong stock exchange performance

Continued from previous page 480.57. A breakdown of the four indices shows that the strongest recovery was staged by the bank index, which rose by 67.25 per cent, helped by significantly improved bank earnings.

Although, last July, foreign investors were given the right to boost their shareholdings in Norwegian banks to 15 per cent, from 10 per cent, there was little enthusiasm, because the banks suffered a total of Nkr4.2bn in losses on loans and guarantees, up from the 1987 level of Nkr3.2bn.

According to London-based analyst Carnegie International: "With interest margins currently very wide, as a consequence of significantly reduced interest rates and virtually unchanged lending rates, and the prospects of substantially reduced losses on loans, 1989 is expected to be the year of recovery for the Norwegian banks."

Last autumn, Norway's savings banks introduced primary capital certificates, a new financial instrument, to increase their share capital, which will be listed on the bourse. From the end of December

1988 to April 21, the insurance index, improved by some 48.1 per cent, though this can hardly be explained by improved earnings. In 1988 the insurance share index had dropped by 17.8 per cent, which could be explained by a record 38 per cent increase in total claims, for which fire alone reached Nkr3.5bn. What little market interest there was in the insurance index came mostly from merger expectations.

A government-appointed commission has recommended that insurance companies' equity holdings limits be lifted to 25 per cent of total assets, from 12 per cent, though currently they have just between 2 and 3 per cent of their capital invested in equities. It has also recommended that the banks' equity holdings be doubled to 4 per cent, though the banks have remained cautious on equity investments after suffering huge securities losses caused by the world stock-market crash.

The industry index, in the same period, improved by 39.27 per cent, driven by strong world trade growth, which fuelled an increase in traditional Norwegian exports such

as pulp and paper, while metal prices continued to maintain high trading levels.

From March 1, the oil index,

consisting of three companies

- Norsk Hydro, Saga Petroleum and DNO - was incorporated into the industry index, adding to its rise of late because of soaring oil prices.

Norsk Hydro, with main

interests in oil, metals and fer-

tiliser, accounts for about 45

per cent of the bourse's total turnover. It is listed on 11 foreign stock exchanges, and Oslo handled about one-third of its total share turnover in 1988.

The shipping index has also helped Oslo's boom with a 26.72 per cent rise between December 30 and April 21. Shipping has been in low demand amid weaker spot freight rates, however, though second-hand prices for ships

have been maintained. In 1988 the shipping share index rose by 102.7 per cent. Listed shipping companies accounted for 18 per cent of the total bourse value, compared with 12 per cent in 1987.

Bergesen became the first Norwegian shipping company to be quoted internationally last June, when its shares became quoted in London.

The outlook for the bourse for the remainder of the year seems bright, though this depends on oil prices resisting a sharp fall and the Govern-

ment's ability to resist the temptation to re-introduce the share turnover tax.

Mr John Whitehead, an analyst with London-based Robert Fleming Securities, says the Norwegian Government's determination to turn around the economy, combined with the current high level of world crude oil prices, makes the Oslo market outlook "uncannily good".

Carnegie says that Oslo is among the lowest valued markets in the world, "on a prospective p/e ratio of 8.4".

though it forecasts that, as the Norwegian economy continues to improve and international investors show increasing interest, the discount to other European markets, in particular the Swedish, will not be maintained.

Though most analysts seem to accept that a correction

will be natural after a period of such rapid gains, there is no consensus on when it will come. Domestic interest rates have been cut significantly since last year - from 13.4 per cent at the beginning of 1988 to 11 per cent by February this year - but further reductions could be on the horizon.

The Government is expected

to respond this month, in its revised budget for 1989, to a package of measures proposed by the Kleppe Committee, which has suggested further liberalisation of Norway's financial markets.

Among the measures the Government is meant to address is a proposal to re-open the bond market to foreigners, after five years of closure. Last year turnover of bonds fell to Nkr39.1bn from Nkr129.8bn, while certificates dropped to Nkr42.2bn from Nkr47.9bn. The number of bonds quoted on the exchange in 1988 increased to 50, representing a nominal value of Nkr20bn, or about 85 per cent of the total

outstanding by the year's end. Total volume increased by 9.4 per cent, from Nkr184.8bn.

Public subscription to bond loans reached Nkr18.7bn, about the same level as that in 1987. About Nkr3.5bn worth of bonds were issued in 1988, though none was convertible or with purchase options, compared with Nkr6.0bn in 1987. For the second year running, no new government bonds were issued.

The Kleppe Committee has also recommended that the Government scrap currency regulations ahead of 1992.

A separate committee, led by Mr Jarle Bergo, has suggested increased tax relief through equity investments, and a higher ceiling on insurance and pension fund investments in shares.

Extended tax relief for savings put into equity investments, from Nkr3,000 to Nkr5,000 for individual investors and from Nkr6,000 to Nkr10,000 for married couples, is also under consideration.

In 1988, foreign investors

were net buyers of Norwegian shares for Nkr1.2bn, compared with Nkr1.9bn in 1987. By the end of March the bourse had a market capitalisation of Nkr158.2bn.

Karen Fossli

Accounts reporting strengthened

SIX Norwegian organisations with main interests in economics and accountancy, including the Oslo bourse, joined forces last month to establish the Norwegian Accounting Standards Foundation (NRS).

NRS's mandate will be to develop and publish generally accepted accounting standards in Norway, as well as to provide interpretation on matters of principle in connection with published standards.

One of the driving forces behind NRS is the Oslo bourse which, during an investigation into the accounting practices of listed companies, found that

off-balance sheet reporting in an "unsatisfactory manner" and the use of "extraordinary items", among other practices, has been exploited by Norwegian companies, particularly insurance companies and banks.

NRS will have a two-tier structure. A six-member supervisory board will be administrative and ensure that the foundation meets its objectives. The second tier will be a 10-member accounting standards board, with authority over all technical matters.

Norwegian accounting principles, which fall under the so-called "company law",

have hitherto been supervised by the state-authorised Auditors Association, but in recent years the bourse has sought to strengthen the quality of accounts reporting.

Other interested organisations have sought to implement their individual standards for accounting practices, which has led to fragmented standards and practices, according to Mr Nigel Wilson, director of analysis and control, at the bourse.

Kreditilsynet, the Norwegian Banking, Securities, Insurance and

Exchange Commission, has also strengthened requirements for accounting practices, and will in future put more emphasis on control.

Another function of NRS will be to harmonise Norway's accounting principles with internationally accepted principles. An early priority will be to update a set of 17 accounting recommendations, which are no longer in step with current reporting practices. However, the Ministry of Finance will have the last word on NRS proposals.

K.F.

NORWEGIAN AMERICA LINE STEERS INTO THE FUTURE

Norwegian America Line (NAL) was established in 1910. NAL's original concept was based on passenger-liner and cargo services.

As international shipping has changed, so has NAL undergone a major evolution over the ensuing years. The company's traditional activity was discontinued in the early '80s. Today the company is mainly involved in the world-wide transport of vehicles and other roll-on/roll-off cargo.

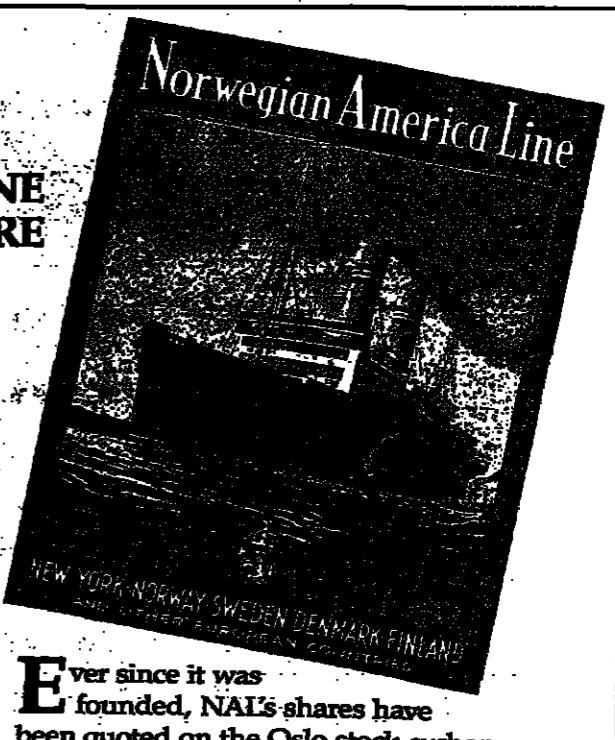
NAL is diversifying into other areas of international shipping. Through its international network the NAL organization has the ability and capacity to change and adapt to new business opportunities.

Backed by its investors, NAL intends to expand, based on its philosophy of careful planning, long experience and the stability of long-term contracts.

Sail with NAL into the future!

This business

activity is achieved through a 70% equity in NOSAC (Norwegian Specialized Autocarriers). NAL staff is responsible for the management of NOSAC, and through its international organization NOSAC has increased its profitability and market share in a highly competitive market. NOSAC's business is based on long-term contracts with major automobile manufacturers.



Ever since it was founded, NAL's shares have been quoted on the Oslo stock exchange.

In February this year NAL offered convertible bonds to Norwegian and international investors. Subscription exceeded the total bond issue of NOK 150,000,000 (GBP 12.7 million) by a substantial margin, reflecting investors' confidence in NAL.

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NORWAY 5

Norway has recaptured its position as a leading maritime nation

Sailing away from the doldrums

NORWAY's shipping industry will require up to Nkr10bn between now and the end of 1995, to modernise the fleet and increase its tonnage.

Based on this estimate by the Norwegian Shipowners' Association (NSA), owners have to raise between Nkr10bn and Nkr20bn in new equity capital.

Norway currently owns about 6 per cent of the world fleet, an increase of two percentage points in the last two years. There is no doubt that Norway has bounced 'back' to recapture its position as a leading maritime nation, after its shipping suffered a debilitating decline in the late 1970s.

Although this success has been fuelled by a general increase in global shipping, the fact that the Norwegian shipping community operated from a high-cost base obliged it to use its 'imagination' to take advantage of the rise.

According to Mr David Vikoer, director general of NSA, the establishment in 1987 of the Norwegian International Shipping Registry (NIS) not only provided a Norwegian alternative to low-cost ship registries ('flags of convenience'), by offering broadly similar savings on crew costs, it also restored the health of Norway's ailing shipping industry.

NIS prevented Norwegian tonnage from being wiped out, and is credited with being the powerful stimulus for recent growth. Between January 1, 1985 and July 1, 1987 (when NIS was launched), the Norwegian flag fleet shrank from nearly 7m deadweight tonnes (dwt) to 6m dwt. This coincided with a near-doubling of the foreign-registered Norwegian-owned fleet, which was seeking to escape from high domestic operational costs.

Norway's recovery from the shipping doldrums can be measured also by the growth in the total fleet - NIS-registered ships, Norwegian-flag ships and Norwegian-owned foreign-flag ships - from 967 ships, in January 1987, to 1,197 last month.

Also in April, NIS-registered ships totalled 495 of which 56 are foreign-owned, far surpassing the expectations of its founders and critics alike. By contrast, Norwegian-flag ships totalled 306 while Norwegian-owned foreign-flag ships

reached a total of 405.

In addition, some 200 ships are operated under Norwegian management contracts or time-charters, bringing the bottom-line tonnage, in which Norwegian interests are involved, total to about 500 dwt.

Approximately 70 ships are waiting in the wings for NIS registration while just 37 have been deleted from the records during the last two years - the majority of which have been sold abroad, while the remainder have reverted to the national Norwegian register.

The gross tonnage output of the Norwegian registered fleet increased to approximately Nkr38bn in 1988, from Nkr28.5bn in 1987.

Norway's maritime industry employs 72,000 and purchases on the order of \$200m and \$300m worth of goods and services annually. Also indicative of the positive spin-off effect of NIS is the surge in orders from the shipping sector for goods from mainland Norwegian industries, which expanded by 3.7m/100 per cent to Nkr2.4bn last year from Nkr1.5bn in 1987.

Together, annual exports reached about \$10bn.

In 1988, Norwegian shipping companies purchased about \$23bn of new and second-hand tonnage. This expansion has continued into 1989 and by February Norwegian shipping companies had placed more than 55 new-building orders for ships in ten different countries.

Privately, concern has been expressed that Norway's banks, which for three years running have suffered considerable losses on loans and guarantees, are ill-equipped to serve the growing needs of Norway's rapidly-expanding fleet.

There are also growing fears that in the medium-term Norway could lose some of its shipbrokers, shipowners and ship-management expertise to London which is fast becoming the vortex of the world's shipping business.

For some it may simply a case of widening their international 'base' despite Oslo's struggle to maintain a position amongst the world's shipping centres. The Oslo group of Norway, for example, recently placed its products carriers tonnage in the hands of the newly-formed 'Tanker Brokers'

International (TBI), headquartered in London.

According to Oslo the move was designed to enable it to derive maximum benefit from the tonnage, in which Norwegian interests are involved, total to about 500 dwt.

Harmonising Norway's currency regulations with the Common Market's and other shipping countries' will also have to be undertaken, according to Mr Vikoer.

Norwegian authorities are examining possible tax reforms. In a recent report to the Storting (Norway's Parliament), a proposal is made for the elimination of the liability of foreign seafarers domiciled outside the Nordic countries, to pay income tax to Norway.

Since the inception of the NIS, there has been a debate in shipping quarters as well as in the Storting standing committee on shipping over the rules relating to the taxation of foreign nationals investing in a market which it considers as having reached an advanced stage of maturity dominated by few large operators.

By linking its car carrier business with timber transports, NAL has optimised its current company transport infrastructure to bring timber one way while carrying cars the other way. For 1989, gross freight revenue is forecast to reach Nkr950m, against Nkr761m in 1988, as NAL evaluates further diversification into other transport sectors.

For all its recovery, the boom in Norwegian shipping has done little to revive the Norwegian shipbuilding industry which has seen its workforce dwindle to a mere 3,500 by the end of 1988 from 12,000 at the end of 1978.

Annual production from Norwegian yards 10 years ago comprised 162 ships, or an aggregate tonnage of 490,000 grt, of which 59 ships (181,000 grt) were exported. By the end of last year this production rate planned to increase 65 vessels totalling 123,500 grt of which 41 ships (106,500 grt) were exported.

The Norwegian chemical fleet, for example, represents 25 per cent of the world tanker fleet; Norway's gas tankers comprise 15 per cent of the world gas tanker fleet, while the Norwegian cruise ship fleet continues to remain in the forefront of that market sector.

Specialisation is a unique feature of Norway's shipping industry. Oslo, for example, developed the innovative 'Superflex' concept which accommodates a large carrying capacity and revolutionary tank design which can be converted from 'dirty' to 'clean' in a relatively short period of time.

In the specialist marine insurance sector of protection and indemnity (P&I), southern Norway-based Gard P&I Club captured half the total tonnage which changed hands worldwide in February this year. Soaring into second place in the world league with respect

to tonnage entered, Gard acquired a significant proportion of the 2.5 per cent of the world's tonnage which shifted to new clubs.

The Norwegian America Line (NAL), however, has expanded into new areas of industrial shipping. Once identified almost synonymously with passenger liners, NAL has forged new inroads into other areas of shipping and is currently ranked amongst the world's top car carriers in a market which it considers as having reached an advanced stage of maturity dominated by few large operators.

Fishing contributes about 2 per cent of Norway's gross national product. The export value of Norwegian fish increased to Nkr11.4 bn in 1988 from about Nkr10bn in the previous year.

Recent years have seen an expansion in the contribution to export earnings by farmed fish which last year accounted for between Nkr150m-Nkr50m or about 90,000 tonnes. This was nearly double the tonnage of fish farmed in the previous year. Though fish farming is rapidly expanding its exports of salmon - in 1987 Norway supplied about 80 per cent of the world's farmed salmon - and halibut, it does not offer the number of jobs which traditional fishing does.

There are about 650 hatcheries and 747 fish farms which produce mainly salmon, though this is forecast to double by the early 1990s if expansion into farming other species like cod, halibut and turbot is successful.

Annual processing plants spread along the Norwegian coast which convert catches into fresh, frozen, canned or dried fish, or into fish meal and oil.

The Norwegian fleet deploys some 22,000 vessels including 13,000 small open boats. Last year's catch by traditional fishing in Norway's vast northern waters yielded just under 2m tonnes, slightly less than the previous year's catch.

Norwegian arctic cod, which is the mainstay species of the fishermen, requires careful management. Because of this, cod quotas are strictly enforced to ensure stocks enough to fill the quotas of each successive season's catch.

For 1988 Norway miscalculated the availability of cod and what was originally forecast to be a bumper year turned out otherwise and forced quotas for 1989 to be pared back by more than 22 per cent. This was aggravated by an algae invasion from the

FISHING INDUSTRY

Quotas protect cod

NORWAY'S fishing industry has been restructuring over the last 20 years since quotas were introduced to prevent over-fishing of the North Atlantic. The number of active fishermen has halved to about 30,000, but the number of Norwegians who are dependent solely on fishing for a livelihood has risen to its highest level ever in that period.

Fishing contributes about 2 per cent of Norway's gross national product. The export value of Norwegian fish increased to Nkr11.4 bn in 1988 from about Nkr10bn in the previous year.

This year, because of ideal weather conditions, Norway's fishermen managed to fill their cod quotas early and this has posed a dilemma for the Government which now must consider either to allow the fishermen to draw early from their autumn quotas, or to reject their request, forcing a short-term crisis. On the other hand, allowing them to draw early from this autumn's quota will force the same situation, though in reverse.

This is particularly serious for those in the northern region of Finnmark, where the bulk of Norway's fishermen - around 16,000 - are based. The area suffers from some of the highest unemployment and bankruptcy rates in the country and has only limited employment opportunities.

Last year Finnmark's fishermen were also plagued by a large seal invasion which drove the cod which they did not manage to eat from the area. The seals destroyed the nets of the fishermen, forcing extra Government support to the area which has seen a decline in the last 12 years.

One of the goals of the minority Labour Government is to realign, and thus stream-

line, the fleet and the onshore processing part of the industry which is suffering from overcapacity since quotas were introduced.

To achieve this realignment the Government has had to concede a high level of subsidy which this year has doubled to Nkr900m. Falling the subsidy at such a high level could force the industry to collapse, believes Mr Jon Lauritzen, a spokesman with the Fishing Ministry. "We do not want to restructure the fishing industry by forcing it into bankruptcy," he explained.

However, there are bright spots in Norway's fishing industry. Herring stocks are replenishing after an absence of almost 20 years and this, in turn, will increase cod stocks.

Mr Lauritzen says the main challenges facing the fishing industry are to rebuild the mainstay stocks of cod, capelin and herring, maximise profits for each kilogram of fish landed and to increase market share in the US and Japan.

Though Norway's fishing industry has reached a high level of sophistication in recent years, Mr Lauritzen admits that there is some way to go before it achieves the high level of its main competitors, Iceland, the Faroe Islands and Denmark.

"We are mainly a raw fish exporter which supplies about 55 per cent of our catch to the EC for processing into finished products. Since we are not an EC member we will have to adapt to the future by becoming more efficient in delivering as sophisticated products as we can under the conditions which prevail in the EC."

Karen Fossli

Industry package

Continued from previous page

also increased Dyno's annual production of ammonium nitrate, the basic raw material used to produce explosives, to 600,000 tonnes.

Dynal, a joint venture unit of Dyno and the Norwegian Apotheken Laboratorium (NAL), established Nilon Dynal KK, a new subsidiary, in Japan. It will develop Dynal's pharmaceutical products.

Karen Fossli

— A POWERHOUSE IN NORWEGIAN INDUSTRY

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EB Corporation is a member of the ABB Asea Brown Boveri Group. Within this group, EB has the international business responsibility for hydropower development, telecommunications, oil/offshore/marine deliveries and distribution transformers.

EB delivers a wide range of products to the markets for electrical power generation and distribution, telecommunications and information technology. These include hydropower generators, turbo generators, transformers, control- and monitoring systems, cables, rolling stock, telephone sets, satellite communications and radio link equipment as well as signal and safety systems. In addition EB conducts comprehensive engineering, consulting and electrical contracting operations.

Key figures:

- Sales revenues (1988): NOK 10 100 million.
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- 14 500 employees.
- Approx. 100 operating locations in Norway.
- Subsidiaries in 20 countries.

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That's why we have become the world's largest producer of silicon and ferroalloys, as well as a leading supplier of metallurgical technology. We are also known as a quality producer of aluminium. Involvement in high technology industries is important for continued growth. We are expanding into new areas of materials technology such as microsilica.

products, advanced ceramics and electronic materials. Other activities include minerals, engineering, and the manufacture of finished products.

Dedicated to quality, research and innovative technology, Elkem provides the metals and alloys needed by today's - and tomorrow's - industries. That is the power of Elkem.

Elkem is the parent company of an international metals group operating 25 production plants in Europe, North and South America and employing over 7,500 people. The main business areas are aluminium, silicon and ferroalloys. Elkem's shares are listed on the Oslo, London and Frankfurt stock exchanges.

Please send me more information about Elkem:

Annual Report, including the latest interim report

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